



Peoples Empowerment Group

Peoples Empowerment Group

ISB&M



ESTD. 2000

International School of Business & Media

Pune - Nande & Mulshi

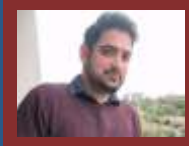
Kolkata

Bangalore

9050+

Alumni all across the globe.

Year 2020

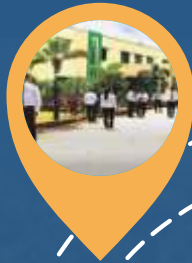


Vishad Shukla
Batch: 2010-12

Demand Manager
Huhtamaki
Sydney, Australia

Year 2010

Establishment of
Mulshi Campus



Most preferred
B - School in Pune



Global benchmarks in
learning standards and
talent development
process



Guidance by
Highly Qualified &
Accomplished Leadership
& Faculty



Krishna G
Batch: 2005-07

Director -
Regional Solutions Development
JLL
Singapore

Year 2005

Establishment of
Bangalore Campus



Akash Awasthi
Batch: 2004-06
Assistant Director
Deloitte
Qatar

Year 2004

Establishment of
Kolkata Campus



Rahoul Sawani
Batch: 2000-02
Managing Director - South Asia
Corteva Agriscience
Singapore



ISB&M Established at Pune

2000

Creating Value – Career, Economic & Lifestyle

PROSPECTUS 2021

ISB&M

International School of Business & Media

At ISB&M, Success is a Journey towards a destination, with several milestones.....

VISION ←

To create a world - class education environment that allows students to fully develop their professional abilities and that foster a strong sense of responsibility and ethics.

MISSION ←

- To develop a well-rounded professional, who will lead the global business environment
- To develop and maintain a network with high quality educationalists and professionals in the corporate and social arena.
- To continuously innovate academic systems and processes to meet the demands of changing business environment and meaning of talent.

OPERATING PHILOSOPHY ←

- To operate with a spirit of responsibility, integrity, professionalism and partnership.
- To think with speed, flexibility and an open mind.
- To use a comprehensive understanding of global education to set our own standards.
- To continually seek out and follow industry's best practices.

21 Years of Excellence

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CNN - Money Research 2020, USA

Google
Goldman Sachs
Ernst & Young
Deloitte
KPMG
PwC
Apple
McKinsey & Company
JP Morgan
Microsoft
Boston Consulting Group
L'Oreal
Amazon
Morgan Stanley
Adidas Group
Procter & Gamble
BMW Group
Nike
Coca-Cola
Bain & Co.



World's Top Employers for New Grads
ISB&M boasts of global achiever
Alumni, working with the best of
companies, preferred by graduates
from world's Top B-Schools

ISB&M Alumni Share 80% in world's
top 20 most preferred employers by
world's best MBA.

CNN Money Research 2020
Where do Top B-School Student Aspire to be
Employer Preference for MBA Students
from globally best B-Schools.

You can Find **ISB&Mites** among them

Rima Nag
HR Business Partner
JP Morgan Chase & Co
Dallas, U.S.
Batch: 2000-02

Naini Roy
Director
KPMG
Mumbai
Batch: 2001-03

Satchit Gayakwad
Senior Manager, Press and
Corporate Affairs
BMW GROUP, Gurgaon
Batch: 2001-03

Amrisha Soans
Vice President
Morgan Stanley
Scotland
Batch: 2003-05

Rohan Laddha
Director- CTC
(Concept to Consumer)
Adidas Group
Gurgaon
Batch: 2003-05

Damini Tyagi
Human Capital
PwC
UK
Batch: 2005-07

Akash Awasthi
Assistant Director
Deloitte
Qatar
Batch: 2006-08

Prasant Banthia
Vice President
Goldman Sachs
Bengaluru
Batch: 2007-09

Saurish Choudhury
Senior ASM
Apple
Mumbai
Batch 2007-09

Astha Tripathi
Technical Program Manager
Microsoft
Washington, USA
Batch: 2007-09

Kirti Jha
Associate Manager- HR
L'Oreal
Mumbai
Batch: 2007-09

Pavel Rahaman
Product Manager
Google AdWords
Google, Hyderabad
Batch: 2009-11

Suresh Murthy
Associate Director
Ernst & Young
Bengaluru
Batch: 2009-11

Abinash Mohanty
Senior Manager
Coca-Cola India
Gurgaon
Batch: 2006-08

Mrinali Pathak
Manager - Human Resources
Boston Consulting Group
New Delhi
Batch: 2010-12

President's Message

Decisive moments and actions shape your education at ISB&M.

Such moments also signify that you are inclined and ready to assume business leadership role within an ever growing, ever-changing world.

We are a community defined by three core qualities.

We inspire and share success: Transformation and passionate performance are all about an inner drive to win. Success comes from creating the new direction in life and instilling values that support your aspiration to succeed. It is no wishful thinking. At ISB&M, we work together to create a leadership profile and career. We shape your capabilities and transform your skills, making you the most in-demand candidate.

We think fearlessly: By blending bold creativity with rational & rigorous analytics, our students and alumni generate great career & business ideas. Our faculty and students provoke new thinking and experimentation with bold ideas. We encourage them to shed anxiety of future & paranoid thoughts.

We drive total transformation: we are impatient unless we can measure our efforts against tangible impact.

