www.isbm.ac.in



Baratam Vishwa [2018-20]
TRIDENT GROUP (PPO) | PGDM - FINANCE
21 LACS CTC

ISB&M is all about opportunities & Challenges, it equips students with wisdom and infuses fighting spirit among the students. Faculties are best of lot i have seen, they groom not only domain knowledge but also they reconstruct each one into fully professionals that's how exactly how corporate companies expect. My sincere thanks to ISB&M for offering an opportunity to grow and take industry exposure in "Trident Group". Live long ISB&M.

"A Decision that changes your life,

Pune (Nande) Campus
S. No. 44/1, 44/1/2,
Nande Pashan Sus Road
Pune- 412115
Tel: 020-25754651/664
Mob: 9766453899
admissions@isbm.ac.in

Mulshi Group of Institutes
Gat No: 237-243,
Near Malhar Machi Resort,
Sambhave, Tal: Mulshi
Pune- 412108
Mob: 7757029572
admissionsmulshi@isbm.ac.in

Kolkata Campus
330/2,Pujali Trunk Road
P.S.Budge Budge
Kolkata- 700138
Tel: 033-24820018/19
Mob: 9230562572
admissions.kolkata@isbmk.edu.in

Bangalore Campus
Plot No. 241
Sompura Industrial Area Nidavanda
Village Sompura Hobli Nelamangala
Bangalore- 562132
Mob: 9511982499 / 8197978383
admissions.b@isbm.ac.in

Gurgaon (Marketing Office)
Rectangle no 41,
Maidawas Sector-64
Gurgaon-122101
Mob: 9830991821

Lucknow (Marketing Office)
B-1/96, Vineet Khand,
Gomti Nagar
Lucknow- 226010
Mob: 9830991821 / 9519218833

ISB&M Pune - UG Program Affiliated to Pune University : Bachelor of Engineering & BBA

Peoples Empowerment Group

ISB&M

International School of Business & Media

Pune - Nande & Mulshi | Kolkata | Bangalore

PROSPECTUS 2020

Shubha Shridharan
[2000-02]
Head of Learning and Development
Philips Lighting
Amsterdam



Sourik Sinha
[2001-03]
Vice President - Brand and Sponsorships
HSBC
Singapore



Deepratna Singh
[2004-06]
Sr. HR leader,
Core Transportation Tech
Amazon
Washington



Amisha Gupta
[2006-08]
Senior Business Analyst
Discovery Limited
Johannesburg, S.A.



Vivek Chandrasekaran
[2005-07]
Systems & Tools Lead
UNSW
Sydney, Australia



A thoughtful decision
An opportunity to display your talent
Learning that builds brilliant career

ISB&M

International School of Business & Media



Dr. Pramod Kumar
President

"At **ISB&M,**
Success is a **Journey** towards a destination,
with several **milestones**....."

VISION

To create a world - class education environment that allows students to fully develop their professional abilities and that foster a strong sense of responsibility and ethics.

MISSION

- To develop a well-rounded professional, who will lead the global business environment.
- To develop and maintain a network with high quality educationists and professionals in the corporate and social arena.
- To continuously innovate academic systems and processes to meet the demands of changing business environment and meaning of talent.

OPERATING PHILOSOPHY

- To operate with a spirit of responsibility, integrity, professionalism and partnership.
- To think with speed, flexibility and an open mind.
- To use a comprehensive understanding of global education to set our own standards.
- To continually seek out and follow industry's best practices.

20 Years of Excellence

CONTENTS

01 CNN MONEY RESEARCH 2019 Page No. : 1
02 PRESIDENT'S MESSAGE Page No. : 2
03 OUR TEAM Page No. : 3-4
04 HIGHLIGHTS Page No. : 5-6
05 ABOUT ISB&M Page No. : 7-10
06 BOARD OF GOVERNORS Page No. : 11
07 ISB&M ALUMNI ACHIEVERS Page No. : 12-14
08 SUCCESS STORY OF ALUMNI Page No. : 15-16
09 DISITINGUISHED GUESTS Page No. : 17
10 LEARNING FROM LEADERS Page No. : 18
11 COURSE TIMELINE Page No. : 19-20
12 CORE PROGRAMMES Page No. : 21-25
13 CORE FACULTY Page No. : 26-33
14 VISITING FACULTY Page No. : 34
15 PLACEMENT STATS & LIST Page No. : 35-38
16 CONSULTANCY AND MDP Page No. : 39-40
17 BEYOND CLASSROOM Page No. : 41-42
18 STUDENTS BUZZ Page No. : 43-44
19 ADMISSION PROCEDURE Page No. : 45-47
20 DEBATE & CASE STUDIES Page No. : 48
21 ALUMNI FROM YOUR COLLEGE & CITY Page No. : 49-50
22 UNDER GRADUATE PROGRAMME Page No. : 51
23 STUDENTS TESTIMONIAL Page No. : 52

© DIGI-EYe Cell ISB&M, Pune

CNN Money Research 2019, USA

Where do Top B-School Students Aspire to be?

- Google
- Goldman Sachs
- Ernst & Young
- Deloitte
- KPMG
- PwC
- Apple
- JP Morgan
- McKinsey & Company
- Microsoft
- Boston Consulting Group
- L'Oreal
- Amazon
- Morgan Stanley
- Adidas Group
- Procter & Gamble
- BMW Group
- Nike
- Coca-Cola
- Bain & Co.



World's Top Employers for New Grads ISB&M boasts of global Alumni achiever, working with the best of companies, preferred by graduates from world's Top B-Schools

Employer Preference for MBA Students from globally best B-Schools.

You can Find ISB&Mites among them

Shalini Rai
Partner Brand Manager
Google
Delhi
Batch: 2011-13

Prasant Banthia
Vice President
Goldman Sachs
Bengaluru
Batch: 2007-09

Saurish Choudhury
Senior AM
Apple
Mumbai
Batch: 2007-09

Suresh Murthy
Associate Director
Ernst & Young
Bengaluru
Batch: 2009-11

Damini Tyagi
Human Capital
PwC
UK
Batch: 2005-07

Akash Awasthi
Assistant Director
Deloitte
Qatar
Batch: 2006-08

Astha Tripathi
Tech.Lead/Program Manager
Microsoft
Washington, USA
Batch: 2007-09

Kirti Jha
Associate Manager - HR
L'Oreal
Mumbai
Batch: 2007-09

Dipalok Bhattacharya
Assistant Manager
KPMG
Kolkata
Batch: 2008-10

Divya Prakash
Chief Technical Officer
J P Morgan Chase
Bengaluru
Batch: 2000-02

Mrinali Pathak
Team Leader - Acquisition
Boston Consulting Group
New Delhi
Batch: 2010-12

Amrisha Soans
Vice President
Morgan Stanley
Scotland
Batch: 2003-05

Satchit Gayakwad
Mrk. Comm. Professional
BMW Group
Mumbai
Batch: 2001-03

Rohan Laddha
Director-CTC
Adidas Group
Gurgaon
Batch: 2003-05

Arbind Ghosh
Area Sales Manager
Coca-Cola India
Ludhiana
Batch: 2009-11

Nishith Gupta
Global Lead Forecasting - Devices & Digital - CS
Amazon, Washington
Batch: 2005-07

ISB&M Alumni Share 80% in world's top 20 most preferred employers by world's best MBA.

President's Message

Decisive moments and actions shape your education at ISB&M.

Such moments also signify that you are inclined and ready to assume business leadership role within an ever growing, ever-changing world.

We are a community defined by three core qualities.

- **We inspire and share success :** Transformation and passionate performance are all about an inner drive to win. Success comes from creating the new direction in life and instilling values that support your aspiration to succeed. It is no wishful thinking. At ISB&M, we work together to create a leadership profile and career. We shape your capabilities and transform your skills, making you the most in-demand candidate.
- **We think fearlessly :** By blending bold creativity with rational & rigorous analytics, our students and alumni generate great career & business ideas. Our faculty and students provoke new thinking and experimentation with new ideas. We encourage them to shed anxiety of future & paranoid thoughts.
- **We drive total transformation:** we are impatient unless we can measure our efforts against tangible impact.



Dr. Pramod Kumar
President

Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

From ISB&M to Everywhere ...

Whether seeking a summer internship or permanent employment, our students fan out across industries. From IT giants to investment banking to consumer electronics or to FMCG, our students and alumni are transforming the world around them with the values and aspiration that liberal ISB&M culture inculcates. Several top rated companies look forward to recruiting ISB&M students as interns and also for final recruitment. ISB&M is a preferred brand also for lateral hiring at later stages of career. In career building, you find ISB&M alumni all across the globe with largest numbers in USA, UK, Singapore, and Dubai. Several of them pursue fancy life-style.

Campus & Culture ...

Our vibrant residential campus is designed to develop skills, attitude of endurance, independence, rational choice that build relationships and friendships that last a lifetime.
Look forward to a career that makes an impact & a life of your choice.



Dr. Saroja Asthana
Founder of Mulshi Group of Institutes

Ph.D. (IIT Kharagpur) M.S. (USA). Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur, Scientist at NML, Jamshedpur & NCL Pune. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.

Mulshi Group of Institutes PGDM has a clear strategy: Enroll the bright and creative minds. Train them to be contemporary executives. Place them at the Best business houses. We have been remarkably successful, given our formidable placement record, and we are on a strong upward trajectory. We strongly believe in high academic standards and have intellectually superior faculty who, along with our strong industry network design curriculum suitable for budding global leaders of tomorrow. Research is an integral part of any reputed institute and we at MGI find it to be an exceptionally entrepreneurial activity.

At MGI, we offer two year full-time PGDM programme recognized by AICTE, New Delhi and IAO, TX, USA. We offer specialization in Marketing, Finance, Retail, Supply Chain & Operations, Human Resource, Media Communication and Industrial Relations and allow students to build their careers by selecting any two specializations. A whole lot of electives are offered in specialized area to give desired knowledge and exposure.

The life at MGI campus is remarkably social. As a part of campus life, book reviews, screening of relevant movies followed by discussions, sport events and guest lectures are organized frequently by students. You benefit from interaction with students coming from pan India with cultural diversities. At, MGI, you will understand the business-world and thereby, expand your world. I look forward to welcome you.



Dr. P. K. De
Executive Director, ISB&M Group

Ph.D. (IIT Kharagpur), Post-doc scholar from Denmark and Germany, M.E. (Gold Medalist),Former Dean (Academics), XLRI Jamshedpur; Ex-Professor at S.P. Jain Inst. of Management& Research. Awarded the "Best Teacher Award" by Association of Indian Management Schools (AIMS) in 1999. Worked with Tata Motors, Maruti Udyog, ISRO and Braithwaite & Company. Visiting Professor at University of Bielefeld, Germany. A corporate consultant.

A warm welcome to ISB&M. In this era of highly competitive global market, there should be a synergy between today's need and tomorrow's expectation. The structure and delivery of the curriculum at ISB&M are contemporary and based on our continuous interaction with renowned educationists and industry professionals. The learning methodology encourages students to take greater initiatives with responsibility. The programme has several industry- oriented projects that augment the learning ability with respect to analytical skill, problem- solving and decision making ability. We try to inculcate the skill sets that the students will require to face the challenges when they will be in real-life industrial scenario

OUR BELIEF :

- Always look for and follow the best practices and standards.
- Operate with spirit of responsibility, liberty, integrity and openness.
- Create rewarding sense of belongingness for mutual growth.
- Develop a sense of partnership among all.



Dr. S. Jayaraman
Director,
ISB&M Bangalore

Ph.D. AMU, PGDBM, IIM -Calcutta, Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. His research interests are Talent Management, Performance management, Organization Change and Workforce Analytics. He has also conducted several Management Development Programmes for various organizations. Consultant to leading organizations, also well versed in psychometric testing and analysis. Has over 16 years of experience in teaching and MDP's and over 26 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Limited. Specialized in the area of HRM, OB & TQM, Is a certified Lead Auditor for ISO-9000 and a certified examiner for Business Excellence awards. Life member of the Higher education forum and a panel member on mentoring committee for initiatives in small and medium industries of CII western India, Chapter.

ISB&M is business school with a difference and has been in the forefront of management education for more than 19 years. At ISB&M, We recognize that our task is to identify and build leadership talent to cater to organizational needs. Employability skills and personal values are the critical tools and traits that a student needs to successfully perform in the workplace. Being a student driven college, the students learn to work in teams and stick to time deadlines and makes them appreciate the needs of the team members and the organization.
Over 8750 alumni who are in various parts of the globe and within the country with leading organizations are testimony to the significant achievements of ISB&M over the years. ISB&M is the right choice for those who want to build a career.



Prof. Arpita Roy
Director, ISB&M Kolkata

M.Sc. (Economics), University of Calcutta, M.Phil. (Economics), Jadavpur University, Over 15 Years of teaching experience .Has also worked as corporate trainer for organization like LIC,TIL etc.

ISB&M is not just another two year management programme; it is an institution which triggers high aspiration level and career building among its students. ISB&M alumni have, with a short time span, made a mark for themselves, by performing successfully in corporate houses across industry verticals and functional areas, in India and overseas.
ISB&M has four key factor that corporate recruiters look for in a quality B school – Faculty and academic processes placements and corporate relations. The stay at ISB&M Kolkata will be an experience that our alumni will cherish and recall nostalgically long after they have passed out from the gates of this School and enter the portals of top management in industry in India and overseas.



Highlights

One Flagship AICTE Approved Programme

Four Campuses
Pune Nande, Mulshi, Kolkata, Bangalore

Seven Specializations
Marketing, Finance, Human Resource,
Insurance & Risk Management, Business Analytics,
Supply Chain & Operations, Media & Communication,

Trained over
2000 Corporate Leaders & Executives from both Public and Private Sector Undertaking

Five National & International Conferences every year

Three Faculty Development Programmes organized every year for Faculty Members and Ph.D. Scholars Pan-India

100% Placements (Summer and Final) since inception

Strong Industry Connect
Work Integrated Learning Programme with Leading Organisations

Ranking and Recognition 2018

Awarded with "Best B-School Of western Maharashtra 2018"
(Source: Navabharat of EDU Awards 2018)

Ranked 16th in Top Private B-school in India
(Source Times B-School Survey 2018)

Ranked 25th in Top B-School in India
(Source Times B-School Survey 2018)

Ranking 2019

Ranked 11th in Top Private Institutes in India
(Source: Times B-School Survey 2019)

Awarded with Excellence in B -School Education in Pune
(Source: Mid-day Excellence Education 2019-20)

Ranked 2nd Best B-School in Pune
Source: MINT-MBA Universe.com 2018- 2019



Nande Campus

We always keep the light blazing and encourage you to dream and achieve your ambitions.

⊕ **Bold** ⊕ **Unique** ⊕ **Ahead of Time**

⊕ About Nande Campus

Founded in 2000, ISB&M has grown rapidly over the decades and has campuses in 3 cities Pune (Nande & Mulshi), Kolkata and Bangalore. Over 8750 alumni are performing exceedingly well in different parts of the country and abroad. We maintain a high standard of education and training, and continuously strive to create a learning environment in order to promote great career.

ISB&M's programs are AICTE approved and directed towards employment & career, and not just an educational degree. All the placement activities of the students are done through ISB&M Placement Cell. ISB&M's Placement Cell makes every possible effort to ensure that all students graduate with good job offer. ISB&M's training courses are highly accepted and acknowledged by industry for Management/Executive level employment.

ISB&M Nande, Kolkata & Bangalore campuses, a Constituent of Peoples Empowerment Group, offer Post Graduate Diploma in Management (PGDM) programmes approved by the All India Council for Technical Education (AICTE). The Programme is state of the art and contemporary. These are supported by highly qualified team of accomplished faculty and a robust academic infrastructure. It maintains a high standard of education and continuously strives to create a learning environment in order to make a great career. It has a strong alumni base spread all over the country as well as in different parts of the world.

ISB&M has ensured the best standards in every aspect of the institution including the infrastructure, faculty and students. It is a pathway to knowledge and wisdom has emerged as a top ranking institution in the realm of Management education.



Mulshi Campus

Mulshi Institute of Business Management (MIBM) give the opportunity to Learn, Grow and Achieve.

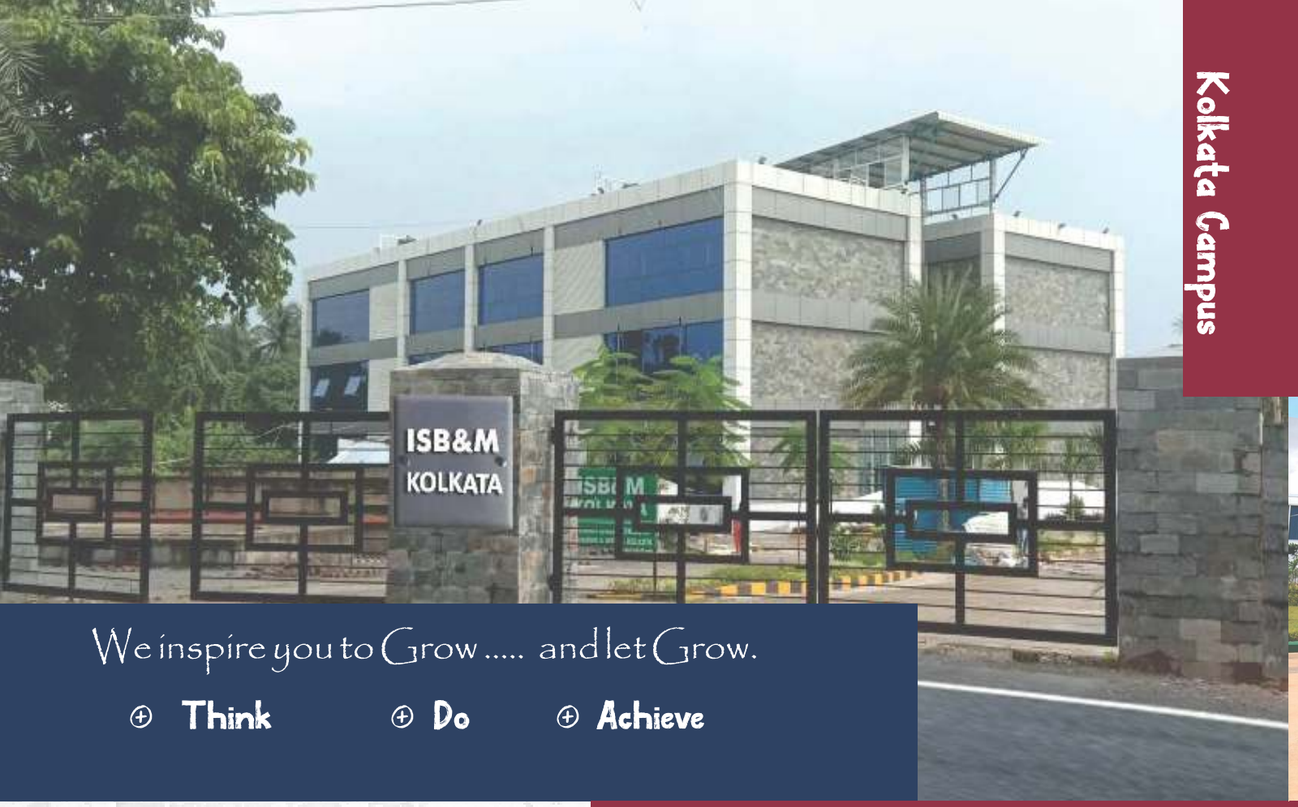
⊕ About Mulshi Campus

The Mulshi Group is Promoted & Managed by ISB&M Nande, Pune. Mulshi is a 30 minutes drive from Nande. The Institute is spread over a vast campus. The serene ambience of Mulshi provides inspiration to students to achieve excellence both in academics and in overall personality development. MGI was founded in the year 2009 with MIBM & MIRM.