From ISB&M to Everywhere

Whether seeking a summer internship or permanent employment, our students fan out across industries. From IT giants to investment banking to consumer electronics or to FMCG, our students and alumni are transforming the world around them with the values and aspiration that liberal ISB&M culture inculcates. Several top rated companies look forward to recruiting ISB&M students as interns and also for final recruitment. ISB&M is a preferred brand also for lateral hiring at later stages of career. In career building, you find ISB&M alumni all across the globe with largest numbers in USA, UK, Singapore, and Dubai. Several of them pursue fancy lifestyle.

Campus & Culture

Our vibrant residential campus is designed to develop skills, attitude of endurance, independence, rational choice that build relationships and friendships that last a lifetime.

Look forward to a career that makes an impact & a life of your choice.

**Dr. Pramod Kumar
President**

Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.



WHAT MAKES

ISB&M

SPECIAL?

OUR TEAM

Dr. Saroja Asthana Founder of Mulshi Group of Institutes

Mulshi Group of Institutes PGDM has a clear strategy: Enroll the bright and creative minds. Train them to be contemporary executives. Place them at the Best business houses. We have been remarkably successful, given our formidable placement record, and we are on a strong upward trajectory. We strongly believe in high academic standards and have intellectually superior faculty who, along with our strong industry network design curriculum suitable for budding global leaders of tomorrow. Research is an integral part of any reputed institute and we at MGI find it to be an exceptionally entrepreneurial activity.

At MGI, we offer two year full-time PGDM programme recognized by AICTE, New Delhi and IAO, TX, USA. We offer specialization in Marketing, Finance, Retail, Supply Chain & Operations, Human Resource, Media Communication and Industrial Relations, Business Analytics and allow students to build their careers by selecting any two specializations. A whole lot of electives are offered in specialized area to give desired knowledge and exposure.

The life at MGI campus is remarkably social. As a part of campus life, book reviews, screening of relevant movies followed by discussions, sport events and guest lectures are organized frequently by students. You benefit from interaction with students coming from pan India with cultural diversities. At, MGI, you will understand the business-world and thereby, expand your world. I look forward to welcome you.



Ph.D. (IIT Kharagpur) M.S. (USA). Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur, Scientist at NML, Jamshedpur & NCL Pune. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.

Dr. P. K. De (Executive Director, ISB&M Group)

A warm welcome to ISB&M. In this era of highly competitive global market, there should be a synergy between today's need and tomorrow's expectation. The structure and delivery of the curriculum at ISB&M are contemporary and based on our continuous interaction with renowned educationists and industry professionals. The learning methodology encourages students to take greater initiatives with responsibility. The programme has several industry- oriented projects that augment the learning ability with respect to analytical skill, problem- solving and decision making ability. We try to inculcate the skill sets that the students will require to face the challenges when they will be in real-life industrial scenario.

Ph.D. (IIT Kharagpur), Post-doc scholar from Denmark and Germany, M.E. (Gold Medalist), Former Dean (Academics), XLRI Jamshedpur; Ex-Professor at S.P. Jain Inst. of Management & Research. Awarded the "Best Teacher Award" by Association of Indian Management Schools (AIMS) in 1999. Worked with Tata Motors, Maruti Udyog, ISRO and Braithwaite & Company, Visiting Professor at University of Bielefeld, Germany. A corporate consultant.

3 ... You Learn to Aspire & Build a Great Career !

Dr. Parul Agarwal
Director, ISB&M Pune

A Warm Welcome to ISB&M. In this rapidly changing dynamic business scenario where business is global ISB&M imparts the latest paradigm shifts in innovations and leadership. The objective is to imbibe the lessons that teachers you all the aspects to be a leader.

ISB&M crafts students into astute decision makers and professionals who can readily navigate uncertainty, risk and change. We periodically revamp the course curriculum benchmarking with leading universities. We adopt student centered approach of Pedagogy and the entire academic delivery is outcome based with frequent inputs from industry. At ISB&M we work with spirit of responsibility, Liberty, integrity and openness.

Presented many research papers at National & International conferences and has published 40 research papers in National and International Journals. Students have been awarded Ph.D. degrees under her Guidance. Member of inspection committee of National Board of Accreditation.

She is empanelled as expert RDC (Uttarakhand Technical University, Dehradun)

Recipient of Dr. APJ Abdul Kalam Lifetime Achievement award for academics, research and publications by IRDP group of journals.



*Ph.D. in Industrial Economics- University of Rajasthan, Post-Graduation Gold medalist Economics - Institute of Advanced studies Meerut
Former Dy. Director and Professor with Symbiosis Center of corporate Education, Pune and Former Professor with BIMTECH, Greater Noida. Academician, Researcher, Administrator. Association with HCM (RIPA) OTS Jaipur, Successfully completed many projects.*



Dr. S. Jayaraman
Director, ISB&M Bangalore

Ph.D. AMU, PGDBM, IIM -Calcutta

ISB&M is business school with a difference and has been in the forefront of management education for more than 20 years. At ISB&M, We recognize that our task is to identify and build leadership talent to cater to organizational needs. Employability skills and personal values are the critical tools and traits that a student needs to successfully perform in the workplace. Being a student driven college, the students learn to work in teams and stick to time deadlines and makes them appreciate the needs of the team members and the organization.

Over 9050 alumni who are in various parts of the globe and within the country with leading organizations are testimony to the significant achievements of ISB&M over the years. ISB&M is the right choice for those who want to build a career.

Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. 17 years of experience in teaching and MDP's and over 26 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Limited. Specialized in the area of HRM, OB & TQM Consultants to leading organizations, also well versed in psychometric testing.

Prof. Arpita Roy
Director, ISB&M Kolkata

ISB&M is not just another two year management programme; it is an institution which triggers high aspiration level and career building among its students. ISB&M alumni have, with a short time span, made a mark for themselves, by performing successfully in corporate houses across industry verticals and functional areas, in India and overseas.

ISB&M has four key factor that corporate recruiters look for in a quality B school – Faculty and academic processes placements and corporate relations. The stay at ISB&M Kolkata will be an experience that our alumni will cherish and recall nostalgically long after they have passed out from the gates of this School and enter the portals of top management in industry in India and overseas.



M.Sc. (Economics), University of Calcutta, M.Phil. (Economics), Jadavpur University, Over 16 Years of teaching experience .Has also worked as corporate trainer for organization like LIC, TIL etc.

Highlights

One Flagship AICTE Approved Programme



Four Campuses

Pune Nande, Mulshi, Kolkata, Bangalore



Seven Specializations

Marketing, Finance, Human Resource,
Insurance & Risk Management, Business Analytics,
Supply Chain & Operations, Media & Communication



Trained over

2000 Corporate Leaders

& Executives from both Public and
Private Sector Undertaking



**Five National & International
Conferences every year**



**Three Faculty Development
Programmes**

organized every year for Faculty Members
and Ph.D. Scholars Pan-India



100% Placements (Summer and Final)
since inception



Strong Industry Connect

Work Integrated Learning Programme with Leading Organisations



Ranking and Recognition 2020

**Ranked 4th in Top B - School Private
Institute**

(Source: Times B-School Survey 2020)

ISB&M in A+ Category B - School

(Source: 11th Chronicle's All India B-School Survey-2020)

Ranked 9th in Top 74 Private Institutes

(Source: Times B-School Survey 2020)

ISB&M Ranked as 2nd Best B - School in Pune

(Source: MINT-MBA Universe.com 2019-20)

”

The ISB&M Post – Graduate programme is ideally suited to graduates who are aiming to develop a long term high profile corporate Career and wish to seek promising Opportunities. ”

”



Pune - Nande Campus

Founded in 2000, ISB&M has grown rapidly over the decades and has campuses in 3 cities Pune (Nande & Mulshi), Kolkata and Bangalore. Over 9050 alumni are performing exceedingly well in different parts of the country and abroad. We maintain a high standard of education and training, and continuously strive to create a learning environment in order to promote great career.

ISB&M's programs are AICTE approved and directed towards employment & career, and not just an educational degree. All the placement activities of the students are done through ISB&M Placement Cell. ISB&M's Placement Cell makes every possible effort to ensure that all students graduate with good job offer. ISB&M's training courses are highly accepted and acknowledged by industry for Management/Executive level employment.

ISB&M Nande, Kolkata & Bangalore campuses, a Constituent of Peoples Empowerment Group, offer Post Graduate Diploma in Management (PGDM) programmes approved by the All India Council for Technical Education (AICTE). The Programme is state of the art and contemporary. The program are supported by a team of highly qualified and accompanied faculty and a robust academic infrastructure. It maintains a high standard of education and continuously strives to create a learning environment in order to make a great career. ISB&M has a strong alumni base spread all over the country as well as in different parts of the world Working with MNCs & top Indian companies.

ISB&M has ensured the best standards in every aspect of the institution including the infrastructure, faculty and students. It is a pathway to knowledge and wisdom has emerged as a top ranking institution in the realm of Management education.



“

Amrisha Soans
Vice President
Morgan Stanley
Scotland

”

Batch: 2003-05

Pune - Mulshi Campus

The Mulshi Group is Promoted & Managed by ISB&M Nande, Pune. Mulshi is a 30 minutes' drive from Nande. The Institute is spread over a vast campus. The serene ambience of Mulshi provides inspiration to students to achieve excellence both in academics and in overall personality development. MGI was founded in the year 2009 with MIBM & MIRM.

The institute encompasses a wide span of specialist areas, including Marketing, Finance, Media Communication, Supply Chain & Operations, Human Resource, Industrial Relations and Business Analytics. Highly accomplished professors & corporate professionals support each of these specialist areas. Research expertise forms the foundation for teaching in the institute and is a source of innovation & dynamism that informs the teaching process. Faculty who are hard core professionals draw upon relevant well researched business examples & cases. Distinguished visiting professors & corporate professional leaders enrich the teaching learning process. The post graduate programmes are highly vocationally relevant & based on rigorous analytical approach. Student learning driven methodologies; provide a sound basis & career development in business & various professions.

We are a dynamic and diverse institution. With an impressive infrastructure, a library with almost 10,000 e-journals and hard copies, optional residential hostels for men and women, the institute provides quality education and a degree that will find recognition even at the international level.



“ **Sumit Joshi**
Deputy Manager - SCS & Projects
Jubilant Life Sciences Ltd.
New Delhi ”

Batch: 2014-16

Kolkata Campus

International School of Business & Media has taken another step towards stride in its continuing endeavour to provide the best of education to students and to build solid careers. The new campus on the banks of the river Hooghly, in Historic Budge Budge, is pristine, unpolluted, peaceful, quiet and provides the perfect waterfront ambience for learning and personal growth. It is within easy distance from the city center and well connected by road and rail.