The institute encompasses a wide span of specialist areas, including Marketing, Finance, Media Communication, Supply Chain & Operations, Human Resource, Industrial Relations. Highly accomplished professors & corporate professionals support each of these specialist areas.

Research expertise forms the foundation for teaching in the institute and is a source of innovation & dynamism that informs the teaching process. Faculty who are hard core professionals draw upon relevant well researched business examples & cases. Distinguished visiting professors & corporate professional leaders enrich the teaching learning process. The post graduate programmes are highly vocationally relevant & based on rigorous analytical approach .Student learning driven methodologies; provide a sound basis & career development in business & various professions.

We are a dynamic and diverse institution. With an impressive infrastructure, a library with almost 10,000 e-journals and hard copies, optional residential hostels for men and women, the institute provides quality education and a degree that will find recognition even at the international level.



Kolkata Campus

Bangalore Campus



We inspire you to Grow ..... and let Grow.

⊕ Think ⊕ Do ⊕ Achieve

Experience an impeccable blend of lush green and well-planned modern education environment of **ISB&M** Bangalore.

⊕ About Kolkata Campus

International School of Business & Media has taken another step towards stride in its continuing endeavour to provide the best of education to students and to build solid careers. The new campus on the banks of the river Hooghly, in Historic Budge Budge, is pristine, unpolluted, peaceful, quiet and provides the perfect waterfront ambience for learning and personal growth. It is within easy distance from the city center and well connected by road and rail.

This part of the city is already a destination of choice for other important institutions and organisations. Apollo Institute of Medical Science Research., Sourav Ganguly's Sports Academy, a hi-tech film institute, a luxurious residential township, to name but a few, will soon be seen in this area.
ISB&M started its campus in Kolkata in 2004 and the Kolkata campus has nurtured over 2000 alumni who can be found in senior position, today in top ranking business organizations both in different parts of the country and abroad.

The high standard infrastructure of the new campus caters of the learning needs of students of today and leaders of tomorrow. It combines state of the art technology coupled with well-equipped hostel facilities (both men and women) with the ISB&M culture which has always created leadership talent.

Here due emphasis is given not only to both core and specialization subjects, but also lot of effort goes into skill enhancement in the area of business communication, creative thinking and soft skills. In the process students come out industry ready from day one.

ISB&M Kolkata is a big brand in the city. Few are able to compare in terms of learning and career building.

Welcome to the **new International School of Business & Media, Kolkata campus !**

⊕ About Bangalore Campus

The campus, with the backdrop of a hill, offers an impeccable lush green environment far from the urban crowd ideally conducive to academic learning. The abundant greenery is serene. The institute is equipped with state-of-the-art facilities such as computer labs, e-library, classrooms, amphitheater and swimming pool.

ISB&M places you in the midst of a truly diverse culture. Your peer group comes from over 80 cities of India.
You gain exposure to a broad range of new business perspectives.

As a holistic approach, an ISB&M student learns to work under very demanding schedules and perform in the most inspiring way. Your journey starts when you apply and gain momentum as you enter ISB&M.

We have demonstrated impressive performance on all parameters that bring greater learning environment and superior professional excellence. We promote a culture of liberty, openness, friendship, energy, enthusiasm and a new life-style. It fosters creativity and imagination to stimulate professional superiority and proficiency. We believe in the process of reshaping the attitude of students and giving them the opportunity to explore and rediscover themselves.

We always keep the light blazing and encourage you to dream bigger and realise those dreams.



All activities of the International School of Business & Media are overseen by the Board of Governors, comprising renowned academicians, successful entrepreneurs and corporate professionals. This gives the Institute a thorough practical base, in addition to a strong academic position.

Board of Governors

Mr. Sanjay Jorapur
Chief Human Resource Officer
Global Human Resources Leadership Experience
Hero MotoCorp
Delhi

Mr. Rohit Suri
Chief HR & Talent Officer - South Asia and Corporate Communications
GroupM
Mumbai

Mr. Chandan Chattaraj
President - HR (India & Global)
UFLEX Group
New Delhi

Mr. Rajesh Pant
Self
HR - Happily Retired
Mumbai

Dr. C.M. Dwivedi
Member of the Board
Senior HR Advisor, Mentor & Coach
HR Consultancy
Mumbai

Prof. R.S Ganapathy
Former Professor
IIM
Ahmedabad

Mr. R.S Chopra
Managing Director & Chairperson,
Piaggio Vehicles Pvt. Ltd.
Pune

Anil Sharma
Executive Director
Options Group
Mumbai

Mr. Udai Upendra
Founder & CEO
The HR Company
Gurgaon

Dr. Pramod Kumar
Founder & President
ISB&M Group of Institutes
Pune

Mr. Marcel Parker
Owner
Marcel R Parker Associates
Mumbai

Dr. P K De
Executive Director
ISB&M Pune

Dr. Saroja Asthana
Co-Founder
Mulshi Group of Institutes
Pune

Alumni Spark



Richa Sharma
Batch 2001-03
Director - Brand Marketing
PhonePe
Bengaluru

Global Alumni

Career success of alumni inspires our students to set their aspirations to compete with best MBAs globally. Alumni also serve as a role model to several of our students. We encourage our students to interact with them and learn from them.

A Culture of Global Performance & Achievement

Shubha Shridharan 2000-02
Head of Learning
Philips Lightings
Amsterdam , Netherlands

Nimish Varma 2000-02
Director Projects Marketing
LIXIL Asia Pacific
Singapore

Bindiya Naulakha 2001-03
VP - Business Management
Credit Suisse
Singapore

Mukund Krishna 2001-03
UK Policing AI Lead, Business & Tech. Transformation
Accenture
London,UK

Kunal Sinha 2002-04
Sr. Consultant, Sr. Business Analyst & Project Manager
L&T Infotech
New York

Siddharth Rattan 2004-06
Vice President
Credit Suisse
Singapore

Mayur Dhawan 2005-07
Vice President - Team Head
Kotak International Business
Dubai

Shashi Jha 2005-07
Project Lead Digital Customer Touch Point
Daimler
Beijing, China

Ram Dhawad 2008-10
Supply Chain & Operations Management
DHL
Chicago

Rahoul Sawani 2000-02
Head, Marketing & Strategy - APAC
Corteva Agriscience
Singapore

Moonmoon Varma 2001-03
Director HR- Change & Strategy
VISA
Singapore

Raja Babber 2001-03
Sr. Lead - Market Solutions
S&P Global Ratings
Singapore

Vikram Gahlot 2002-04
Vice President
UTI International Singapore
United Arab Emirates

Amrisha Soans 2003-05
Vice President
Morgan Stanley
Scotland

Tushar Garg 2005-07
Director Sales
ITC Infotech
New York

Nisha Gopinath 2005-07
Capability Manager
Optus
Sydney, Australia

Rakesh Pai 2005-07
Assistant Vice President
Amsterdam Trade Bank
Netherlands

Rahul Chandra 2008-10
Commercial Marketing Manager
Stanley Black & Decker
Dubai, UAE

Pronob Chetia 2000-02
Director HR
Volvo Group
Singapore

Akash Mohan 2001-03
Head, Talent & Organization, HROD
GIC Singapore
Singapore

Sourik Sinha 2001-03
VP - Brand and Sponsorships
HSBC
Sinagpore

Ramola Philips 2002-04
Managing Partner-
BrandCulture LLC
U. A.E

Deepratna Singh 2004-06
Sr Program Manager, Talent Management
Amazon.Com
Washington

Amrit Saboo 2005-07
Enterprise Software Sales
SunTec Business Solutions
New York, USA

Anshu Rathi 2005-07
Senior Consultant
EY
New York

Tanurima Sengupta 2006-08
Senior Business Analyst
NRT
Greater New York City

Anshu Singh 2009-11
Consulting Manager
PwC
London, UK

National Alumni

A dream does not become reality through magic; it takes Sweat, Determination and Hard work.

Archanaa Singh 2000-02
Senior Vice President HR
Reliance Broadcasting Network
Mumbai

Shreyanshu Mukpalkar 2000-02
Deputy Vice President
Zee Entertainment
Mumbai

Aashish Mudbidri 2001-03
VP & Head - Marketing & Comm.
BNP Paribas Wealth
Management
Mumbai

Achint Garg 2001-03
Vice President
Kotak Securities
Mumbai

Amit Kumar Gupta 2002-04
Local Director
Jones Lang LaSalle
Pune

Prashant Singh 2003-05
Country Manager (India& South
Asia)
Callaway Golf India Pvt. ltd.
Delhi

Ashish Musaddi 2004-06
Director Human Resources -
Emerging Markets & Europe
Cipla
Mumbai

Tarun Kumar 2005-07
Associate Director
Standard Chartered Bank
Mumbai

Manvendra Singh 2008-10
Marketing Director
DSport India
Gurgaon

Abhishek Kumar 2000-02
Chief Human Resources
Officer
Emaar
Gurgaon

Shine Thomas 2000-02
Vice President
Howden India
Hyderabad

Ketan Raikar 2001-03
Co-Founder and Managing
Partner
PeopleSquare HR Consulting
Mumbai

Pankaj Parihar 2002-04
VP & Head Digital Marketing
| Transformation
Godrej Group
Mumbai

Ranjit Kondeshan 2002-04
Director Global Human
Resources
Visa
Mumbai

Zenobia Madon 2004-06
Director HR - Personal
Health India
Philips
Gurgaon

Anand Singh 2005-07
Director
Options Group
Mumbai

Divyanshu Yadav 2007-09
Associate Director - FLEX
Supply Chain
Flipkart
Bengaluru

Manas Kumar 2009-11
International Trade Specialist
Microsoft Corp.
Gurgaon

Kamaljeet Singh Lohat 2000-02
Associate Vice President
HSBC
Chandigarh

Arun Paul 2000-02
Head of Human Resources
Orion Business innovation
Ernakulam, Kerala

Sandip Kanti Bakshi 2001-03
Business Head - Business of
Brands
Samar Lifestyle Pvt Ltd
Bengaluru

Sudipto Mitra 2002-04
Associate Vice President &
Regional Head
Sony Pictures
Kolkata

Sandeep Sarkar 2002-04
Vice President & Head of Central
Recruitment
RBL Bank
Mumbai

Karan Arora 2004-06
Creative Director
Zee Entertainment Enterprises
Mumbai

Shivendra Mishra 2005-07
Sr. Global Product Marketing
Specialist
Honeywell International
Pune

Samrat Dasgupta 2008-10
Global Service Manager - Talent
Movement and Learning
Amazon.com
Mumbai



Women Achievers

"Women are the largest untapped reservoir: At ISB&M you learn to aspire & build a great career of talent in the world.

Archanaa Singh 2000-02
Senior Vice President - HR
Reliance Broadcast Network
Mumbai

Anupama Bose Chaudhury
2001-03
Associate Director
ABC Consultants
New Delhi

Deepti Dwivedi 2001-03
HR Business Partner
Sony Pictures Networks
Mumbai

Devyani Rale 2001-03
Associate Creative Director
Viacom 18 Media
Mumbai

Oindrila Chakraborty 2002-04
Sr. Vice President - HR
Reliance Industries ltd
Mumbai

Rashi Phoolwani 2006-08
Associate Vice President
HDFC Life
Mumbai

Nithyalaxmi Padmanabhan
2007-09
Brand Planning Director
FCB Interface
Mumbai

Zenobia Madon 2004-06
HR Head
Philips
Gurgaon

Prachi Sharma 2009-11
Associate Vice President
HSBC
Mumbai

Gayatri Kakkar 2003-05
Vice President - HR
Entertainment Network
Mumbai

Anshu Singh 2009-11
Consulting Manager
PwC
London

Shubha Shridharan 2000-02
Head of Learning & Development
Philips Lightings
Amsterdam, Netherlands

Bindiya Naulakha 2001-03
Vice President - Business
Management
Credit Suisse
Singapore

Moonmoon Varma 2001-03
HR Director-Change & strategy
Leader APAC
Visa
Singapore

Ramola Philips 2002-04
Managing Director
BrandCulture LLC
Dubai

Amrisha Soans 2003-05
Vice President
Morgan Stanley
Scotland

Jyoti Bala Sankhla 2005-07
Vice President- Risk & Credit
J M Financial
Mumbai

G Pallavi 2008-10
HR Business Partner
PwC
Hyderabad

Tanurima Sengupta 2006-08
Senior Analyst
NRT
Greater New York City

Shruti Shree 2008-10
Specialist
Goldman Sachs
Bengaluru

Divisha Rohatgi 2007- 09
Group HR Leader
Honeywell
Pune

Radhika Kandalgaonkar 2017-19
Sourcing Associate
Micheal Page
Mumbai

Reena Raikar 2000-02
Manager - L&D
Philips Carbon Black
Iraq

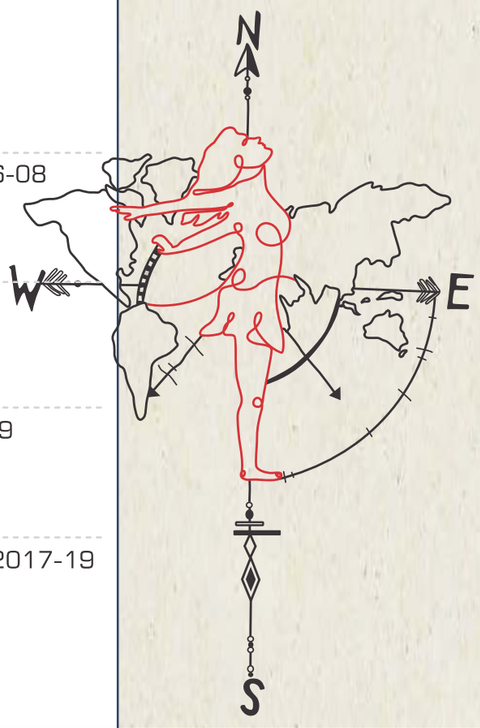
Richa Sharma 2001-03
Director - Brand Marketing
PhonePe
Bengaluru

Nisha Agarwal 2001-03
Head of People and Leadership
(Talent Management): Asia & Australia
Siemens
Singapore

Puja Biyani 2002-04
Vice President - HR
ICICI Prudential AMC
Mumbai

Abhilasha Bajpai 2003-05
Associate Director
Ernst & Young
Mumbai

Supriya Jain 2005-07
HR Business Partner
Unilever
Mumbai



Success Story of Alumni

Global and leading Indian companies hold ISB&M at high esteem. As you prepare your career at ISB&M, you get ready to take the challenge of turning your opportunity into a reality. International School of Business& Media creates opportunities for learning and career. You take the responsibility to use it to your advantage.