This part of the city is already a destination of choice for other important institutions and organisations. Apollo Institute of Medical Science Research., Sourav Ganguly's Sports Academy, high tech film institute, a luxurious residential township, to name a few, will soon be seen in this area.

ISB&M started its campus in Kolkata in 2004 and the Kolkata campus has nurtured over 2000 alumni who can be found in senior position, today in top ranking business organizations both in different parts of the country and abroad.

The high standard infrastructure of the new campus caters of the learning needs of students of today and leaders of tomorrow. It combines state of the art technology coupled with well-equipped hostel facilities (both men and women) with the ISB&M culture which has always created leadership talent.

Here due emphasis is given not only to both core and specialization subjects, but also lot of effort goes into skill enhancement in the area of business communication , creative thinking and soft skills. In the process students come out industry ready from day one.

ISB&M Kolkata is a big brand in the city. Few are able to compare in terms of learning and career building.

Welcome to the new **International School of Business & Media, Kolkata campus !**



“

Rahul Chandra
Regional Marketing Manager
Stanley Black and Decker
UAE

”

Batch: 2008-10

Bangalore Campus

The campus is located in industrial hub, offers an impeccable lush green environment far from the urban crowd ideally conducive to academic learning and quality of life on campus. The institute is equipped with state-of-the-art facilities such as computer labs, e-library, classrooms, amphitheater.

ISB&M places you in the midst of a truly diverse culture. Your peer group comes from over Several cities across India including Delhi, Lucknow, Mumbai, Kolkata, Indore, Chennai, Hyderabad & Bangalore.

Over 5 acres of campus offers ideal environment to socialize, sports and a variety of academic and fun activities that students attempt to create.

As a holistic approach, an ISB&M student learns to work under very demanding schedules and perform in the most inspiring way. Your journey starts when you apply and gain momentum as you enter ISB&M.

We have demonstrated impressive performance on all parameters that bring greater learning environment and superior professional excellence. We promote a culture of liberty, openness, friendship, energy, enthusiasm and a new life-style. It fosters creativity and imagination to stimulate professional superiority and proficiency. We believe in the process of reshaping the attitude of students and giving them the opportunity to explore and rediscover themselves.

Hostel life on campus is a unique blend of group work, friendship and fun till late night, academic & social activities.

We always keep the light blazing and encourage you to dream bigger and realise those dreams.



ISB&M
BANGALORE



“
Raunak Baid
Associate Vice President
JP Morgan
Bengaluru”

Batch: 2008-10



Board of Governors

All activities of the International School of Business & Media are overseen by the Board of Governors, comprising renowned academicians, successful entrepreneurs and corporate professionals. This gives the Institute a thorough practical base, in addition to a strong academic position.



Dr. Pramod Kumar
 Founder & President
ISB&M Group of Institutes
 Pune

Mr. Rohit Suri
 Chief HR & Talent Officer - South Asia
 and Corporate Communications
GroupM
 Mumbai

Mr. Chandan Chattaraj
 President - HR (India & Global)
UFLEX Group
 New Delhi

Mr. Rajesh Pant
 Self
HR - Happily Retired
 Mumbai

Dr. C M Dwivedi
 Member of the Board
 Senior HR Advisor, Mentor & Coach
HR Consultancy
 Mumbai

Prof. R.S Ganapathy
 Former Professor
IIM
 Ahmedabad

Mr. R.S Chopra
 MD & Chairperson
Piaggio Vehicles Pvt. Ltd.
 Pune

Mr. Anil Sharma
 Executive Director
Options Group
 Mumbai

Mr. Udai Upendra
 Founder & CEO
The HR Company
 Gurgaon

Mr. Marcel Parker
 Owner
 Marcel R Parker Associates
Mumbai

Dr. Saroja Asthana
 Co-Founder
Mulshi Group of Institutes

Dr. P K De
 Executive Director
ISB&M Group

Dr. Parul Agarwal
 Director
ISB&M Pune

Global Alumni

Career success of alumni inspires our students to set their aspirations to compete with best MBAs globally. Alumni also serve as a role model to several of our students. We encourage our students to interact with them and learn from them.