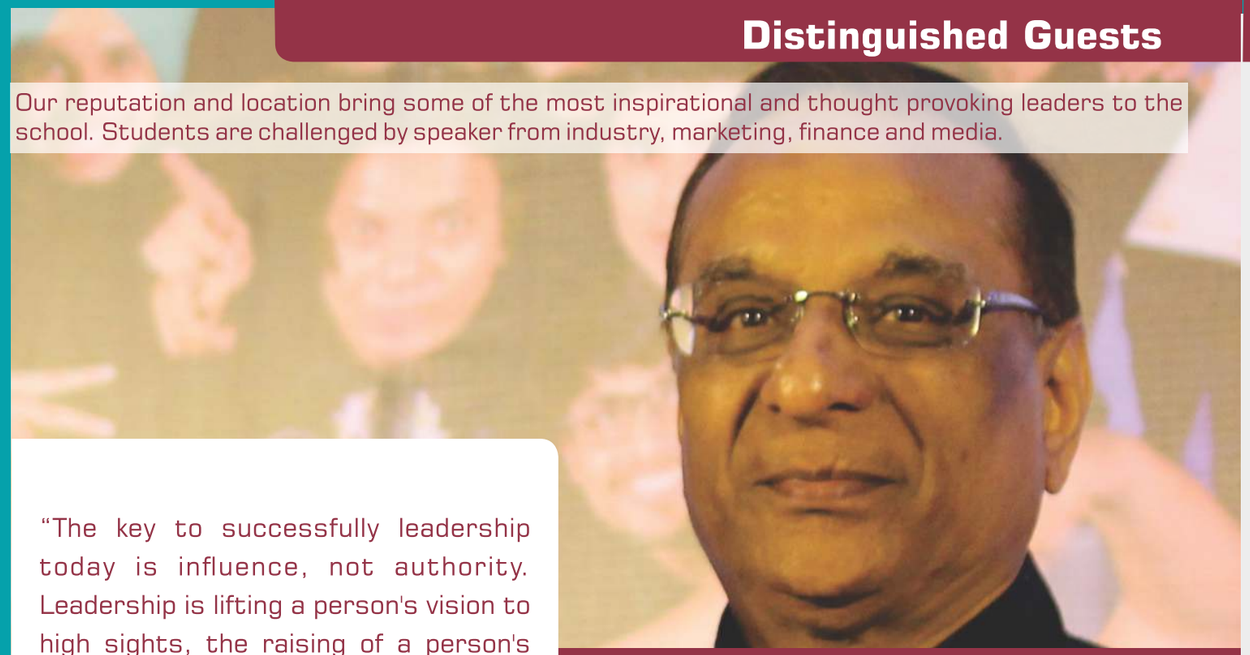
Batch	Name	Current Company	Designation
2000-02	Pronob Chetia	Volvo Group	Director HR
	Kamaljeet Singh Lohat	HSBC Bank	Associate Vice President
	Shubha Shridharan	Philips	Head of Learning and Development
	Arun Paul	Incedo Inc.	Head of Human Resources
	Shreyanshu Mukpalkar	Zee Entertainment	Deputy Vice President
	Nimish Varma	LIXIL Asia Pacific	Director Projects Marketing
	Archanaa Singh	Reliance Broadcast Network	Senior Vice President - HR
2001-03	Akash Mohan	GIC, Singapore	Sr. Vice President
	Richa Sharma	PhonePe	Director - Brand Marketing
	Anupama Bose	ABC Consultant	Associate Director and Head
	Pratyush S Mukund	IIFL	Vice President
	Sourik Sinha	HSBC Bank	Vice President
	Bindiya Naulakha	Credit Suisse	Vice President-BM
	Mukund Krishna	Accenture	Lead - Artificifial intelligence
	Ashish Singh	Accenture	Director Of Operations
2002-04	Siddharta Gupta	HSBC Bank	Vice President - Premier
	Oindrila Chakraborty	Reliance Industries Ltd.	Sr Vice President - HR
	Pankaj Parihar	Godrej Group	Vice President & Head- Digital Transformation
	Ranjit Kondeshan	VISA	Director- Global HR
	Sudipto Mitra	Sony Pictures Network	Asso. VP & Regional Head
2003-05	Amrisha Soans	Morgan Stanley	Vice President
	Abhilasha Bajpai	Ernst & Young	Associate Director
	Sanjana Kapoor	Snapdeal	Associate Director
	Sharad Chaturvedi	Viacom 18	Director - Marketing
	Suvajit Mazumder	Axis Bank	Assistant Vice President
	Amit Jain	Quant Capital	Vice President- Product
	Saurabh Tripathy	Reliance Securities	Vice President
2004-06	Ashish Musaddi	Cipla	Director - HR
	Zenobia Madon	Philips	Director HR
	Sneha Makwana	Citi Bank	Vice President
	Mitika Sethi Srivastava	YoStartups	Co founder and CEO
	Karan Arora	Zee Entertainment	Creative Director
	Ambuj Khurana	Cargill	Head - Organised Retail
	Vishal Anand	IBM	Manager- Analytics & Big Data Platform
2005-07	Tarun Kumar	Standard Chartered Bank	Associate Director-Commercial Banking
	Jyoti Sankhla	JM Financial	Vice President
	Saurav Fogla	IndusInd Bank	Associate Vice President & Branch Head
	Amrit Saboo	SunTec Business Solutions	Enterprise Software Sales
2006-08	Karanbir Suri	HSBC Bank	Assistant Vice President
	Rashi Phoolwani	HDFC Life	Associate Vice President
	Manpreet Kaur	Gartner	Client Relationship Specialist
	Nainesh Channawar	Jaguar Land Rover	Functional Consultant
2007-09	Richa Sharma	Johnson & Johnson	Assistant Manager - Talent Acquisition
	Nidhi Shoparna	Mindshare	Planning Director
	Hitendra Singh	Hitachi Solutions	Senior Director HR
	Gourab Haolader	Barclays	Assistant Vice President

Success Story of Alumni

Batch	Name	Current Company	Designation
2008-10	Gaurav Maheshwari	Ariston Thermo Group	Head of Product Marketing
	Rahul Chandra	Stanley Black and Decker	Regional Marketing Manager
	Hursh Vardhan	SHAREit Technology	Associate Director - Digital Sales
	Samrat Dasgupta	Amazon	Global Service Manager
	Ritesh Nanda	Unilever	Manager - Commodities Risk Management
2009-11	Prachi Sharma	HSBC	Associate Vice President
	Suresh Murthy	Ernst & Young	Associate Director
	Varun Tewari	GroupM	Associate Business Director
	Harshita Lakhmani	Rolls Royce	HR Manager
	Sangbid Mishra	ShopClues	Associate Category Manager - B2B
	Riddhima Puri	TRUST Financial Services	Associate Vice President - Talent
2010-12	Sachin Saurabh	AB InBev India	Credit Manager
	Bhushan Kulkarni	VIP industries	Manager HR
	Vikas Kumar	Deloitte	SAP Consultant
	Arathi Bhat	L&K | Saatchi & Saatchi	Sr. Group Head - Brand Servicing
	Robin Abraham	Ogilvy	Account Director
2011-13	Mayank Bhanu	Ramkrishna Forgings	Manager Marketing and Sales
	Shalini Rai	Google	Partner Brand Manager
	Vishwas Saxena	Schneider Electric	Supply Planner
	Dibyendu Mukherjee	Pernod Ricard India	Territory Marketing Manager
	Fariya Farooqui	Hotstar	Customer Success Manager
2012-14	Avinash Mishra	Asian Paints	Area Manager
	Sandeep Singh Sandhu	Deloitte	Senior Global Trade Advisory Consultant
	Udayan Dutta Gupta	Honeywell	Sales Leader
	Simantini Biswas	Dun & Bradstreet	Unit Manager
2013-15	Aashit Prakhar	Asian Paints	DGM Sales
	Shantanu Tiwari	Deloitte	Tax Consultant
	Shreyansh Vaish	British Telecom	Senior Buyer - Global Strategic Procurement
	Shraddha Poddar	TCS	Assistant Manager - HR
2014-16	Sumit Joshi	Jubilant Life Sciences	Deputy Manager - Supply Chain Strategy & Projects
	Moh. Sarfaraz Khan	Amazon	HR Assistant - Operations
	Manoj Kumar	L&T	Business Manager
	Dibyashree Mohanty	Nuance Communications	HR Business Partner
2015-17	Manpreet Kaur	LG Electronics	Corporate Retail Marketing
	Atul Jugran	KPMG Global	Analyst Advisory Management
	Shivayu Mandloi	Honeywell	Senior Financial Analyst
	Chitresh Saxena	Entercoms	Supply Chain Consultant
2016-18	Vijay Bhaskar	Airbus	Procurement Specialist
	Prashant Jha	Bajaj Allianz	HR Business Partner
	Riha Attassery	Agro Tech Foods Limited	Area Head
	Sayak Chatterjee	Dun & Bradstreet	Assistant Business Analyst
2017-19	Lavanya Ravi	Rockwell Automation	DMI & MEIO Analyst
	Abhijit Mandal	Baker Hughes (a GE Company)	Manufacturing Engineer Specialist
	Sanket Shinde	Dun & Bradstreet	Senior Executive – Operations
	Riti Mathur	TresVista	Associate
	Huzefa Challawala	DHL Supply Chain	Supply Chain Solutions Design
	Lalitha Ravisankar	AstraZeneca	HR Advisor
	Rahool Dushyant Talati	Kellogg's	Management Trainee
	Rishabh Arora	LG Electronics	Branch Marketing Associate
	Radhika Kandalgaonkar	Micheal Page	Sourcing Associate

Distinguished Guests

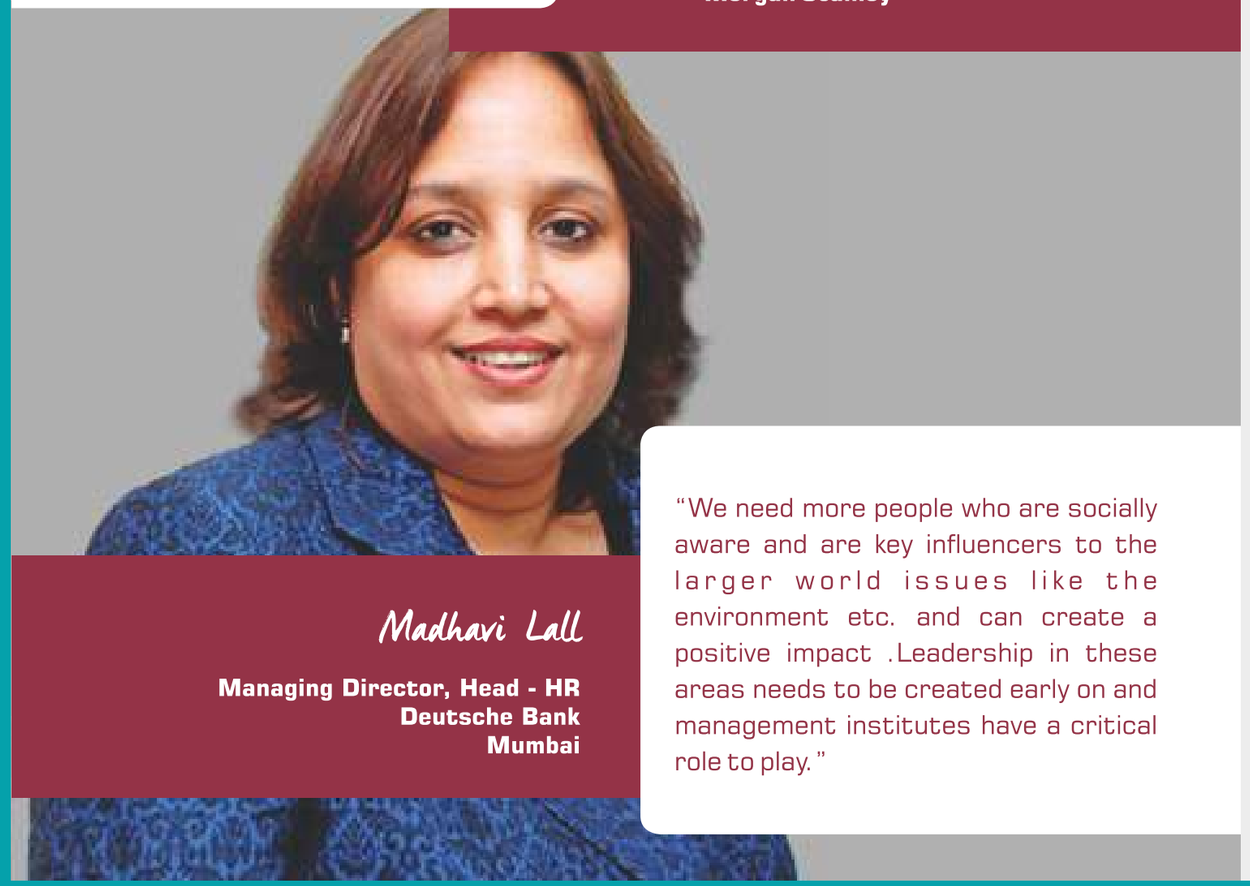
Our reputation and location bring some of the most inspirational and thought provoking leaders to the school. Students are challenged by speaker from industry, marketing, finance and media.



"The key to successfully leadership today is influence, not authority. Leadership is lifting a person's vision to high sights, the raising of a person's performance to a higher standard, the building of a Personality beyond its normal limitations."

Mr. V. K. Bansal

Chairman- India, Investment Banking
Morgan Stanley



Madhavi Lall

Managing Director, Head - HR
Deutsche Bank
Mumbai

"We need more people who are socially aware and are key influencers to the larger world issues like the environment etc. and can create a positive impact .Leadership in these areas needs to be created early on and management institutes have a critical role to play."

Learning From Leaders

At ISB&M, we invite several highly accomplished executives for Guest Lectures. We focus primarily on MNCs and top Indian companies. This helps students learn about executive talent, career planning and several of them could serve a role model to our students. Career building is a systematic and planned approach that must be learned.

Ajay Kukreja Country HR Director **Honeywell**	**Prashant Govindan** Sr. Director, India & SAARC **Harman Professional Solutions**	**Pavitra Singh** Head Of Talent Acquisition- Asia Middle East and North Africa **PepsiCo**
Anand Talwar Sr Vice President **ITC Infotech**	**N.N Rao** Vice President – HR **AgroTech Foods Ltd.**	**Vijay Deshpande** Vice President & Head HR **JK Tyres & Industries Limited**
Dinesh Mishra Director HR **Abbott Healthcare Pvt. Ltd.**	**Harshita Chaudhary** Corporate Talent Manager for South Asia **Nestle**	**Umesh Madhyan** AVP Logistics **Hindustan Coca Cola Beverages**
Pratik Puprediwar Director, Client Engagement Lead **Nilsen**	**Shekhar Tiwari** Managing Director - Supply Chain'& Network Operations **Accenture**	**Sharmishtha Niyogi** GM Logistics – India **Rockwell Automation**
Adarsh Mishra Director & CHRO **Panasonic**	**Sandeep Tyagi** Director HR **Samsung Electronics**	**Manmohan S. Kalsy** Chief Human Resources Officer **UB Group**
Sekkizhar Balasubramanian Director **Deloitte**	**Aarti Kohli** Head HR **Bausch & Lomb**	**Sandeep Jain** Vice President **Bank Of America Merrill Lynch**
Ernest Louis MD & Chief People Officer **India Value Fund Advisors**	**Sanjay Mathew** Senior Director & Head **Oracle**	**Vijay Singh** CEO **Fox Star Studios**
Hemant Sethia Vice President - HR **Credit Suisse**	**Vasu Ramanujam** Creative Director **Erango Media**	**Vikas Goyal** Director Legal - Asia&MEA **Avantor**
Mr Eric Tinch Vice President Global Operations **Nuance Communications**	**Sailesh Menezes** Director & Head-HR **Hewlett Packard**	**Bodhisatwa Dasgupta** Senior Creative Director **J.Walter Thompson**
Sanjeev Parkar Senior Director **PwC**	**Arun Sehgal** Vice President-HR **GSK Consumer Healthcare**	**Divya Pathak** Director Marketing **Netflix**
Lokesh Sikka CHRO| Vice President & Head HR, IR & Admin **Onida**	**Neena Kaul** Associate Director Sales Operation & Business Excellence **Goodyear India Ltd.**	**Manish Prabhu** Director - IT Architecture **Microsoft**



Course Time Line

The ISB&M Post-Graduate Programme is ideally suited to graduates who are aiming to develop long term high profile corporate career and wish to seek promising opportunities.
ISB&M envisage its PGDM programme as a learning program. The institute considers itself as a community that are defined by three core qualities - inspiring and sharing success, thinking fearlessly and driving total transformation. The learning program @ ISB&M is designed to develop skills, attitude of endurance, independence and rational choice that builds lifelong relationship. Aligning with the three core qualities of ISB&M, the academic learning program through its systems and processes strive to drive transformation among students and develop their vision and ingredient required to achieve it.

Academic Learning Programme has following characteristics

LEARNING PROGRAMME : Learning Programme at ISB&M blends concept, theories and information with development of cognitive, social, emotional and leadership competencies. Post Graduate Programme at ISB&M is spread over six trimesters that includes classroom learning, action oriented development and clearly focused culture and values.

TEACHING METHODOLOGY : At ISB&M, multiple teaching methods are used. Lectures, case analysis, group projects, business simulations, management games, live assignments, syndicates etc. form the core of the learning programme. Students are divided into groups of 10- 12 for syndicates and 5-6 for group projects in each course. The programme structure is developed in such a manner that it strikes a perfect balance between conceptual and practical skills. It fosters the development of the following competencies essential for today's competitive environment.

- **Professionalism**
- **Business analytical skills**
- **Decision making skills**
- **Positive attitude**
- **Pro-activeness**
- **Leadership Skills**

SUMMER INTERNSHIP : Summer internship is a requisite part of ISB&M's curriculum which helps the student to gain experience, thereby enhancing their knowledge, understanding of management problem, operational issue and functioning of the corporate. The duration of summer internship program is around 8 to 10 weeks.

DISSERTATION : The dissertation is included in the course curriculum to enable the students have in-depth Knowledge and analyze the managerial topics.

FOUNDATION COURSE-INCLUDES : ISB&M has introduced a foundation course which ensures that the students have a proficiency level in the fundamental analytical skills which are required for any business manager. It includes IT skills, Mathematics, Accountancy and Communication Skills.

WORKSHOPS : The module aims to inculcate soft skills and competencies like leadership skills, professionalism, team spirit, and problem solving skills, application of concepts, pro-activeness and make students well-groomed professionals ready to face all challenges.

TUTORIALS : These are small groups where topical and contemporary issues are discussed and analyzed. Concepts and business models are included in each course.



SELF-REGULATED LEARNING : The learning program @ ISB&M emphasizes on learners' self-generated ability to control, manage and plan the learning process. Hence, the self-regulated learning is achieved through the interaction of a) monitoring one's action b) evaluation of one's performance and c) one's response to performance outcomes.

GUIDED SELF STUDY : GSS provides flexible study process and schedule that helps the learners to develop conceptual understanding of the subjects and build ability to articulate her/his thoughts cogently.

WORK INTERGRATED LEARNING : Under Work Integrated Learning, the learners are well equipped with enhance employability skills to execute effectively at the work place through exposure to authentic work practices and applying skills and knowledge in real world setting. Through immersive learning workshop and guest talks, the institute provides periodic exposures to the students.

EXPERIENTIAL LEARNING : Learner's through their 'reflections on doing' helps them to access real-time coaching and feedback, development of team work and application of knowledge. Tutorials @ ISB&M is one of the form of experiential learning that provides students an opportunity to work in small group on contemporary topics.

CONNECTEDNESS TO BUSINESS : ISB&M believes and nurtures the holistic perspectives in problem solving approaches through its rich alumni resources, huge network of top executives across various functional domain, consultancy assignments, teaching cases and live projects.

GRANULAR APPROACH : Each student @ ISB&M is important. The academic program continuously monitors and provides feedback periodically. The feedback process is further narrow down to each student with an objective of executing single, clear and observable action.

PROFESSIONAL LEADERSHIP PROGRAM : Professional Leadership Program address learner's competencies through exposing to set of activities. It is envisaged that the Professional leadership program will assist students in building competencies in numerous areas - verbal skills, problem solving skills, critical thinking, social influence skills, emotional maturity, action orientation and personal excellence.

GRADING SYSTEM :

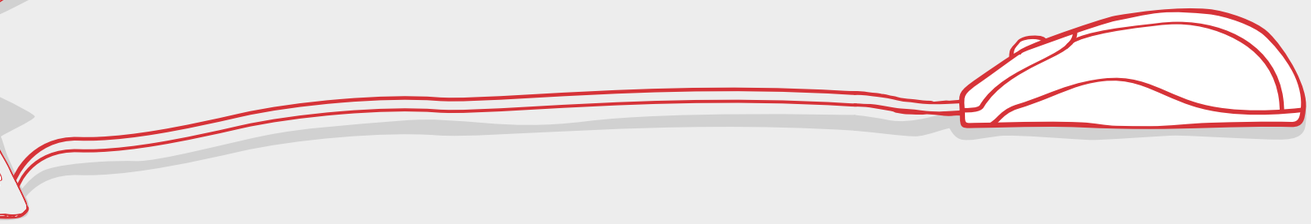
1.1. Each faculty, while giving the course outline, indicates his/her criteria for evaluating/ grading at the beginning of the Term.

1.2. In general, evaluation will be based on a combination of tutorials, quizzes, assignments, project work, level of class participation, Mid-Term Examination, End-Term Examination etc.

1.3. Grading follows the system of 6 quality points. The quality points used on the graduated evaluation scale are:

Grades	A+	A	B+	B	C+	C	F
Quality Points	6	5	4	3	3	2	0
Range of Marks	76 and above	71-75	66-70	61-65	56-60	51-55	Below 50

F indicates Failure grade



Core Programme Portfolio

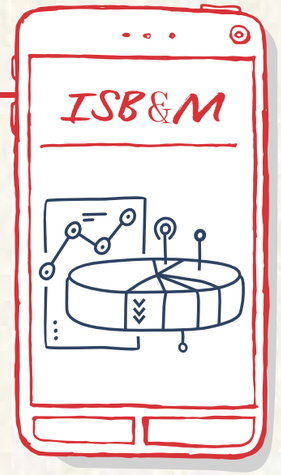
Post Graduate Programme portfolio at ISB&M campuses

Every student at ISB&M has different needs and learning style with career plans. Programme portfolio offers you an opportunity to structure your career by mixing to create portfolio for your career needs. We choose to blend out of available specialization to create your own unique career.

	PUNE-Nande	Mulshi	Kolkata	Bangalore
Marketing	●	●	●	●
Finance	●	●	●	●
Human Resource	●	●	●	●
Insurance & Risk Management	●			
Supply Chain & Operations	●	●	●	●
Media and Communication	●	●	●	
Business Analytics				●

Inter Campus Exchange Programme

A student who wants to blend different programmes of specialization can choose to attend one trimester at any other ISB&M campus



Core Programme PGDM

ISB&M encourages You to surmount personal limits to be an effective leader. Leadership talent is what makes ISB&M students different in comparison with the best in India and elsewhere in the world.

ISB&M Offers

Post Graduate Diploma in Management (PGDM) Programme

These programmes are recognized by the

All India Council for Technical Education (AICTE), New Delhi

2 Year Dual Specialization Programme

- **Marketing**
- **Finance**
- **Human Resource Management**
- **Insurance & Risk Management**
- **Supply Chain & Operations Management**
  (Only for Engineers)
- **Media & Communication**
- **Business Analytics**

ISB&M Programme is a blend of courses and workshops which helps the students to maintain and build their business acumen and competencies. ISB&M offers PGDM programme which are approved by AICTE.

The programme is designed to maximize a student's learning by dividing the course into two categories :

1. Core Courses
2. Elective Courses

Credits

A student is required to complete 135 credits courses to complete PGDM programme.
The Course curriculum comprises of core courses and elective courses with following credit points details:

Courses	Credit
Core Courses	66
Elective Courses	60
Summer Internship	06
Dissertation	03
Total number of Credits	**135**

Core Courses

1.	Marketing Management I
2.	Marketing Management II
3.	Financial Management
4.	Human Resource Management I
5.	Human Resource Management II
6.	Organizational Behavior
7.	Operations Management I
8.	Operations Management II
9.	Supply Chain Management
10.	Quantitative Techniques I
11.	Quantitative Techniques II
12.	Managerial Economics I
13.	Managerial Economics II
14.	Business Communication
15.	Business Law
16.	Digitalization of Business
17.	Business Research Methodology
18.	Business Environment
19.	Business Strategy & Policy
20.	Organizational Leadership
21.	Entrepreneurship
22.	Business Analytics
23.	Business Ethics & Corporate Governance
24.	Management Information System
25.	Management Accounting
26.	Organizational structure, design & theory
27.	Intro in Data Science

II. Foundation Course

IT for managers (Foundation Course)
Financial Accounting (Foundation Course)
Principle & Practices of Management

III. Elective Course

For each of the PGDM Programme, a student has to select courses equivalent to 60 credit points in any of the following combination:

- Marketing with Finance
- Finance with Marketing
- Marketing with Media & Communication
- Insurance & Risk Management with Marketing/Finance
- Marketing/ Finance/ IRM / HR with Supply Chain & Operations Management (only for Engineers)
- Human Resource with Marketing
- Human Resource with Industrial Relations
- Marketing with Business Analytics

The Evaluation of a student depends upon these parameters

1. Continuous Evaluation		2. End term Exam
• Quizzes, Assignments • Live Projects • Case Analysis • Comprehensive Viva • Mid Term Exam	70%	30%

ISB&M students need to create the right blend between the core course and elective courses.

Marketing Management

- Marketing Research
- Sales and Distribution
- Product & Brand Management
- Services Marketing
- B2B Marketing
- Consumer Behavior
- Customer Relationship Management
- Marketing of Financial Services
- Retail Management
- Integrated Marketing Communication
- Digital Marketing
- International Marketing
- Rural Marketing
- Strategic Marketing
- Marketing Metrics
- Luxury Marketing
- Responsible & Sustainable Marketing

Finance Management

- Corporate Finance
- Financial Markets & Services
- Banking Management
- Financial Statement Analysis
- Security Analysis & Portfolio Management
- International Finance
- Fixed Income Securities
- Financial planning & Wealth Management
- Derivatives Options & Futures
- Financial Modeling
- Investment Banking
- Corporate Taxation
- Behavioral Finance
- Strategic Financial Management
- Treasury Management
- Alternative investment & Hedging
- Credit Risk & Rating Management
- Development Economics
- Project Finance

Insurance Risk Management

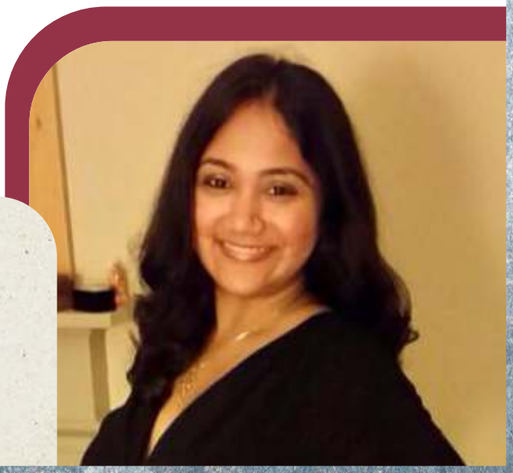
- Insurance Management
- Risk Management
- Financial Markets & Services
- Life Insurance Practices
- General Insurance Practices
- Health Insurance Practices
- Security Analysis & Portfolio Management
- Project Risk Management
- Financial Risk Management
- Business Risk Environment
- Information Risk Management
- Credit Risk & Rating Management
- Development Economics
- Commodity Risk Management
- Forex Risk Management

Supply Chain and Operation Management

- Supply Chain Management
- Project Management
- Total Quality Management
- Warehousing & Material Handling
- Procurement & Vendor Management
- Land, Sea and Air Logistics
- Enterprise Resource Planning
- Logistics & Distribution Management
- Global Supply Chain Management
- Supply Chain Analytics
- Pricing & Revenue Management
- Services Operational Management
- Risk Management in SCM
- Theory of Constraints
- World Class Manufacturing
- Lean Supply Chain Management
- Systems Engineering

Human Resource and Industrial Relations

- Organizational Behavior
- HR Management I (HR Students)
- HR Management II (HR Students)
- Training and Development
- Performance Management System
- Competency Based Recruitment
- Career Management
- Organizational Change & development
- Executive Compensation
- Talent Management
- HR Analytics
- Strategic Human Resource Management
- Assessment & Development Centre (Including Psychometrics)
- Global Human Resource Management
- Diversity Management
- HR Issues in Mergers and Acquisition
- Wage and salary administration (including incentives)
- Trade Union and Industrial Relations
- Labour Laws – I
- Negotiation Skills & Collective Bargaining
- Labour Laws – II
- Industrial discipline
- Labour laws III
- Grievance Management
- Consulting & Executive Search



Amrisha Soans

Vice President
Morgan Stanley, Scotland
Batch 2003-05

Media & Communication

- Introduction to Media and Communication
- Introduction to Media Planning and Management
- Introduction to Graphics and Design
- Introduction to Photography
- Introduction to Journalism
- Introduction to Public Relations
- Content Development
- Introduction to Videography
- Form of Narrative
- Event Management
- Media Laws
- Advertising
- Visual Communication
- Digital Media
- Radio as a Marketing Tool
- Development Communication
- Media Operations and Management
- Account Planning & Ad Agency Management
- Marketing Research
- Branding and Communication Strategies
- Strategic Media Planning and Me

Business Analytics

- Exploratory Data Analytics – Business Problem Solving
- Big Data Tools - Hadoop, SQL
- Data Science Tools - R, Python, Excel
- Business Trends Analysis
- Advanced Machine Learning
- Marketing, Web and Social Media Analytics
- Data Visualizations, APIs and Data Consumption
- Open Source Solutions: Digital Assistants and Virtual Services
- IoT Networks and Management Solutions
- Descriptive, Predictive and Prescriptive Analysis
- Supply Chain and Logistics Analytics
- HR and People Analytics



Pronob Chetia

Director - HR
Volvo Groups
Singapore
Batch : 2000-02
www.isbm.ac.in/alumni-career.php

"ISB&M is the right place for experiential learnings, specially the right attitude and aptitude". The culture activates an individual proactive approach towards success and professionalism in addition to the structured course curriculum."

Core Faculty

Learning programme at ISB&M is supported by highly qualified and accomplished professionals from leading institutions, universities and corporate world.

Marketing & Strategy

Dr. Mahesh Gadekar

MA - Economics, UGC NET - JRF, MBA - PUMBA,Post - Doctoral Fellow - European Union, Ph. D in Marketing, Management - University of Pune;

- Post Doctoral research experience from European Union, funded by international research institution.
- More than 16 years of work experience with premier research centers & business school, with research interests in the area of branding, luxury consumption, and consumer evaluation of sustainable practices.
- Published research papers in international peer review journals from Taylor & Francis Group, Emerald Group Publishing and referred international conference proceedings.

Prof. Ajay Ramdasi

MBA- SIBM, Pune, Pursuing Ph.D- Symbiosis Pune

- Former Director, BITM (Formerly ICTM), Pune, Corporate Training (Clients: Messer Cutting, Vantage Financial services, Knowledge Labs, etc.) Industry experience in Consumer Products, IT, Engineering (Setting a Start-up) & Advertising.

Prof. Shuvam Chatterjee

Ph.D (Pursuing from IIT ISM Dhanbad) & MBA Marketing (from WBUT, Kolkata)

- 10+ years of experience in Academic & Research. Worked with IIM Calcutta, RERF Kolkata, BBIT Kolkata, IMS Unison University Dehradun. Worked as Guest Faculty with St. Xavier's College Kolkata. Published research papers in National & International Journals of repute, listed and indexed with SCOPUS & ABDC. Session Chaired 3 International Conferences at Bangkok, Thailand, Munich, Germany and Johor Bahru, Malaysia. Also presented papers at International Conferences of IIM Ahmedabad & IIM Kozhikode.

Prof. Satish Pai

MBA from IIM Lucknow

- Over two decades of global experience in market research and consulting. Worked with the IPG group (Lintas, FCB Ulka), Kantar group (TNS, Research International) and DEKA Research Indonesia.
- Have presented two research papers at the ESOMAR Asia-Pacific conference. The first "Emergence of I in Indonesia" about socio-cultural dynamics won the best research paper award. The second paper "taking games seriously" explored using games in qualitative research and design.

Prof. Kanchan Pantvaidya

B. Pharmacy (Distinction holder), MBA (Marketing-HNIMR, Cummins college campus, Pune), Ph.D. Pursuing from SP Pune University

- 14 years of work experience in Corporate, academics and consulting. Associated with companies/institutions namely Cadilla Pharmaceuticals Ltd, Dr. Reddy's Labs, Fem Care Pharmaceuticals Ltd, Symbiosis institute of management studies, Vishwakarma institute of management, MIT-Group of institutions, Institute of management research and training, Pune. Presented and published papers in national as well as international conferences/Journals. Presented a paper in an International conference conducted by IBS Mumbai and was nominated for the first prize along with cash emoluments. PhD. research work published in International Journals of repute. Research focus in internal branding and communication, Consultant to various SMEs In Pharmaceutical and Chemical sector. Member of Indian Pharmaceutical Association

Prof. B. R. Vittal

PGDM (Mysore University), MBA,(Pondicherry University)

- Experience in marketing with pharmaceuticals, insurance, financial market, consumer goods and service sectors. Also experience in quality assurance department and risk management.

Core Faculty

Prof. Kiran Mahasuar

B.Com (Hons. with Distinction), PGDM-RM (XIMB)

Prof. Kiran Mahasuar is an alumnus of Xavier Institute of Management, Bhubaneswar (XIMB) and has worked for seven years in middle-management level with prominent FMCG organizations like ITC Limited, Perfetti Van Melle, and Dabur India Ltd. He is an avid case-writer and his Teaching Cases are registered with ET Cases, NHRD-MTI and The Case Centre (UK). He has also written extensively on contemporary strategic topics for popular practitioner-centric publications like The Management Accountant, Indian Management, The Smart Manager, and Point of Purchase.

Dr. Soumik Gangopadhyay

B. Pharm, M.B.A, PhD (Mgmt.)

With over 17+ years of combined experience in academics and industry, Dr. Gangopadhyay has a differentiated ability to connect theoretical frameworks with real life business context. He is a paper presenter of several international and national conferences such as IIM- A (twice), BVIMR, IEA, Vidyasagar University, W.B.S.U, Bangkok (award winner), Indonesia, Colombo (award winner). Received gold medal (twice) from industry for best performance. Published article in UGC approved SCOUPUS, ICI SCiPress referred journals such as IJM, JHM (SAGE), IJCMS etc.

Prof. Shovan Nandi

B. Sc. (Physics Hons. –Calcutta University), MBA (Calcutta University)

Shovan joined the industry in the field of marketing communication. Having worked for over 36 years as Vice President in agencies like Mudra, Rediffusion, Shovan switched to the marketing side as Executive Vice President of Emami Limited. During his tenure he has played his part and created various national brands and category leaders. Along with industry work Shovan has always associated himself with academics and teaches in reputed B Schools.

OB, Human Resource & General Management

Dr. Pramod Kumar

Ph.D. (Organizational Behavior), IIT Bombay

Worked with IIM Ahmedabad and XLRI. Former Director, SIBM, Pune. Extensive Research and Consulting experience. Served on Govt. of India Committees on Education.

Dr. S. Jayaraman

Ph.D-AMU,
PGDBM, IIM -Calcutta.

26 years experience as Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. His research interests are Talent Management, Performance management, Organization Change and Workforce Analytics has conducted several Management Development Programmes for various organizations. Consultant to leading organizations, also well versed in psychometric testing and analysis. Has over 16 years of experience in teaching and MDP's and over 26 years work experience. He is a certified Lead Auditor for ISO-9000 and a certified examiner for Business Excellence awards. Life member of the Higher education forum and a panel member on mentoring committee for initiatives in small and medium industries of CII western India, Chapter.

Prof. Degala Subramanyam

Master of Social work (HR & LW as specialization) from Delhi University: MBA and Short duration courses from IIM A and IIM C & ASCI

Worked as Sr. Vice President - HR of Trident Group, Group Vice President - HR of N.K. Minda Group, Head HR & Corporate Affairs of Honda Siel, General Manager (HR&A) of Sriven Computer Solution Pvt. Ltd. General Manager - HR&A of Rajinder Steels,

Dr. Pranoti Paradkar

B.E., PGDBM (NMIMS SDL), PhD (Organizational Behaviour)

10 years (7 years industry, 3 years Academics), TCS. Research focus in Stress Management. Consultation to SME's across India and Middle East.

Core Faculty

Prof. Y. G. Chouksey

A post-graduate in Mathematics with degrees in Law and Economics and a PGDSW from Calcutta university

58 years of work experience - 37 years managerial experience in the industry both in the Public Sector (30 years) and Private Sector (7 years) followed by 21 years as faculty. He began his career with Steel Authority of India Limited (SAIL) in 1960 and served in many key positions like Chief, Organization & Systems, Chief, Company Secretariat, Chief Town Administrator, Chief Training & Development and General Manager (Personnel & Administration), He later joined Modi Cement Limited (now ACEL) in 1991 from where he retired as Sr. Vice President (Personnel & Administration) in 1997. He has been with International School of Business & Media since its inception and teaches Human Resource Management, Organisational Behaviour and Industrial Relations. He has been trained abroad in Japan in Systems & industrial engineering and UK in Senior Management. He has contributed several articles to newspapers and magazines.