A Culture of Global Performance & Achievement

<p>Shubha Shridharan 2000-02 Head of HR - APAC Region The Adecco Group Singapore</p>	<p>Rahoul Sawani 2000-02 Managing Director - South Asia Corteva Agriscience Singapore</p>	<p>Nimish Varma 2000-02 Director Projects Marketing LIXIL Asia Pacific Singapore</p>
<p>Pronob Chetia 2000-02 Director HR Volvo Group Singapore</p>	<p>Gautam Mehta 2001-03 GM Transition Cognizant Technology Solutions Philippines</p>	<p>Akash Mohan 2001-03 Senior Vice President GIC Singapore Singapore</p>
<p>Bindiya Naulakha 2001-03 COO Enterprise Risk Management & CRO Parent Credit Suisse Singapore</p>	<p>Raja Babber 2001-03 Senior Lead- Market Solutions, Market & Franchise Development S&P Global Ratings Singapore</p>	<p>Mukund Krishna 2001-03 Chief Operating Officer/ Director of Operations Police Federation of England and Wales London, UK</p>
<p>Sourik Sinha 2001-03 Head - Brand, Sponsorships and Social Media HSBC Singapore</p>	<p>Vikram Gahlot 2002-04 Vice President UTI International Private Ltd United Arab Emirates</p>	<p>Ramola Philips 2002-04 Managing Partner Branding Culture LLC UAE</p>
<p>Kunal Krishna Sinha 2002-04 Lead Consultant L&T Infotech New York</p>	<p>Amrisha Soans 2003-05 Vice President Morgan Stanley Scotland</p>	<p>Deepratna Singh 2004-06 Sr. HR leader, Core Transportation Tech Amazon.Com Washington</p>
<p>Tushar Garg 2005-07 Client Partner - Financial Services ITC Infotech New York</p>	<p>Shashi Jha 2005-07 Project Lead Digital Customer Touch Point Daimler Beijing, China</p>	<p>Nisha Gopinath 2005-07 Capability Manager Optus Sydney, Australia</p>
<p>Mayur Dhawan 2005-07 Director Julius Baer Dubai</p>	<p>Rakesh Pai 2005-07 Product Owner and Business Champion Rabobank Holland, Netherlands</p>	<p>Amrit Saboo 2005-07 Enterprise Software Sales SunTec Business Solutions New York, USA</p>
<p>Upal Das Sarkar 2005-07 Senior Brand Manager Unilever South Africa</p>	<p>Anshu Rathi 2005-07 Senior Consultant EY New Jersey</p>	<p>Smriti Dave 2003-05 Senior Digital Marketing Expert Schindler Group Germany</p>
<p>Ram Dhawad 2008-10 Director, Business Development, USA - Life Sciences, Healthcare and Chemicals DHL, Chicago</p>	<p>Rahul Chandra 2008-10 Regional Marketing Manager Stanley Black & Decker Dubai, UAE</p>	<p>Anshu Singh 2009-11 Consulting Manager PwC London, UK</p>

National Alumni

A dream does not become reality through magic; it takes Sweat, Determination and Hard work.

<p>Archanaa Singh 2000-02 Senior Vice President HR Reliance Broadcast Network Mumbai</p>	<p>Kamaljeet Singh Lohat 2000-02 Associate Vice President HSBC Chandigarh</p>	<p>Abhishek Kumar 2000-02 Chief HR Officer Emaar Gurgaon</p>
<p>Shreyanshu Mukpalkar 2000-02 Deputy Vice President Zee Entertainment Mumbai</p>	<p>Shine Thomas 2000-02 Vice President Howden India Hyderabad</p>	<p>Arun Paul 2000-02 Head of Human Resources Orion Innovation Gurgaon</p>
<p>Aashish Mudbidri 2001-03 Head - Marketing and Communications Validus Wealth Mumbai</p>	<p>Achint Garg 2001-03 Vice President Kotak Securities Mumbai</p>	<p>Sandip Kanti Baksi 2001-03 Business Head - Business of Brands Samar Lifestyle Pvt Ltd Bengaluru</p>
<p>Ketan Raikar 2001-03 Co-Founder and Managing Partner PeopleSquare HR Consulting Mumbai</p>	<p>Pankaj Parihar 2002-04 Vice President & Head - Digital Marketing & Transformation Godrej Group Mumbai</p>	<p>Sudipto Mitra 2002-04 Associate Vice President & Regional Head Sony Pictures Kolkata</p>
<p>Tarun Kumar 2005-07 Associate Director Standard Chartered Bank Mumbai</p>	<p>Samrat Dasgupta 2008-10 Global Service Delivery Lead - Onboarding Amazon Bengaluru</p>	<p>Ranjit Kondeshan 2002-04 Director Visa Mumbai</p>
<p>Ruchika Mohta 2009-11 Area Manager Asian Paints Ltd. Kolkata, West Bengal</p>	<p>Amit Kumar 2002-04 Local Director Jones Lang LaSalle Pune</p>	<p>Jitendra Talreja 2001-03 Vice President- Operations BNY Mellon Pune</p>
<p>Ashish Musaddi 2004-06 Senior Director HR - Europe & Emerging Markets Cipla Mumbai</p>	<p>Shivendra Mishra 2005-07 Sr. Global Product Marketing Specialist Honeywell International Pune</p>	<p>Vishal Srivastava 2003-05 Associate VP Conversion Global head of content - India USA SEA & ME LATAM OYO Gurgaon</p>
<p>Sandeep Sarkar 2002-04 Vice President and Head of Central Recruitment RBL Bank Mumbai</p>	<p>Divyanshu Yadav 2007-09 Hyperlocal Operations Head Flipkart Bengaluru</p>	<p>Anand Singh 2005-07 Director Options Group Mumbai</p>
<p>Naini Roy Thakkar 2001-03 Director KPMG Mumbai</p>	<p>Devyani Rale 2001-03 Associate Creative Director Viacom 18 Network Mumbai</p>	<p>Gourab Haolader 2007-09 Assistant Vice President Barclays Pune</p>

Women Achievers

"Women are the largest untapped reservoir: At ISB&M you learn to aspire & build a great career of talent in the world.