Prof. Suchitra Renguntwar

Pursuing Ph.D. in Organizational Behavior (Symbiosis International University); NET & SET Psychology; MA Psychology;

Has 7.5 years of corporate experience in Global Intranet of MWH Global, based in USA. Her experience is contemporary and intensive in terms of assisting in knowledge management and community of practice, global content management, and various online classroom Information Technology (IT) programs. She has a rich international communications experience and has intensively dealt with culturally diverse population worldwide. She has presented at an international conference in the USA (HQ. MWH Global) winning an award for her global virtual team.

Dr. Chiradip Bandyopadhyay

Chairperson Placement
Ph.D IIT Kharagpur, PGDPM - XISS Ranchi B.Tech-Calcutta University

Combines more than a decade of experience in industry & Academic. He has been associated with organizations such as Aditya Birla Group, IBM, TATA Steel Group in his professional journey. Dr. Bondyopadhyay brings in industry exposure into the academics.

Prof. Surajit Saha

PHD* (management, Full Time) from IIT Kanpur; MBA from IIT Kanpur; B. E. Information Technology, Govt. College of Engineering and Textile Technology, Serampore, Calcutta University

Ph.D. as a full time research scholar from IIT Kanpur with a demonstrated history of working in the consulting sector and software companies. Skilled in Statistical Data Analysis, Statistical Modeling, C++, Management and Java. Strong research professional with focused on Human Resources Management and Organizational Behaviour from Indian institute of Technology, Kanpur. Submitted his PhD thesis and waiting for his oral exam.

Dr. Neha Bhopatkar

Ph.D. (Organizational Behavior) & MBA (HR), IMS Indore. B.Sc (Microbiology), PMB Science College, Indore.

9 years of experience in academics backed by 8 years of industry experience both in service and manufacturing organizations. Authored and co-authored various research papers in national and international journal specifically in the area of emotional intelligence and quality of work life. Well versed with psychometric testing and analysis.

Dr. N. Srividya

B. Tech, MBA, M. Phil
Ph. D. , Post-Doctoral Fellowship from UGC

She has a vast experience blended with an excellent academic record. Substantial professional experience combines with thirteen years' experience in various institutions across India. Awarded best teacher from National Foundation for Entrepreneurship and Development (NFED). Editor and panel member for several professional bodies, universities and journals, published ten journal papers in several International, UGC refereed journals and seventeen papers in conferences. She also session chaired conferences and delivered invited talks, attended several workshops and Faculty Development Programmes (FDP).

Core Faculty

Prof. Diptendu Haldar

B.Sc.(Physics/Maths/ Statistics), PGDM (Marketing/International Business) LBSIM Delhi

Has rich corporate experience, having started with Voltas Limited and Whirlpool/LG/Samsung and later on worked in senior positions in Bajaj Allianz/Bharti Axa, for over two decades. Has been a faculty for various courses at ISB&M for more than nine years. Has also been a visiting faculty at IBS, Kolkata and various institutions like RBI, IOCL, BPCL, HPCL, CESC and more...

Finance & Economics

Dr. Ravi Jaiswal

Ph.D., M.Com. PGDIM (Amity Business School), UGC NET qualified.

More than 17 years of experience in corporate training and in the area of Academics. Prior to Academic Industry he has been working with Bajaj Auto Ltd. and ING Vysya Bank. Presented Research Papers in International Conferences in the areas of Non-Performing Assets, Private equity, Financial Inclusion and Emerging Risks in Business. Attended several International level workshops at IIM Ahmadabad, ISB Hyderabad IIM Bangalore & ISB Chandigarh. He has provided the full spectrum of Wealth Management, financial services, Project finance & Investment consultancy to few leading SME's and startups in Pune.
He is also Fellow of Insurance Institute of India, Mumbai.

Prof. Mahesh Renguntwar

Chairperson- Finance
MMS in Finance NMIMS Mumbai. CFP - from USA as well as completed ICWAI. (DTL) from Symbiosis University. Ph.D. (pursuing)

Completed Master Teacher Program of ISB, Hyderabad. Attended & completed case study teaching program of IIM- Kolkata & ISB - Mohali. Worked as a Senior Wealth Manager with Kzen Equities Pvt Ltd, a UK based advisory company. Has a rich industry experience in finance domain of 11yrs. plus 7 years of teaching experience. Published 3 research papers in various international journals.
His current research interests include the areas of Financial Services and Stock Market. He presented a paper in conference of Sheffield Hallam University-UK, Waikato Management School- New Zealand & IIT .He has participated in workshops, short term courses and faculty development programs organized by ISB-Hyderabad & Ivey Business School- Canada, IIM- Calcutta, Govt. of India, Bombay Stock Exchange, etc. He also went for Study tour to Singapore and Malaysia. He has cleared seven modules of NISM and NCFM. He is member of Financial Planning Standard Board, India (FBSB) and The Society of Financial planners, Pune He is Associate Member Risk Management Association of India.

Prof. S. B. Subramaniam

B.Com (specialization in Finance & Advance Accounting), & Chartered Accountant (Fellow Member of the Institute of Chartered Accountants Of India).

Over 3 decades of industry working experience in Senior finance and leadership positions as CFO/Director in large corporate houses including global multi-national companies, viz. SRF, Force Motors, Tata Autocomp, etc. coupled with 6 years of experience in teaching as well as consulting.

Prof. Madan B. Survase

Ph.D.(Pursuing from Symbiosis International University, Pune) & M. Phil & M.A in Economics (University of Pune)

More than 14 years of work experience in Academic & Research.
Worked at Gokhale Institute of Politics and Economics, Pune, Kohinoor Business School, Khandala and Pune Institute of Business and Management, Pune. Published 6 research papers in national journals and presented 4 research papers in national and international conferences. Area of interest is Managerial Economics, Macroeconomics, Business Environment, and Development Economics & Financial Inclusion.

Core Faculty

Dr. Subhasis Bera

PhD-JNU, MPhil -JNU

Dr Subhasis Bera is an Associate Professor in the area of Economics and Quantitative Technique, International School of Business and Media, Kolkata. He has more than fourteen years of experience in research and teaching. He has worked as a Fellow at Indian Council for Research on International Economic Relations (ICRIER), New Delhi and has worked at World Bank (New Delhi) as a consultant. He also taught courses in Applied Microeconomics at Postgraduate level and Graduate level.
His areas of expertise are Economics of Technology, Econometrics, Development Economics and International Trade; In particular, he has worked on Digital Divide and Open Source Software Development, Foreign Direct Investment, Information and Communication Technology and Applied Econometrics.

Dr. Pranjali Unkule

PhD (Economics)
MA (Economics) University of Pune,
Diploma in Learning and Management (Australian Vocational Learning Institute), Diploma in Project Management (Australian Vocational Learning Institute), Cert IV in Training and Education (Australian Vocational Learning Institute)

Over 12 years of experience in corporate as well as academics and teaching in various premier B Schools in Pune. Experience of conducting workshops and corporate training sessions on Leadership, Motivation, Team Building and Goal Setting.

Prof. Ashis Mitra

B.COM (HONS.), ACA

Corporate experience with BOC, Andrew Yule & Pricewater Coopers. Visiting faculty at IISWBM.

Dr. Tamali Chakraborty

Ph.D. Indian Institute of Technology Bombay
M.Phil. University of Hyderabad
M.A. University of Hyderabad
B.Sc. (Economics Hons.) Tripura University

Worked as a Research Associate for TEEB (The Economics of Ecosystems and Biodiversity) under the supervision of Prof. Haripriya Gundimeda for a year).
Worked as a Research Associate at Department of Humanities and Social Sciences of IIT Bombay from October 2017 to March 2018.

Prof. Rajeshri Parmar

Ph.D (Pursing from Saurashtra University, Rajkot, Gujarat) & M. Phil in Management & MBA in Finance and Marketing (Saurashtra University, Rajkot, Gujarat)

9 years of experience in Academic & Research. Most recently worked as Research Executive in Bangalore with Accendere Knowledge management Services Pvt Ltd., a sister concern company of CL Media Ltd. Prior to that worked as Assistant Professor in Bangalore with New Horizon College and other institutes of Bangalore and Gujarat. Published 2 research papers in Scopus indexed journal and 4 in UGC listed peer reviewed national journals and presented 4 research papers in national and international conferences.

Prof. Piyush Nathani

Chartered Accountant (Institute of Chartered Accountants Of India)
Masters in Commerce (From University of Pune)

10+ Years of experience in Multinational corporations like Credit Suisse, Barclays, Mphasis, Sharp & Tannan.
9+ Years of experience in Academics and Corporate trainings.

Prof. Neha Arora

M.COM, UGC NET, JRF, Submitted Ph.D. - Department of Commerce, Delhi School of Economics (Delhi University

Around 6 years of experience in Academics & Research. Worked with various B Schools in Delhi & NCR. Attended several conferences & workshops and published research papers in national & International journals. Undertaken several projects with Chamber of Commerce and Industry & MHRD, New Delhi.

Core Faculty

Finance & Economics

Prof. Ashish Karnavat

Chartered Accountant, M.A. (Economics), Diploma in International Laws and WTO, and Ph.D. (Pursuing from Gokhale Institute of Politics and Economics)

Total 20+ years of Industry and Academic Experience. 10 years in Industry worked with/for various multinationals like PricewaterhouseCoopers, Infosys, Yardi (US), Novartis, Metlife and others in various roles like International taxation consultant, SAP consultant, Investment management consultant, Auditor and others. 10 years in Academics have taught at Masters level for M.B.A., PGDBM and MSc students for subjects like International Economics & Finance, International Business, Managerial Economics and Sports Economics & Finance. Currently pursuing Ph.D. in Economics in the area of Sports/Media. Have attended many national and international conferences and have publications in Scopus/ABDC journals.

Prof. Arpita Roy

M.Phil. -Jadavpur University, MSc. Calcutta University

Over 15 years of Teaching experience. Has also worked as corporate trainer for organization like LIC,TIL.

Operation Management, QT & IT

Dr. Saroja Asthana

Ph.D. (IIT Kharagpur) M.S. (USA)

Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.

Dr. P. K. De

Ph.D. (IIT Kharagpur), Post-doctoral (Germany, Denmark & Ecuador), M.E. (Gold Medalist), B.E.(Mech.), FIE(I), C.Eng.(I)

Former Dean (Academics), XLRI Jamshedpur. Worked with Tata Motors, Maruti Udyog Ltd., ISRO, and Braithwaite & Co. Ltd. Visiting Professor in Germany, Denmark, Egypt, Ecuador & UAE countries. Was awarded the "Best Teacher Award" by AIMS in 1999. World Education Congress has felicitated him as one of the "100 Most Influential Directors in India (Education)" in 2016. Has over 50 papers and publications. A corporate consultant.

Prof. S. K. Srivastava

GMP (IIM Lucknow), M. Tech. IIT Kanpur

Twenty one years with Indian Navy in various positions of which last 7 years in embedded technology-based System Design, Training on Integration and Operations. MIS, ERP and Short term capability training.

Prof. Jyoti Prakash Rath

B. Tech. (IIT Bombay), DBM, MMS Pune University.

Worked with Mahindra Group of Companies, Intensiv Filters, Redecam India and Boldrocchi Ecologia in General Management positions with P&L responsibility.

Prof. Karabi Bandyopadhyay

M. Tech (Electronics), B. Tech. (Electronics), Calcutta University.

Worked in Tata Steel, Webel, Infolink, Sofpit Computers and White Plains, USA. Has over 15 years of industrial and 15 years of academic experience. Areas of specialization: embedded systems,web based application development, digital and mobile commerce, big data, business analytics, internet of things & artificial intelligence.

Dr. Atanu Mandal

B. E. - J. U. (C.S.);
MBA - IISWBM, Kolkata;
Ph. D in Management (SIU)

Has over 26 years of industry experience and has served as global head-supply chain consulting division, IBM India. He is a process improvement, supply chain and quality consultant and corporate trainer for TQM and 6 sigma.

Core Faculty

Operation Management, QT & IT

Prof. Navin Verma

Mechanical engineer with M. Tech qualification from IIT, Kanpur

He is APICS certified in Operations and Supply Chain Management and is a Lean Six Sigma Black Belt. He has about 30 years of functional experience in companies such as Eicher, Tata, Airtel & Cummins in Operations, Logistics and Quality domains. He is now full time into academics with a vision to prepare the next generation of managers.

Prof. Arnab Chakraborty

MBA (UPES DEHRADUN) , BTech (WBUT)

Prof. Chakraborty holds B. Tech degree in Instrumentation Control Engineering from the West Bengal University of Technology, Kolkata with Master Degree in Business Administration (Oil & Gas Management) from University of Petroleum and Energy Studies, Dehradun. He has a blend of experience both in academics and industry. He has undertaken a research project related to safety issues of LNG containers and LPG cylinders. Areas of Interest – Production Management, Multi Modal Logistics and Supply Chain.

Prof. Siddharth Joshi

B.E. Mechanical Engineering-Pune University, EEPGM-IIM Kolkata

Over 17 year business working experience with multinational companies and start-ups. His expertise lies in Supply Chain Strategy/ Analysis. Capital markets and Algorithm development. Worked in India and the United states. M.S (Manufacturing Systems) from the university of Texas, Austin.

Media & Communication

Prof. Sagar Palkar

MBA with 1st Class in Branding & Advertising From Venkateshwara Open University.
Graduate from Pune University specialized in Economics.

More than 12 years of experience of Teaching New Media Concepts through Graphic Design in Marketing & Media Specialization with extensive knowledge of Graphic Designing softwares.
He has worked with most of renowned Institutes in Pune like Symbiosis Institute of Media & Communication (PG), Indira Group, ISB&M School of Communication. As Industry experience he worked with most renowned Advertising Agencies & Production houses in pan India for more than 6 years.

Prof. Sadiya Samdani

M.M.C.J. (Dr. BAMU);
D.B.M. (University Of Pune);
B.A. (University of Pune)

Over 15 years Industry and Academic experience, in broadcast journalism. Has worked as correspondent and freelance with National & International Media Companies. In academic she has been associated with, University of Pune, Indira School of Management and MIT International School of Broadcast and Journalism.

Prof. Brita Singh

BA (Hons.), BPSS-Board Member

Teaching English and conducting mock Group Discussions and Personal Interviews.

Prof. Ashwini Kumar

Ph.D* (BHU), M.A.M.C. (BHU), Graduate in Animation & Multimedia
(BIT, Mersa) UGC-NET in Mass Communication

8 years of industry and academic experience, worked for IIT-BHU, IIIT-Allahabad, Multiversity, and WCAPL. Also worked for several central and state government projects like e-pg Pathsala, Odisha State open University, MS-CIT, etc. Specialized in the area of Communication Research, Film Studies, Editing and Motion Graphics. Handled various projects of Branding, E-learning, and Research. Experienced Multimedia Translator and Content Developer.

Core Faculty

Media & Communication

Prof. Mahuya Maitra

M.A. Gold Medallist, Calcutta University, PGD (SRFTII)

- A faculty with around 26 years of working experience. 12 years of industry experience as TV journalist, news producer and AV correspondence (News magazine and non-fiction) with Doordarshan, ZEE TV, ETV etc. 14 years of experience in teaching, mentoring, consulting and team leading in educational institutes and media departments in govt. and private sector.

Prof. Rajeswari Saha

Final stage of Ph.D (Pursuing from Tata Institute of Social Sciences, Mumbai), MPhil and M.A Social Work from Delhi School of Social Work, Delhi University, B Com(H) from Indraprastha College for Women, Delhi University.

- 6 years of experience in the development sector, working on the aspect of community mobilisation and capacity building. 10 years of experience as a freelance cartoonist, trained and facilitated comics workshop in collaboration with UNICEF/INDIA, PLAN/INDIA, UNODP/INDIA, WORLD COMICS INDIA-DELHI among other development organisations based in India. Taught M.A Journalism and Research as Visiting Faculty at the Harkisen Institute of Media, Research & Analysis, Mithibai Campus, Bombay. Published 7 papers out of which two are in peer reviewed journals and 5 papers published in national and international conferences namely- Women World Congress, University of Hyderabad 2014; IAMCR at Hyderabad, 2014; JNU, 2013, TISS-Bombay,2012 and The 5th International Postgraduate Conference hosted by Department of Applied Social Sciences, Hongkong, 2016.

Prof. Avirupa Bhaduri

P.G. D. B. M. From IISWBM, Bachelors with English Honours, Calcutta University,

- Over 10 years of academic experience. 12+ years of industry experience in leading media houses namely ABP Pvt. Ltd., Living Media India Ltd. Worked for 3 years as project coordinator in Center for Applied Positive Psychology, Coventry, UK. Over 10 years of experience in media sector. Worked as AV correspondent, anchor (fiction) with ATN World television channel, content creator and producer of YouTube channel. Worked in 2 Bengali feature films as part of directorial team. Associated with All India Radio music and spoken word programs for 20 plus years. Theater practitioner, worked with International collaborative theater production on border studies, with Cornell University. US Worked as research assistant of multinational project of University of Illinois.

Prof. Sharmila Sinha

Design Graduate - Faculty of Fine Arts, MS- University Baroda, Research Scholar- IDC School of Design, IIT Bombay.

- A practicing communication designer with over 30 years' experience, having worked for the top advertising agencies like Lintas, Clarion, Contract, O&M, Saatchi & Saatchi handling a vast portfolio of national and multinational companies & brands from ITC, Unilever, Tatas, ITC, LaOpala, Lafarge, Jenson & Nicholson, Panasonic to name a few. She has over 16 years of teaching experience and is associated with IIT Bombay, NIFT Mumbai & Kolkata, IIM Udaipur, Symbiosis Institute of Design Pune, to propel the integration of design process and thinking to make learning lateral and experiential for better subject assimilation & application.