<p>Shubha Shridharan 2000-02 Head of HR - APAC Region The Adecco Group Singapore</p>	<p>Reena Raikar 2000-02 Manager -L&D Philips Carbon Black Iraq</p>	<p>Anupama Chaudhury 2001-03 Associate Director ABC Consultants New Delhi</p>
<p>Gayatri Kakkar 2003-05 Vice President - HR Entertainment Network Mumbai</p>	<p>Bindiya Naulakha 2001-03 COO Enterprise Risk Management & CRO Parent Credit Suisse Singapore</p>	<p>Richa Sharma 2001-03 Director- Brand Marketing PhonePe Bengaluru</p>
<p>Neha Gupta 2004-06 Assistant Vice President - HR Edelweiss Financial Services Mumbai</p>	<p>Deepti Dwivedi 2001-03 Head - Human Capital Shemaroo Entertainment Ltd. Mumbai</p>	<p>Nisha Agarwal 2001-03 HR Director, JAPAC (Global Supply Chain and Quality) Edwards Lifesciences Singapore</p>
<p>Pallavi Deshmukh 2001-03 Chief Executive Officer NetGaming London</p>	<p>Ramola Philips 2002-04 Managing Partner BrandCulture LLC Dubai</p>	<p>Puja Biyani 2002-04 Vice President - HR ICICI Prudential AMC Mumbai</p>
<p>Oindrila Chakraborty 2002-04 SVP Human Resources Media & Entertainment Jio Studios Mumbai</p>	<p>Amrisha Soans 2003-05 Vice President Morgan Stanley Scotland</p>	<p>Abhilasha Bajpai 2003-05 Associate Director EY Mumbai</p>
<p>Divisha Rohatgi 2007- 09 Group HR Leader Honeywell Pune</p>	<p>Jyoti Sankhla 2005-07 Vice President- Risk & Credit J M Financial Mumbai</p>	<p>Supriya Jain 2005-07 HR Business Partner Unilever Mumbai</p>
<p>Nithyalaxmi Padmanabhan 2007-09 Brand Planning Director FCB Interface Mumbai</p>	<p>G Pallavi 2008-10 HR Business Partner PwC Hyderabad</p>	<p>Zenobia Madon 2004-06 Director - Global HR Leader Philips Netherlands</p>
<p>Sanjana Kapoor 2003-05 Associate Director Snapdeal Gurgaon</p>	<p>Sneha Makwana 2004-06 Vice President Human Resources Citi Pune</p>	<p>Shruti Shree 2008-10 Associate Manager Goldman Sachs Bengaluru</p>
<p>Fariya Farooqui 2011-13 Customer Success Manager Hotstar Mumbai</p>	<p>Amisha Gupta 2006-08 Senior Business Analyst - Solutions Architect Discovery Limited South Africa</p>	<p>Rashi Phoolwani 2006-08 Associate Vice President HDFC Life Mumbai</p>

Success Story of Alumni

Global and leading Indian companies hold ISB&M at high esteem. As you prepare your career at ISB&M, you get ready to take the challenge of turning your opportunity into a reality. International School of Business& Media creates opportunities for learning and career. You take the responsibility to use it to your advantage.

Batch	Name	Current Company	Designation	Location
2000-02	Pronob Chetia	Volvo Group	Director HR	Singapore
	Shubha Shridharan	The Adecco Group	Head of HR - APAC Region	Singapore
	Kamaljeet Singh Lohat	HSBC Bank	Associate Vice President	Chandigarh
	Arun Paul	Orion Innovation	Head of Human Resources	Chennai
	Shreyanshu Mukpalkar	Zee Entertainment	Deputy Vice President	Mumbai
	Nimish Varma	LIXIL Asia Pacific	Director Projects Marketing	Singapore
	Archanaa Singh	Reliance Broadcast Network	Senior Vice President- HR	Mumbai
2001-03	Richa Sharma	PhonePe	Director - Brand Marketing	Bengaluru
	Akash Mohan	GIC, Singapore	Senior Vice President	Singapore
	Anupama Bose	ABC Consultant	Associate Director and Head	Delhi
	Pratyush S Mukund	IIFL	Vice President	Ahmedabad
	Sourik Sinha	HSBC Bank	Head - Brand, Sponsorships & Social Media	Singapore
	Bindiya Naulakha	Credit Suisse	Vice President-BM	Singapore
	Ashish Chugh	Kotak Securities	Vice President	Pune
	Ashish Singh	BNY Mellon	Director Of Operations	Pune
2002-04	Siddhartha Gupta	HSBC Bank	Vice President Head	Bengaluru
	Oindrila Chakraborty	Jio Studios	SVP -HR, Media & Entertainment	Mumbai
	Pankaj Parihar	Godrej Group	Vice President & Head- Digital Transformation	Mumbai
	Ranjit Kondeshan	VISA	Director- Global HR	Mumbai
	Sudipto Mitra	Sony Pictures Network	Asso. VP & Regional Head	Kolkata
2003-05	Amrisha Soans	Morgan Stanley	Vice President	Scotland
	Sanjana Kapoor	Snapdeal	Associate Director	Gurugram
	Abhilasha Bajpai	Ernst & Young	Associate Director	Mumbai
	Suvajit Mazumder	Axis Bank	Assistant Vice President	Assam
	Sharad Chaturvedi	Viacom 18	Director- Marketing	Mumbai
2004-06	Ashish Musaddi	Cipla	Director - HR	Mumbai
	Zenobia Madon	Philips	Director HR	Singapore
	Sneha Makwana	Citi	Vice President	Pune
	Karan Arora	Zee Entertainment	Creative Director	Mumbai
	Ambuj Khurana	Cargill	Head - Organised Retail	Gurugram
	Vishal Anand	IBM	Manager - Analytics & Big Data Platform	Gurugram
2005-07	Tarun Kumar	Standard Chartered Bank	Associate Director-Commercial Banking	Mumbai
	Chandra Saraogi	Ernst & Young	Director	India
	Jyoti Sankhla	JM Financial	Vice President	Mumbai
	Swarnika Singh	Tata Power	Group Head- Business HR	Mumbai
	Saurav Fogla	HDFC Bank	Associate Director	Ranchi
	Amrit Saboo	SunTec Business Solutions	Enterprise Software Sales	New Jersey
2006-08	Karanbir Suri	HSBC Bank	Assistant Vice President	Singapore
	Rashi Phoolwani	HDFC Life	Associate vice President	Mumbai
	Mayank Agarwal	Julius Baer	Associate Director - Investment Group	Mumbai
	Nainesh Channawar	Jaguar Land Rover	Functional Consultant	UK
2007-09	Hitendra Singh	Hitachi Solutions	Senior Director HR	Pune
	Gourab Haolader	Barclays	Assistant Vice President	Pune
	Shiwangi Kaushik	Bank of America Merrill Lynch	Global Reconciliations Analyst	London
	Nidhi Shoparna	Mindshare	Planning Director	Bengaluru

Batch	Name	Current Company	Designation	Location
2008-10	Megha Ahuja	Credit Suisse	Assistant Vice President	Pune
	Rahul Chandra	Stanley Black and Decker	Regional Marketing Manager	Dubai
	Hursh Vardhan	SHAREit Technology	Associate Director	Gurugram
	Samrat Dasgupta	Amazon	Global Service Manager	Mumbai
	Udit Bengani	YAS Bank	Associate Vice President	Kolkata
2009-11	Suresh Murthy	Ernst & Young	Associate Director	Bengaluru
	Varun Tewari	GroupM	Associate Business Director	Gurugram
	Rounak Shah	Karvy Private	Vice President	Dubai
	Gaurav Purwar	Tata Motors	Senior Manager - M&HCV	Mumbai
	Harshita Lakhmani	Rolls Royce	HR Manager	New Delhi
2010-12	Trisha Chhabra	Asian Paints	Brand Manager	Mumbai
	Kintu Shah	Nestlé Waters	Financial Analyst	Canada
	Vikas Kumar	Deloitte	SAP Consultant	Mumbai
	Robin Abraham	Ogilvy	Account Director	Mumbai
	Samik Basu	Cognizant	Senior Consultant	Kolkata
2011-13	Kapil Saluja	Karvy Private Wealth	Associate Vice President	Pune
	Shalini Rai	Google	Partner Brand Manager	Gurugram
	Aniruddh Keswani	Star Sports	Key Account Manager	Mumbai
	Fariya Farooqui	Hotstar	Customer Success Manager	Mumbai
2012-14	Avinash Mishra	Asian Paints	Brand Manager	Mumbai
	Sandeep Singh Sandhu	Deloitte	Senior Global Trade Advisory	Hyderabad
	Udayan Dutta Gupta	Honeywell	Enterprise Sales Leader	Mumbai
	Neha Katiyar	LG Electronics	Corporate HR	Noida
	Simantini Biswas	Dun & Bradstreet	Unit Manager	Mumbai
2013-15	Aashit Prakhar	Asian Paints	Deputy General Manager	Mumbai
	Sricheta Das	Bajaj Finserv	Senior Lead	Pune.
	Shantanu Tiwari	EY	Senior Consultant	Bengaluru
	Shreyansh Vaish	British Telecom	Senior Buyer - Global Strategic Procurement	Gurugram
	Shraddha Poddar	TCS	Assistant Manager- HR	Gurugram
2014-16	Sumit Joshi	Jubilant Life Sciences	Deputy Manager - Supply Chain	Delhi
	Moh. Sarfaraz Khan	Amazon	HR Assistant- Operations	Mumbai
	Sneha Deshprabhu	Wipro	HR Analyst - Transformation & Change	Bengaluru
	Gaurav Dwivedi	Accenture	Operations	Gurugram
	Dibyashree Mohanty	Nuance Communications	HR Business Partner	Bengaluru
2015-17	Shivayu Mandloi	Honeywell	Senior Financial Analyst	Pune
	Chitresh Saxena	Entercoms	Supply Chain Consultant	Pune
	Himij Mehta	ITC Infotech	Business Analyst	Canada
	Devesh Namdeo	Raymond	Assistant Manager Supply Chain	Mumbai
2016-18	Prashant Jha	Bajaj Allianz	Lead HR Business Partner	Pune
	Riha Attassery	Agro Tech Foods Limited	Area Head	Delhi
	Anshul Chaudhary	Honeywell	Financial Specialist	Pune
	Gaurav Nayak	Sany Heavy Industry	Assistant Manage	Pune
	Purva Badhe	KPMG	HRBP	Pune
2017-19	Lavanya Ravi	Rockwell Automation	DMI & MEIO Analyst	Pune
	John Ratnavardhan	United Breweries	Human Resources Officer	Mysore
	Abhijit Mandal	Baker Hughes (a GE Company)	Manufacturing Engineer & Support Specialist	Mumbai
	Sanket Shinde	Dun & Bradstreet	Senior Executive - Operations	Mumbai
	Riti Mathur	TresVista	Associate	Delhi
2018-20	Saumya Bhatia	Lear Corporation	Management Trainee HR	Pune
	Baratam Vishwa Prakash	Trident Group	Operation Analyst	Pune
	Abhinav Choukade	Nestlé India	Sales Officer Trainee	Goa
	Pranjal Jha	Harman International	Management Trainee- PA & Retail Sol"	Vijayawada

Distinguished Guests

Our reputation and location bring some of the most inspirational and thought provoking leaders to the institute Students are challenged by speaker from Industry, Marketing, Finance and Media.