Prof. Arunima Das

B. A. (Hons. in English Literature - Calcutta University), M.A. (English Literature - Pune University)

- A communication, language and literature specialist with over a decade and a half of experience. Partner at Aaspire Learning Solutions, Arunima is an expert in Interacting with corporates and doing TNA (Training Need Analysis), Planning, Organising and implementing various training schedules for corporates like IOCL, BPCL, RBI, FAASCO INTERNATIONAL DUBAI, among others.

Visiting Faculty

ISB&M is actively associated with top corporate leaders who regularly visit andGuide our students and provide practical outlook towards various disciplines. **(Illustrative List)**

Rajeev Taneja

PGDBM, XLRI. Worked with APJ Group and Usha Alloys & Steel Ltd.

Dhan Madan

PGDBM (XLRI), B.Sc. (Statistics). Long years of industrial and academic experience in soft skill training and consultancy

Sandeep Nene

MBA (IIM), ACA, M.Sc. (UK). 12 years of experience in business, finance and technology. Worked with Genpact India, Axis Risk Consulting, Capgemini, Deloitte Amsterdam, Netherlands, Adventity Inc. and Infosys Technologies.

Suresh Vishwanath

MBA (XLRI), Over 32 years of experience with Voltas, Pan Africa Group, Accredited member of American Psychological Association

K K Bhan

Hands on Manufacturing and Supply Chain Professional having more than twenty five years of experience across a wide range of sectors, including FMCG , Light engineering Industry , Electric Transportation and Automobiles with some of the top multinationals and Fortune 500 companies.

Rohan Arote

Founder & Chief Strategist for RASS, Strategic Solution Company Director(Strategy & Operations) of FSPL, Corporate Consultancy Company, Executive Director (India) of International Federation of Indian Subcontinent Entrepreneurs, Federation for Budding Entrepreneurs.

Prashant Desai

Graduate from FTII, Pune. Pre-dominent film-maker, photographer and academician with vast experience in industry and various educational institutions for past 3 decades.

Adip Roy

35 years of leadership experience in the IT industries like IBM, Fujitsu ICIM, CMC \ Limited and PCS Technology. Led several projects on behalf of CMC for Indian Railways, ONGC, Oil India, SAIL, Tata Steel, Tata Motors etc.

Samkit Shah

FRM, (GARP, USA), CFA (USA), MBA (FMS, Delhi). 4 years of experience with Reliance Industries and engaged in consultancy.

Sumit Jain

MBA (S.P. Jain Dubai & Singapore). 8 years of experience with HSBC Bank, Citicorp Finance, India Infoline and ICICI Prudential Asset Management company.

Dr. Sachin Bhide

Strategy Designer & founder of Eha Management Consultancy with two decades of award winning experience. He has an award winning speaker, trainer & have authored numerous books, articles, research papers and case studies. He has earned his PhD in Management & has done Masters in Business Administration & Commerce.

Dr. Mahendra Ramdasi

20+ years having worked with IBM, Cognizant, Capgemini, Syntel Inc. on different roles in Strategic IT solution delivery and Technology Consulting. Globally certified Enterprise Agile and DevOps Consultant and contributing and partnering to many international clients from Banking, Finance, Insurance and Logistics domains.

Anirban Das

MBA from IIM Ahmedabad, 19+ years of leadership positions. Experience in Business Process Transformation, P&L, Strategy, Analytics, Sales, Channel, IB, Operations, Marketing

Rajiv Jajodia

CFA (USA), MMS (Finance, Sydenham Institute of Management Studies, Mumbai). Experience of 4 years with Barclays Plc., UAE and CRISIL Ltd., a Standard & Poor's Company.

Rohitesh Gidwani

PGDBA, B.Sc. Ph.D. (Pursuing). Worked with Dr. Reddy's Laboratories and Marketing Head of the SBU (Xenura)

Sangita Soman

PGP (OB, ICFAI Pune). Experience of 13 years as corporate trainer, facilitator and soft skill enhancement.

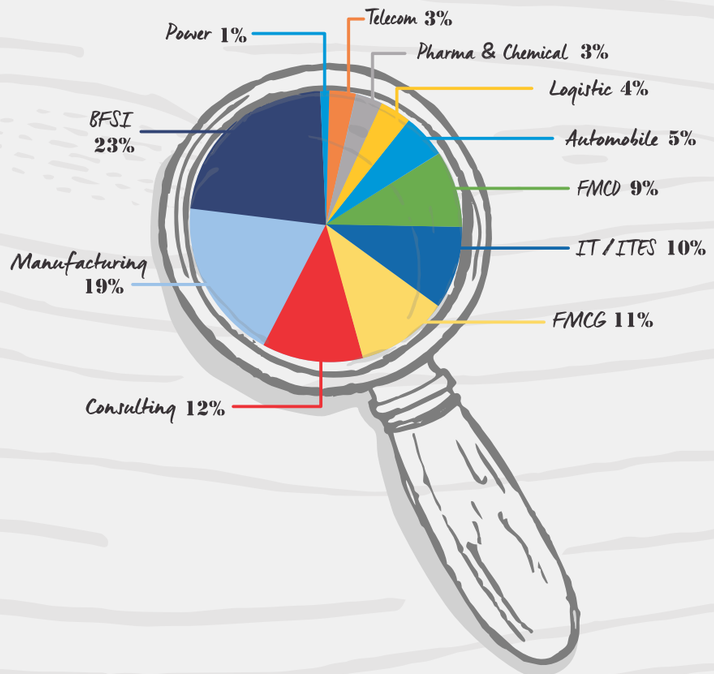
Placement Stats

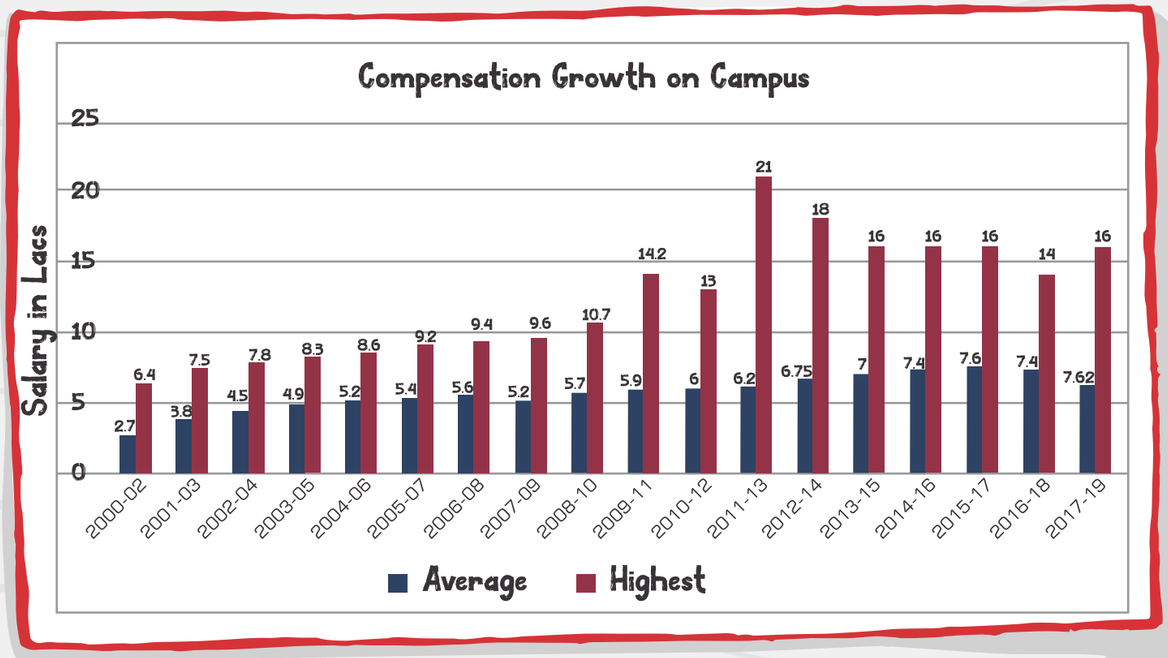
Career building is key element of education in ISB&M. You learn high quality professionalism, attitude and values. You join MNCs and top Indian companies during internship programme to be able to learn good work habit and benchmark competitive standard.

Batch 2017-19 !!

Highest 16 Lacs CTC

Average 7.62 Lacs CTC





Recruiters Highlights

Industry Connect

asianpaints · NIVEA · HARMAN A SAMSUNG COMPANY · BAKER HUGHES a GE company · Mondelēz International

ADITYA BIRLA CAPITAL · IDFC FIRST Bank · KORN FERRY · BAJAJ Allianz · WLS

Godrej | GODREJ & BOYCE · TRIDENTGROUP™ Excellence in nature · entercoms Connect | Reveal | Transform · AIRBUS

BAJAJ FINSERV · Haier · Kellogg's · KANTAR · ITC Limited

wipro · Whirlpool CORPORATION · UB GROUP · LG · CEAT · JLL

ITC INFOTECH Business-friendly Solutions · KUEHNE+NAGEL · Honeywell · CREDIT SUISSE · PHILIPS

GEP · Capgemini · Carlsberg · Purnartha · LEAR CORPORATION

Deloitte. · DHL EXEL SUPPLY CHAIN · dun & bradstreet · KPMG

ADFACTORS PR Knowledge-driven communications · OPTIONS GROUP · Rockwell Automation · TATA CONSULTANCY SERVICES

TresVista · Atlas Copco · AstraZeneca · KOHLER

BLUE STAR · BYJU'S The Learning App · SCJohnson A family company at work for a better world · FROST & SULLIVAN

Recruiter List

Final & Internship

Career building is key element of education in ISB&M. You learn high quality professionalism, attitude and values. You join MNCs and top Indian companies during internship programme to be able to learn good work habit and benchmark competitive standard.

FMCG
AgroTech Foods Ltd
Asian Paints India Ltd
Berger Paints India Ltd
Cargill India Pvt Ltd
Colgate Palmolive India Ltd
Diageo India Pvt Ltd
Ferrero
Kansai Nerolac Paints Ltd
Mondelez India Foods Pvt Ltd
Monsanto India
Nestle
Parle
Raymond Textile
Trident Group
United Breweries Group
Wipro Consumer Care and Lighting

CONSUMER DURABLES
Blue Star Ltd
Canon India Pvt Ltd
FB Industries
Gulf Oil
Haier
Harman by Samsung
Havells India
HNI
BP Ergo
Kohler India
LG Electronics India Pvt Ltd
Philips India
Ricoh India
Titan Company
Videocon DTH Service Center
VIP Industries
Voltas Ltd
Whirlpool

BANKING FINANCE & INSURANCE
Aditya Birla Money
Axis Bank
Bajaj Allianz General Insurance
Bajaj Allianz Life Insurance
Bajaj Finserv
Bharti AXA Life Insurance
Birla Sunlife Asset Management
BNY Mellon India Pvt Ltd
Credit Suisse
DCB Bank
Duetsche Bank India
Edelweiss Capital Ltd

BANKING FINANCE & INSURANCE
Future Capital Holding Ltd
Futures First
HDFC Standard Life Insurance Co.
HSBC Bank Ltd
ICICI Direct
ICICI Life Insurance
ICICI Prudential AMC
ICICI Securities
IndusInd Bank
Kotak Mahindra Bank
Mahindra & Mahindra Financial Services
N.S.E.
NCDEX
North Bridge Capital
Purnartha Investment Advisor
Reliance Money
Religare Enterprise Ltd
SBI General Insurance
Standard Chartered Bank India
TATA AIA
TATA Investment Corp.
Way2 Wealth Brokers
Yes Bank

RETAIL
Aditya Birla Retail
BATA India
Callaway Golf
CCD
FOSSIL
Future Group
Hyper City Retail India Ltd
ITC Wills Lifestyle
Landmark Group
Lifestyle Store
Max Retails
Mudra Garments
Pantaloons
Phoenix market City
Raymond
RPG Retail Spencer
Shoppers Stop
TATA croma
Tata Starbucks

GROUP
Adani Group
DLF Group
Essar Groups
Jindal
Manipal Group
Reliance ADA Group

MEDIA
AAJ TAK
Adfactors PR
Bennett Coleman & Co. Ltd.
Bloomberg
Cinemax
CNBC Tv18
Edelman
Genesis BM
Group M
Haner
MSL
Haymarkets
IBN7
JWT Ltd.
LOWE LINITAS
NDTV Profit
Network18
Ogilvy & Mather
Percept Group
Perfect Relations
Practice PR
Radio City
Radio One
Reliance Broadcast
Spenta Multimedia
Thomson Reuters India
Times Television
ZEE Networks

MANUFACTURING & ENGINEERING
ACC Ltd
Alliance Tyre Group
Ashok Piramal
Atlas Copco India Ltd
Atul Ltd
BCL Forgings Ltd
Bluestar Design & Engg. Ltd
Bristlecone
CEAT
Cummins India Ltd
Honda Power Ltd
Honeywell
JK Tyres & Industries Ltd
JSW Energy Ltd
Kohler India Corp. Pvt. Ltd
Schneider Electric
TATA Chemicals
The Paper Products Ltd
Varroc Engineering Pvt. Ltd

Recruiter List

Final & Internship

TELECOM
GIONEE
Idea Cellular
Matrix Cellular
MTSON Mobile
Reliance Communications
Reliance JIO
Space Telecom
TATA Sky
TATA Teleservices
UNINOR
Vodafone

AUTOMOBILE
Ashok Leyland
Eicher Motor Ltd
Fiat India Automobiles Ltd
Force Motors
Hero Moto Corp
Mahindra & Mahindra Ltd
Mahindra FES
Mahindra Two Wheeler
Mercedes - Benz India
Piaggio Vehicles Pvt Ltd
Rolls Royce
Royal Enfield
Skoda Auto India Pvt Ltd
Tata Motors Ltd
TVS Motors
Volvo India

HOSPITALITY & LIFESTYLE
Hyatt Hotels
Jubilant Organosys Ltd.
M D India Healthcare Services
Millipore India Pvt. Ltd.
Taj Air Sats
Taj Hotels
The Leela Group
Thomas Cook India

IT / IES
Amdocs
Cognizant Technology Services
Datamatic Global Services
e - Clerx Services Ltd.
Genpact
HCL Infosystem Services Ltd.
HELIX
Honeywell Tech Soln. Lab
HSBC Technology Services Ltd
INTEL
ITC Infotech
L&T Infotech
Syntel Smart
TCS

PHARMA & CHEMICAL
Apollo Health & Lifestyle
BASF - The Chemical Company
Becton Dickson India Pvt. Ltd.
Cadila Pharma
Eli Lilly
GlaxoSmithKline Pharmaceuticals
Glenmark Pharma
Himalaya Drug Company
Johnson & Johnson Medical India
Lupin Pharma Ltd.
Sun Pharma

LOGISTICS
Broekman Logistics
DB Schenker
FedEx
GATI
JM Baxi Co.
Kuehne + Nagel
M J Logistics Services Ltd.
Maersk Line
NYK Logistics
Panalpina
Reliance Logistics Ltd.
TNT
TVS Logistics

CONSULTANCIES
Boston Analytics
CP Group
Deloitte
Dun & Bradstreet
Franchise India
Frost & Sullivan
IKAYA Human Capital Solutions
Kelly Services
Korn Ferry
KPMG
Mascot Business Solutions
Michael Page
Pegasus International
PwC
Ranson Civil Technologies India
Signium International
UL India
ZMG Ward Howell Pvt. Ltd.

ENERGY
Enercon India Ltd.
Reliance Energy Ltd.
Suzlon Energy Ltd.
TATA Power
Welspun

REAL ESTATE
CBRE
Kolte Patil
Lodha Builders
Panchshil
Raheja



Anupama Bose

Associate Director and Head
ABC Consultants
New Delhi
Batch : 2001-03
www.isbm.ac.in/alumni-career.php

"Don't wait for your ship to come in... swim out to it... This philosophy pretty much sums up the culture at ISB&M. Lucky to be and alumnus of this institution that prepares its students for the world outside. Inspiring leadership along with excellent curriculum backed by ingenious and committed faculty. Whishing everyone at ISB&M more success and greater heights."

Consultancy & MDP

A. Consultancy

The institute offers consultancy services ranging from training, OD Interventions, & Quality assurance. Some of the areas where consultancy services where Provided to various Organizations are re-engineering, Process Management, Manufacturing Management,Technology Management, Cost Management to research and surveys. Some of the areas where consultancy services were provided to Various organizations are:

B. Management Development Programme

Across all the businesses astute professionals with a global-mindset are required to seize the opportunity, innovate and transform their business to remain profitable and ahead of competitors. To be successful you need to develop professional sportsmen like killer instinct, skills, attitude, and discipline and most importantly love doing what you do. ISB&M Corporate Training can bring high self-expectations and bring about positive changes in working Executive's personality which would positively impact on and influence their professional career for the better.

ISB&M, 'Management Development Division' is working with Business Enterprises to help them analyze the competency gaps, redefine skills, re-engineer attitude, discover and groom talent for new roles from global perspective. Our short term training helps participants to upgrade their skills and organize better to realign career for better growth and professional accomplishments.

ISB&M, Management Development Programmes a 2-3 day highly focused programme designed both for contemporary managerial skills development and attitude transformation.

We Offer Following MDPs :

Programme	Participants Profile
Disrupt and Innovate; Skills of beyond change	Middle to Senior level Managers, Engineers, R&D Professionals
Become Motivated Negotiator and Grow Business	Managers
Building and Leading high performance team	Middle to Senior level Managers
“Strategy and Execution” hits and misses	Middle to Senior level Managers
Influencing skills	Managers, Marketing & Sales Professionals
Strategic Mentoring for Technical Executives	Managers in Manufacturing, R&D and Engineering Professionals
Project Management	Professionals in Logistics, Supply chain, Retail and e-business
Manufacturing, Production & Operations Management	Middle to Senior level Managers
Personal Branding & Leadership	Middle to Senior level Managers
Inspirational leadership for building effective client relationship	Senior level Managers
Goal setting & effective performance feedback for development	Middle to Senior level Managers
Finance for Technical Managers & Non Finance Executives	Middle to Senior level Managers
Manufacturing / Production Management	Middle to Senior level Managers
An analytical perspective on Credit Appraisal technique and handling NPA	Middle to Senior level Managers
Predicting the Unpredictable: HR Analytics / Decoding the Hardwired Beings	Senior level Managers
Behavioral Finance & Investment Decisions	Middle to Senior level Managers
Responsibility by choice: Being a self-assured Professional	

Consultancy & MDP



Custom/in-house Programme

Growing relationship of ISB&M with the corporate world brings incredible sharing of experience and mutual development. Interactions with senior management and business leaders brings fresh insight into a Company's expectations from executive and areas where ISB&M can support companies in building expertise and fine tuning current capabilities and skills of executives through developing customized programmes for the companies. The programme can be designed to suit the companies training requirement for executives of various levels.

We can offer our services in following areas:

Organization Transformation: Custom programme can address the issues of technological disruption, growth of footprint in global markets and seizing the initiative for first movers advantage.

Strategic Initiative: Innovation, operational excellence and capability development are the key to sustainable businesses. Custom made programmes can be designed to obtain following key results:

- Familiarize the participants with leading edge research in areas which would impact the present day businesses.
- Develop framework for Innovation and new product development

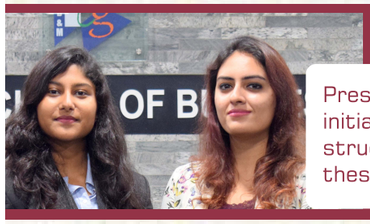
Leadership Capabilities Maturity Model: Identification and developing future Leaders needs excellent synthesis of technical and business acumen. For an Organization to remain successful it is critical that its leaders, executives and employees possess appropriate capabilities in their functional areas. The customised programme can be designed to address the following:

- Develop future leaders from high-potential managers
- Attract and retain the best talent in the business
- Raise the expectation and performance of professionals across all the functional areas
- Building trust, co-operation, confrontation and open environment across the organization.

Customised Programmes can be delivered at various ISB&M campuses located in Pune, , Kolkata and Bangalore or in-house depending on the needs of your Organization.

Beyond Classroom

All students' activities are conceptualized and coordinated exclusively by the student's council. Through their exceptional capabilities and leadership skills, they take up responsibilities and execute them.



PRESIDENT & VICE PRESIDENT

President and Vice President of the student's council are responsible for driving all initiatives (various cells, cultural and student development activities). A well-structured selection process, grooming and mentoring from a senior faculty helps these students to imbibe managerial skills by experiential learning methods.

CAMPUS RECRUITMENT



This division is the responsible for handling complete placement procedure and works as an interface between the institute and the corporate world. It aims at providing summers and final placement by engaging companies which offers great careers and learning.



CORPORATE RELATION CELL

This division works upon establishing relationship with different MNCs and leading Indian business houses. Conceptualizing and organizing guest lectures and workshops and other personality development training sessions is one of the key responsibilities of this group.

ALUMNI CELL



Alumni Cell is the cord that binds every alumnus to his or her Alma Mater. Its aim is to maintain the alumni network and handle associated events like the convocation and alumni meet.



DIGITAL MOMENTS CELL

A team of photo enthusiast, always ready to capture every moment which deserves a 'click'. The cell covers all events in the campus and provides technology support for these events.

SPORTS ACADEMY



The Sports Academy offers facilities for several out-door and indoor games like Basketball, Volley ball, Cricket, Table Tennis etc. Its main aim is to inculcate values of team spirit, hard work, enthusiasm and passion.



DIGITAL MARKETING CELL

The Digital Marketing Cell works on increasing the reach and visibility of ISB&M. The mission and vision is to promote ISB&M globally. We are responsible to bring in engagement on part of the aspirants, thus promoting cultural diversity along with individual enlightenment. We work on social media marketing, blogging, display advertising, remarketing.



DEBATE CELL

"The Debating Society" organizes discussions, public speaking events, and board room conferences thus providing a platform to express your views, understand different viewpoints and to structure your thought process in a meaningful way.

CSR CELL



CSR at ISB&M is a student driven initiative that works towards making the world a better place to live in. We leverage our talent, geographical reach and resources to make a positive & long lasting impact on the upliftment. This includes activities like road safety campaigns, skill development programs, advocacy practices, cleanliness drives, women empowerment campaigns and many more.



MEDIOS

ISB&M, the Media and Movie Club is the hub that transforms Imagination to Reality. We also arrange Media Workshops, with highly reputed Media Corporates to give the Students an opportunity to directly communicate with them, so that they can get an Insight of the recent happenings of the corporate world.

MARKETING CLUB



The idea of this council is to look beyond the books and plan to extend this by organizing field trips and workshops on untouched areas by top industry professionals to get insights into the exciting and dynamic world of marketing. Marketing Club, keeps on organizing Quizzes, Guest Lectures, Seminar, inter and intra-college competitions..



LIFESTYLE DEVELOPMENT CELL:

The lifestyle Development cell of ISB&M is meant to make the life more fun filled, artistic and interesting. It provides a platform for the students to participate and manage cultural and social events successfully.

I-TALK



A platform of the Intellectual Development Cell with a motto of fulfilling the intellectual needs of the students. It aims to introduce the students to a number of motivational and influential speakers, where it will help them gain insight into a number of issues and changes in the world.



TOFI

TOFI believes in making learning in Finance fun by conducting various Finance related activities and event. Its also aims tighten the bond with industry even further by increasing connections with Industry Veterans and Experts.

GREY CELL



Grey is eager to help students to enhance their knowledge about corporate world which will give them a critical edge for success. It will also provide students a platform to participate in B- Quiz competition in prominent B-School.

Students BUZZ

"Break free culture and life style at ISB&M promotes an environment of openness. Learning to explore own approach to life and professional fulfillment and to overcome self-limiting attitude. It is learning all the way".

ORIENTATION PROGRAMME FOR FRESHERS

The OP is designed to Welcome the new batch of students at ISB&M & seek to enrich perspective towards education & life at a high profile Business School, spread over a week with an outbound programme. A carefully crafted programme which blends demanding professional commitment, information. Aims to build your perspective towards Industry & a professional career in business & to provide opportunity to interact with accomplished leaders from high profile Industry.

FORZA

ISB&M celebrates its anniversary every year with Force, Zest and Attitude which symbolizes FORZA .The event is held on the 23rd & 24th of July by the students, faculty and alumni across all the three campuses of the Institute. The theme for Forza 2019 was **"YOUNG & WILD"**. The intense competition prevailing in all the events brings out the best in the students and shows the "never say die" attitude which is the dictum of the institute.

HR SHARE

Conference for the last year was held on 12th & 13th of October, 2018 and the topic was "EMPLOYEE CENTRIC HR SERVICES" .The chief guest for the event was Mr. Nalin Mehta, Managing Director & CEO at Mahindra Trucks and Buses Limited.

CHAIN ACT

ISB&M hosted the highly popular annual supply chain conference. The theme for the year was "Enablers of Supply Chain for Value Creation". The main focus of the conference was to reason with the constraints and the measures to overcome the limitations of the unstable and Vigorous working environment.

RUNBHOOMI

Sporting events in Pune - A series of 8 games Cricket, Football, Basketball, Volleyball, Badminton, Table tennis, Chess & Carom are played by the students of different colleges. Colleges from all over the city come here every year to battle it out for the top honors. For a few days, the lush green sprawling campus of ISB&M witnesses a lot of on-the-ground actions and intense competition as the city's best battle it out for supremacy. With temperature literally running high, it is one of those must-see displays of grit and sportsmanship where sportsmanship of the highest order is witnessed!!

CRESCENDO

CRESCENDO, the annual cultural extravaganza of ISB&M is one of the most awaited inter-college fests. This three-day national level soiree of events was held from 31st Jan to 3rd Feb 2019. CRESCENDO is the perfect platform for young budding artists to showcase their talent. The event is attended by throngs of students from prominent colleges and B-schools across the nation. The theme for CRESCENDO 19' was "Cluster of Amigos" where participants performed in events like Paint-ball, Aqua-dance, Fashion show, Roadies, Junkyard Wars, Jam, Singing, Rock show, LAN gaming, Mime act and many more with enthusiasm and vigor. Crescendo one of the most awaited inter college fests with starcast like Akshay Kumar, Neha Kakkar, Atif Aslam, Lucky Ali, Vishal-Shekhar, Sanam Puri, Akhil Sachdeva, Amit Mishra, Zakir Khan were part of crescendo.

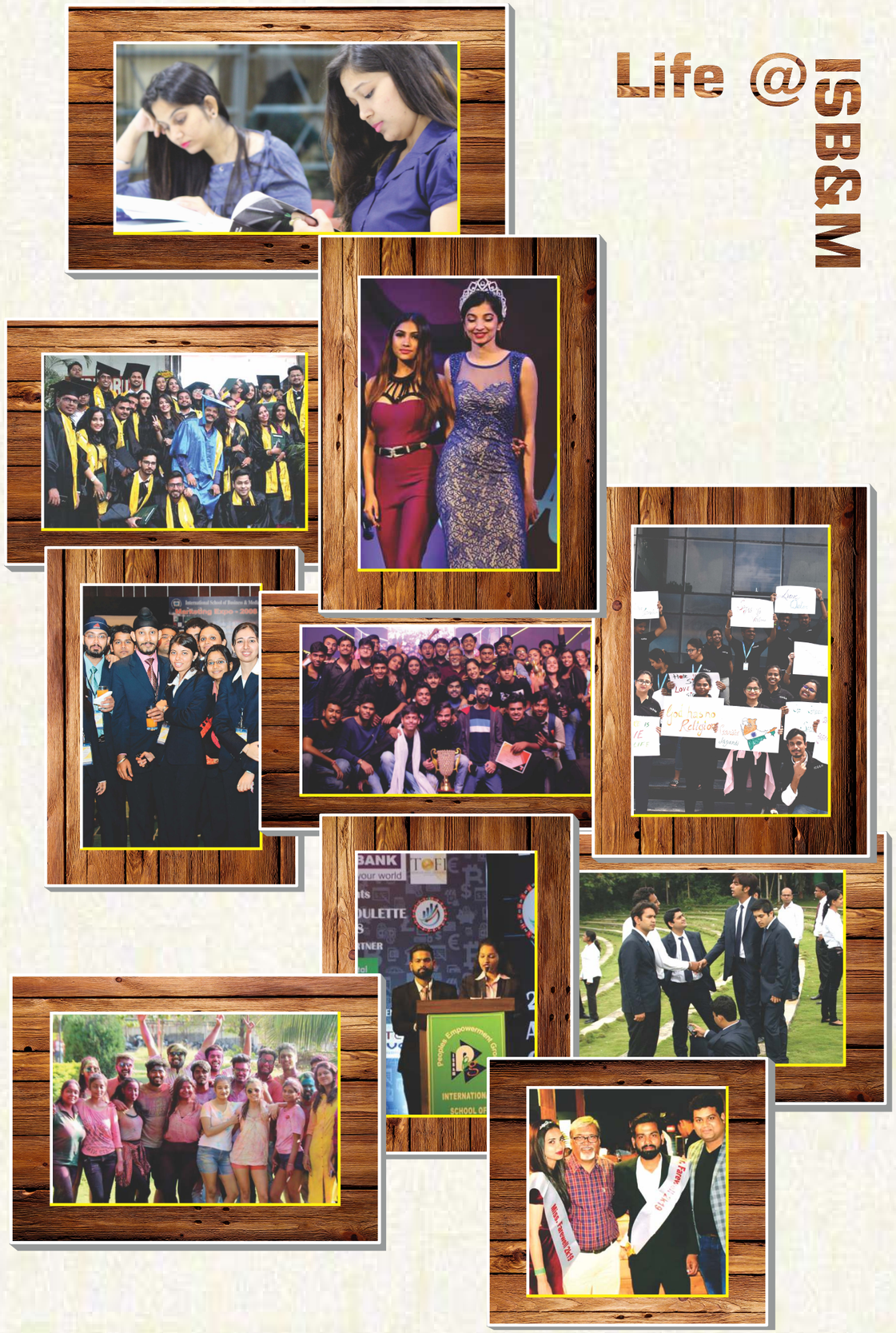
CONVOCATION

The annual convocation ceremony was held on March 09, 2019. The chief guests Mr. Kishore Jayaraman, President in Rolls Royce India & South Asia. Guest of Honor Ms. Richa Dubey, Director HR in Schneider India, Keynote Speaker Mr. Pankaj Suri Director HR in Edelman India awarded the students for their performance.

FINANCIAL ROULETTE

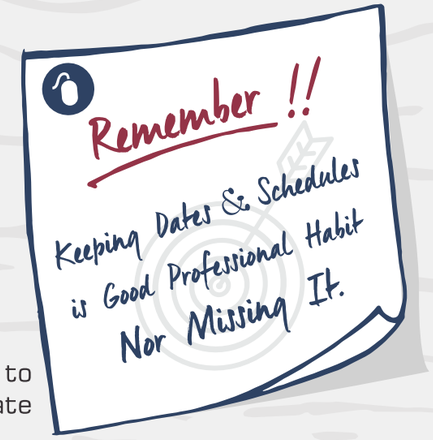
The game of uncertainty Financial Roulette is a platform where we connect the three powerful concepts of Revelation, Enlightenment & Embracement of predictive/ risk management within economic and financial cosmos.
The conference will bring together leading experts from academic disciplines and professionals for a one day's conference

Life @ ISB&M



Applying to ISB&M :

Selection @ ISB&M



ISB&M Post-Graduate Programme is ideally suited to graduates who are aiming to develop high profile corporate careers on long term, and wish to seek promising break.

1.1 Eligibility :

Bachelor degree in any discipline. Candidates appearing for final year bachelor degree examinations can also apply provided they complete all degree requirements by September 30, 2020. All AICTE programme require a test score and 50% in graduation.

ISB&M selection process is linked with careers & demands of recruiters. To meet the demands of our high profile recruiters, who offers you compensation in the range of Rs. 8 lacs to Rs. 15 lacs CTC, we set up the standards of intake.

1.2 A candidate should fulfill at least any one of the conditions below:

A. CAT 70 or XAT 60 Percentile & above with minimum 50% marks or equivalent CGPA in graduation from any recognized university

B. With academic background of 10th standard - 75%, 12th standard - 75% & graduation - 60% marks or equivalent CGPA in graduation from any recognized university -with a valid score card in CAT/XAT

C. Need to qualify ISB&M written competency test

Note :

- Candidates in Category - A & B, automatically qualify for the GD&PI- provided applied with in the time limit.
- Candidates in category C- will undergo ISB&M written competency test on GD&PI Process. Check websites for the date



Baratam Vishwa

Batch : 2018 - 20
Trident Group (PPO)
Rayagada, Odisha

Package : 21 LPA CTC

"A Decision that changes your life"

1.3 Selection Weightage :

While ISB&M, admissions are competitive, our selection criteria revolve around a candidate's ability to:

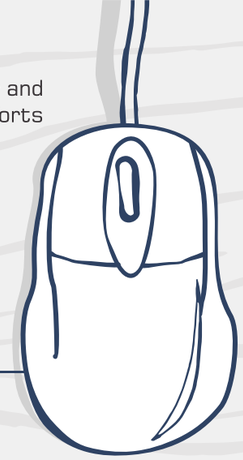
1. Cope with demanding environment in ISB&M
2. Candidate's ability to build career with MNCs and high profile Indian companies.
3. Candidate's openness and ability to learn new social and cultural habits & values, those professional MNCs, especially seek.

In order to succeed in ISB&M, a candidate must develop learning attitude for a career and imbibe an open minded attitude towards exploring newer experiences & make serious efforts at self-development.

A. Weightage in selection process

1. Written Test: 25%
2. Academics: 25%
3. GD&PI: 40%
4. Work Exp: 10%

For a great candidate, only written test score is not a barrier.



How to Apply : 1.4

- Application form is available at www.isbm.ac.in and must be submitted online with the application fee, which is non-refundable.
- Candidates can obtain application form from any campuses or from marketing office of ISB&M by paying the application fee.
- The application fee can be paid through Credit Card/ Debit Card/Bank Transfer through the designated payment gateway or demand draft **("International School of Business & Media")** or cash.



1.5 Group Discussion & Personal Interviews

The list of short-listed candidates for Group Discussion and Personal Interviews (GD & PI) will be posted on the website and also the candidate will be intimated by SMS, email, courier/speed-post.

Cites where GD & PI will be conducted:

North: Agra| Allahabad| Chandigarh | Delhi| Dehradun| Jaipur| Jalandhar| Kanpur| Lucknow| Varanasi
East: Bhubaneswar| Guwahati| Jamshedpur| Kolkata| Patna| Ranchi
West: Ahmedabad| Bhopal| Indore| Mumbai| Nagpur| Pune| Raipur
South: Bangalore| Chennai| Coimbatore| Hyderabad| Kochi| Vijaywada

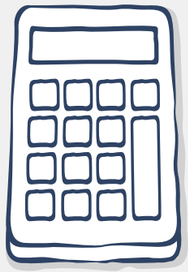
1.6 Important Dates for Application :

Application Forms Open	20th September, 2019
Application Forms Close	31st January, 2020
First Mover upto 10th December 2019	Rs. 700/-
Upto 31st January 2020	Rs. 1200/-
After 31st January, 2020 with late fee	Rs. 1500/-

1.7 Important Notes for Admissions :

- Admissions Close for Nande Campus on 30th March, 2020.
- All late admission are subject to cancellation & availability of seats.
- No late admission fee applicable, if candidates appeared for GD&PI in first round.
- Rs. 5000/- late fee, if applied before 31st January, and not appeared for GD&PI in first round.
- All fresh applicant for admission against the cancellation with late fee of Rs. 10,000/-.

1.8 Fee Structure and Other Details



The fee is only the course fee and does not include hostel fees and expenses for living. The schedule of payment of fees is as given below

Campuses	I Installment at time of Admission	II Installment June 1, 2020	III Installment Nov 30, 2020	IV Installment June 30, 2021	V Installment Nov 30, 2021
Pune Nande	1,10,000	2,27,500	2,27,500	2,27,500	2,27,500
Kolkata	1,10,000	2,34,000	1,52,000	1,52,000	1,52,000
Mulshi	1,10,000	1,72,500	1,72,500	1,72,500	1,72,500
Bangalore	1,10,000	1,47,500	1,47,500	1,47,500	1,47,500

B) Other Expenses: (To be paid with 2nd Installment)

- Caution Money Deposit of **Rs.10, 000 (Refundable).**
- Placement fee as specified by the Placement Assistance Cell is **Rs. 20,000 per year.**
- Alumni Life Membership of **Rs. 10,000.**

C) Separate hostel facility: Hostel facility for girls and boys is available inside and outside the campus. Selected students need to apply separately to avail themselves the hostel facility.

D) Rules for Cancellation of Admission: Cancellation of admission by last day of Orientation Program, Rs. 1000 will be deducted and the balance will be refunded. No refund of fees against cancellation of admission after Orientation Program.

E) No. of seats available:

Post Graduate Diploma In management (PGDM) Programme	NANDE	MULSHI	KOLKATA	BANGALORE
Marketing	120	60	60	30
Finance	60	30	40	30
Human Resource	60	30	20	30
Insurance & Risk Management	60			
Supply Chain Operation Management	✓	✓	✓	✓
Media and Communication	✓	✓	✓	
Business Analytics				✓

F) Important Dates:

Last Date of Applications : **January 31, 2020**
Candidates Short Listed for GD & PI : **February 02, 2020**
Group Discussion & personal Interviews : **February 04, 2020**

G) Session Begins On:

Pune-Nande : 15th June 2020
Pune-Mulshi : 15th June 2020
Kolkata : 25th June 2020
Bangalore : 06th July 2020

Notes

- Any complaints or grievances should be brought to the notice of President or Director
- ISB&M Management reserves the right to make appropriate changes
- All legal disputes are subject to Pune jurisdiction only
- Post graduate Diploma in Management (PGDM) programme are recognized by AICTE

Reservation of Rights

The management of International School of Business & Media reserves the right to change policies, systems and procedures, faculty mix, regulations affecting students or any other suitable modifications, should these be deemed necessary in the interest of the programme and the institute

Anti -Ragging

Ragging in any form is prohibited in college. Ragging is illegal and a criminal offence under law. For a reported case of ragging, it is mandatory to initiate disciplinary process and also report the same to police

Debate & Case Studies

Intellectual Competitiveness

(Team ISB&M Participation in 2018-19)

HOST INSTITUTE	EVENT	POSITION	COMPETITORS
Asia Inc 500 Conclave	SPEECH ELOCUTION	Winner	NMIMS, IIM B, JBIMS
TAPMI - Manipal	HR CASE STUDY	Winner	IIMA, IIMB, IIMC, SIBM, TAPMI ETC
ISB&M - Pune	NATIONAL INDEPENDENCE DAY DEBATE	Winner	SIBM, JBIMS, NMIMS
IIM BANGALORE - VISTA'18	RETAILER - MARKETING COMPETITION	3rd	IIM B, IIM Indore, Christ, NMIMS (26 teams Premier B-School)
SIIB,PUNE	UPAAY'18-CASE STUDY	3rd	IIM A,IIM B,IIM C, IMT Ghaziabad, MDI, NIRMA, SIMC
ISB,HYDERABAD	INFRABIZ-CASE STUDY	Runner Up	IIM A,IIM INDORE,BHU VARANASI & SCMHRD,PUNE
IIM UDAIPUR	FINOMANIA - FINANCE SIMULATATION	TOP 5	IIM UDAIPUR, NMIMS, IMT
NMIMS - INDORE	MARKLOGIX 1.0 - BRANDWISER	TOP 4	IMI DELHI,NMIMS MUMBAI, IIM BODHGAYA & IIM Udaipur
NMIMS - MUMBAI	RAJNEETI SHASTRA	TOP 5	SIBM,KJ SOMAIYA, IIM SHILONG, IBS HYD, NITIE (646 registered teams from Premium B Schools)
ISB,HYDERABAD	ADVAITA'18 Operation Management Competition - OPTIMUM	TOP 20	IIM A,IIM INDORE,BHU VARANASI & SCMHRD,PUNE



- Debating
- Competitive
- Intellect
- Case Solution
- Business Plan

City	Batch	Name	Company Name	Designation	Graduation	University
Delhi	2001-03	Bindiya Naulakha	Credit Suisse	Vice President-BM	BA	Lady Shri Ram College
	2001-03	Nisha Agarwal	Siemens	Head of People & Leadership	BA	Jesus & Mary College
	2002-04	Sudipto Mitra	Sony Pictures	AVP & Regional Head	BA	Rajdhani College
	2013-15	Sricheta Das	Bajaj Finserv	Senior Manager	BA	Hans Raj College
	2016-18	Pallavi Katyal	Dun & Bradstreet	Client Engagement Executive	B.Com	Dyal Singh College
	2017-19	Riti Mathur	TresVista	Associate	B.Com	SOL Delhi University
Pune	2000-02	Pronob Chetia	Volvo Group	Director HR	B.Sc	Fergusson College
	2000-02	Shreyanshu Mukpalkar	Zee Entertainment	Depute Vice President	BA	Symbiosis College
	2001-03	Ketan Raikar	PeopleSquare HR Consulting	Co-Founder & Managing Partner	B.E.	Singhad Institute
	2001-03	Ashish Mudbidri	Validus Wealth	Head - Marketing & Comm.	B.Com	BMCC College
	2003-05	Amrisha Soans	Morgan Stanley	Vice President	B.Com	Wadia College
	2004-06	Siddharth Rattan	Credit Suisse	Vice President	B.E.	Modern College
Mumbai	2001-03	Moonmoon Varma	Visa	Head of HR,Asia Pacific Leader	BA	Sophia College
	2003-05	Sanjana Kapoor	Snapdeal	Associate Director	BA	Jai Hind College
	2003-05	Gayatri Kakkar	Entertainment Network	Vice President - HR	B.Com	Sydenham College
	2014-16	Arushi Agrawal	TCS	HR Generalist	B.Com	Mithibai College
	2017-19	Niceta Fernandes	ITC Infotech	Asst. Manager - Talent Mngm	BMS	Thakur College
	2017-19	Radhika Kandalgaonkar	Micheal Page	Sourcing Associate	B.Com	VIST, Mumbai
Kolkata	2005-07	Saurabh Jain	Havas Media India	Vice President - South	B.Com	Bhawanipur College
	2008-10	Rahul Chandra	Stanley Black & Decker	Commercial Marketing Manager	B.Com	Scottish Church College
	2009-11	Riddhima Puri	TRUST	Deputy Vice President	BBA	J.D. Birla Institute
	2015-17	Aritra Sarkar	Harman International	Management Traniee	BBA	ISB&M Kolkata
	2016-18	Soumava Chatterjee	Dun & Bradstreet	Supply Chain	B.Com	City CollegeKolkata
Patna	2000-02	Nitin Kishorepuria	BMW Ventures Ltd.	Franchise Director	B.Com	Patna Commerce College
	2004-06	Mitika Sethi Srivastava	YoStartups	Co-founder and CEO	BA	Patna Women's College
	2010-12	Trisha Chhabra	Asian Paints	Brand Manager	BCA	Bihar National College
	2010-12	Saloni Maharaj	Times Network	Asst. Account Manager	BHM	NSHM College
Lucknow	2009-11	Tanushree Chakraborty	Deloitte	HR Senior Analyst	B.Tech	Babu Banarsi Das Institute of Technology
	2011-13	Shalini Rai	Google	Partner Brand Manager	BCA	Banasthali Vidyapeeth
	2015-17	Akansha Chaturvedi	Credit Suisse	HR Analyst	B.Com	Motilal Nehru College
	2015-17	Manpreet Kaur	LG	Senior Marketing Executive	B.Com	Modren Girls College
	2016-18	Anshul Chaudhary	Honeywell	Financial Analyst	B.Com	National PG College, Lucknow
Kanpur	2000-02	Archanaa Singh	Reliance Broadcasting	Senior Vice President-HR	B.Sc	Christ Church College
	2000-02	Gaurav Sharma	Mobiistar India	Chief HR Officer	B.Sc	Christ Church College
	2002-04	Sandeep Sarkar	RBL Bank	Vice President & Head of Central Recruitment	B.Com	Christ Church College
	2007-09	Astha Tripathi	Microsoft	Technical Lead/Program Manager	B.Sc	Christ Church College
	2016-18	Pooja Makhija	UB Group	HR Analyst	BBA	PPN P G College

City	Batch	Name	Company Name	Designation	Graduation	University
Bhubaneswar	2007-09	B. Chandra Sekhar	Deloitte	Assistant Manager	B.Com	Ravenshaw College
	2014-16	Khirod Kumar Bishoyi	TCS	Assistant System Analyst	B.Tech	Gandhi Institute of Technology and Mangt
	2014-16	Chinmayee Das	Amazon	HR Assistant	B.Com	BJB College
	2017-19	Abhijit Mandal	Baker Hughes	Manufacturing Engg Specialist	BE	Siksha 'O' Anusandhan University
Indore	2001-03	Aashish Singh	Bank of New York Mellon	Service Delivery Leader	BBA	IPS Academy
	2006-08	Rahul Lalwani	Morgan Stanley	Senior Consultant	BBA	Maha. Ranjeet Sigh College
	2007-09	Vinay Singh Baghel	Godrej Manufacturing	Assistant Manager	B.E.	Christian College of Engg. & Tech
	2009-11	Ankur Mittal	LG Electronics	Marketing Manager	B.E.	Acropolis Inst. of Technology & Research
	2015-17	Shivayu Mandloi	Honeywell	Senior Financial Analyst	BBA	Prestige College
Bhopal	2003-05	Sanjana Kapoor	Max Life Insurance	Assistant Vice President	BA	Jai Hind Defence College
	2002-04	Pankaj Parihar	Godrej Digital Mrkt	Vice President & Head	BA	Bhopal School of Social Sciences
	2009-11	Prachi Sharma	HSBC	Associate Vice President	B.Com	Sri Satya Sai College of Engineering
	2009-11	Sonam Shrivastava	Deloitte	SAP SD Consultant	B.E.	Bansal Institute of Science & Technology
	2015-17	Chitresh Saxena	Entercoms, Inc.	Supply Chain Consultant	B.E.	Jai Narain College of Tech. & Science
Ranchi	2004-06	Vishal Anand	IBM	Regional Manager	B.Com	St.Xavier's College, Ranchi
	2005-07	Saurav Fogla	IndusInd Bank	AVP & Branch Head	B.Com	Grossner College, Ranchi
	2006-08	Jyoti Sardana	Tata Autocomp Systems	Deputy Manager	B.Com	St.Xavier's College, Ranchi
	2013-15	Spriha Singh	Deloitte	Assistant Manager	B.Com	St.Xavier's College, Ranchi
	2017-19	Anupama Mansi	Harman International	Management Trainee	BA	Nirmala College , Ranchi
Allahabad	2003-05	Piyush Chandra	ICICI Prudential	Channel Manager	B.Sc	St. Joseph College, Allahabad
	2004-06	Kamal Vikram Dhar	Samsung India Electronics	Product Manager	B.Com	Allahabad University
	2005-07	Khushboo Agarwal	Kotak Mahindra Bank	AVP - Business Solutions Group	B.Com	Allahabad University
	2016-18	Deepali Khanna	Paytm	Sr. Associate	BBA	S S Khanna Girls College
	2017-19	Rishabh Arora	LG Electronics	Branch Marketing Associate	B.Com	Allahabad University
Bangalore	2009-11	Kunal Malhotra	Toyota Financial Services	National Manager-Fraud Control	BA	Loyola College
	2013-15	Reys James	United Breweries Ltd	Head HR	B.Sc	IHM College
	2014-16	Harshita Chauhan	TCS	HR Generalist-Talent Engagement	B.Sc	St. Joseph's College
	2016-18	Riha Attassery	Agro Tech Foods	Area Head	B.Com	Farook College Kozhikode
	2017-19	Lavanya Ravi	Rockwell Automation	DMI & MEIO Analyst	B.E.	B. M. S. College of Engineering
Jamshedpur	2003-05	Dr. Srikanth PB	Cognizant	Associate Director	B.Com	Symbiosis College
	2004-06	Zenobia Madon	Philips	Director HRBP	BA	Lady Shriram College
	2013-15	Aashit Prakhar	Asian Paints	Deputy General Manager	B.E.	JSPM College
	2014-16	Mohammad Sarfaraz	Amazon	HR Operations Assistant	BBA	Trident Academy
Varanasi	2015-17	Abhishek Gaur	Harman International	Principal Consultant	BBA	Banaras Hindu University
	2016-18	Anam Beg	Entercoms	SCS Consultant	B.Pharm	V.B.S Purvanchal University
	2017-19	Sudha Singh	Capgemini	Deal Analyst	B.Com	Banaras Hindu University
	2017-19	Manasvi Gupta	Purnartha Investment	Wealth Manager	B.Com	Sunbeam College
	2017-19	Mohammad Anas	Baker Hughes	Materials Planning & Execution Spec.	BE	Integral University

Under Graduate Programmes



ISB&M School of Technology (SOT)

Affiliated to Savitribai Phule Pune University & Approved by AICTE & DTE Accredited by **NAAC (Grade of B++)**.School Of Technology Offer 4-Year Degree Programmes Bachelor of Engineering (BE) in

- Mechanical
- Computer
- Electronics & Telecommunication
- Digital Automation & Robotics*

"CAREER ARE BUILT ON TALENT AND COMPETENCY"

A candidate can choose an optional certificate programme in Digital Automation& Robotics* in addition any branch which will ruin in addition to university curriculum over 4 years.

The Programmes encourage an environment of learning where creativity and imagination along with knowledge creates an effective platform to stimulate structured, chemistry and mathematics with minimum 50% marks. Candidate should be have valid MHT-CET/JEE Score.

www.isbmsot.org

Affordable Education

High Academic Standard

Best Infrastructure



ISB&M College of Commerce (COC)

Affiliated to Savitribai Phule Pune University

- BBA
- BBA + Media*
- BBA - Computer Application
- BBA - CA + Media*

*Media - Optional Certificate Program Offered By ISB&M

The programmes equip analytical, decision - making, technical, interpersonal and technological skills with holistic personality development. Candidates shall have passed 12th (HSC) with minimum of 40% marks from any stream with English as one of the subject, or 3-Year Diploma Course (after SSC, 10th Std.), or MCVC (Minimum Competency Vocational Course). Selection is on the basis of academic and personal int

Students Testimonial

[2018-20] Saumaya Bhatia

Lear Corporation (PPO) | PGDM - Human Resource (HR)

It felt incredible to be connected with at Lear Corporation for my summer internship program, and now I am glad accepting the PPO at Lear Corporation. Summer Internship at Lear Corporation was an amazing journey. This Internship has required immense hard work and commitment but I am happy that I was able to pull it off with the help of my great faculty of ISB&M and all possible support from everyone to make us a great professional. ISB&M has changed the way I am and I will be always great full for it.





Ankit Jain [2018-20]

Bajaj Finserv (PPO) | PGDM - Marketing

"ISB&M is a place where destiny meets success. It has given me the opportunity to Learn, Grow and Achieve. Under the Sheds of well experienced faculties the process of learning was always very delightful for me. The 2 years Journey here is unforgettable and became the foundation towards my success path. Starting from an internship in Bajaj Finserv to getting PPO of Bajaj, all of it was just because of the learning and support from the faculties. I am overwhelmed to witness this great journey of learning in this exceptional college that enabled me to know my strengths and also gave me opportunity to boost them.

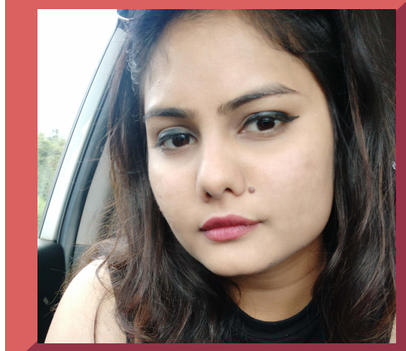
[2018-20] Abhilasha Gupta

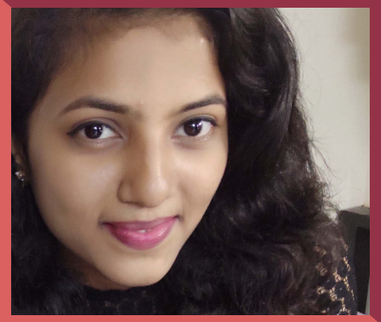
Deloitte | PGDM - Finance

ISB&M has nurtured me from the very first day. Say it, by making me more disciplined and helping me to grow not only professionally but holistically as a good human being.

And yes, my journey began when I joined Kohler Power India as a summer intern and got an amazing exposure to multi-dimensional learning. It also helped me gain confidence and get placed in Deloitte.

I am proud to say, it all happened because of ISB&M and the best of faculties at ISB&M. I wish all the best to upcoming opportunity seekers and thanks to ISB&M for offering me such a great opportunity to grow.





Snehal Chikane [2019-21] Summer Placement

AstraZeneca | PGDM - Human Resource (HR)

ISB&M is a student driven college which give all students an opportunity to develop their skills and stand out from crowd. Here punctuality and discipline is always alive. Also we get chance to introduce ourselves to the corporate world through internship. All faculties at ISB&M are very supportive and encouraging. Since I came to this college my perspective about life and corporate world has changed. I feel very grateful to be a part of ISB&M family and will always look forward for more opportunities at ISB&M.