“

The key to successfully leadership today is influence, not authority. Leadership is lifting a person's vision to high sights, the raising of a person's performance to a higher standard, the building of a Personality beyond its normal limitations,

”

Mr. V. K. Bansal

Chairman- India, Investment Banking
Morgan Stanley



“

We need more people who are socially aware and are key influencers to the larger world issues like the environment etc. and can create a positive impact .Leadership in these areas needs to be created early on and management institutes have a critical role to play.

”

Madhavi Lall

Managing Director, Head - HR
Deutsche Bank
Mumbai



Learning From Leaders

At ISB&M, we invite several highly accomplished executives for Guest Lectures. We focus primarily on MNCs and top Indian companies. This helps students learn about executive talent, career planning and several of them could serve a role model to our students. Career building is a systematic and planned approach that must be learned.

Mr. V.K Bansal Chairman- India Investment Banking Morgan Stanley	Ajay Kukreja Sr. Director HR Honeywell	Arjun Singh Vice President Corporate HR CEAT Tyres
Pramod Shah Deputy Vice President - Talent & Business HR Head Tata Capital	Pavitra Singh Chief HR Officer PepsiCo	Vijay Deshpande Vice President & Head HR JK Tyre & Industries Limited
Kaushik Mitter Vice President HR Reliance Jio	Umesh Madhyan Associate VP Logistics Hindustan Coca-Cola	Pratik Puprediwar Director - Auto Lead West & South India Nielsen
Smriti Sudha Vice President- HR Advisor Nomura	Shekhar Tiwari Managing Director – Supply Chain & Network Operations Accenture	Sharmishtha Niyogi CC Leader & Logistics Rockwell Automation
Dinesh Mishra Director Talent Acquisition Abbott	Adarsh Mishra Director & CHRO Panasonic	Sandeep Tyagi Director - HR Samsung Electronics
Subhajit Goswami Director - TP Procurement - Asia Pacific Teva Pharmaceuticals	Manmohan S. Kalsy Chief Human Resources Officer United Breweries Ltd.	Sandeep Jain Vice President Bank of America Merrill Lynch
Manoj Kohli Country Head - Softbank India SoftBank Group International	Sekkizhar Balasubramanian Director Deloitte	Sanjay Mathew Senior Director - Head Oracle
Manish Prabhu Director, Emerging Technologies & Standards (Digital Security & Risk Engineering) Microsoft India	Lokesh Sikka Board of Director & Occupier Onida	Sanjeev Parkar Senior Director- HR Capital PwC
Sailesh Menezes Senior Director & Head - HR Hewlett Packard Enterprise	Eric Tinch Chief Executive Officer Terra Nova Solutions	Arun Sehgal VP HR and Strategic Advisor, Global Capability Centre GSK
Divya Pathak Director of Publicity Netflix	Madhavi Lall Managing Director, Head HR Deutsche Bank	Sahil Nayar Senior Associate Director - HR KPMG



Course Time Line

The ISB&M Post-Graduate Programme is ideally suited to graduates who are aiming to develop long term high profile corporate career and wish to seek promising opportunities.

ISB&M envisage its PGDM programme as a learning program. The institute considers itself as a community that are defined by three core qualities – inspiring and sharing success, thinking fearlessly and driving total transformation. The learning program @ ISB&M is designed to develop skills, attitude of endurance, independence and rational choice that builds lifelong relationship. Aligning with the three core qualities of ISB&M, the academic learning program through its systems and processes strive to drive transformation among students and develop their vision and ingredient required to achieve it.

Academic Learning Programme has following characteristics

LEARNING PROGRAMME: Learning Programme at ISB&M blends concept, theories and information with development of cognitive, social, emotional and leadership competencies. Post Graduate Programme at ISB&M is spread over six trimesters that includes classroom learning, action oriented development and clearly focused culture and values.

TEACHING METHODOLOGY: At ISB&M, multiple teaching methods are used. Lectures, case analysis, group projects, business simulations, management games, live assignments, syndicates etc. form the core of the learning programme. Students are divided into groups of 10- 12 for syndicates and 5-6 for group projects in each course. The programme structure is developed in such a manner that it strikes a perfect balance between conceptual and practical skills. It fosters the development of the following competencies essential for today's competitive environment.

- Professionalism
- Business analytical skills
- Decision making skills
- Positive attitude
- Pro-activeness
- Leadership Skills

SUMMER INTERNSHIP: Summer internship is a requisite part of ISB&M's curriculum which helps the student to gain experience, thereby enhancing their knowledge, understanding of management problem, operational issue and functioning of the corporate. The duration of summer internship program is around 8 to 10 weeks.

DISSERTATION: The dissertation is included in the course curriculum to enable the students have in-depth Knowledge and analyze the managerial topics.

FOUNDATION COURSES-INCLUDES: ISB&M has introduced a foundation course which ensures that the students have a proficiency level in the fundamental analytical skills which are required for any business manager. It includes IT skills, Mathematics, Accountancy and Communication Skills.



TUTORIALS: These are small groups where topical and contemporary issues are discussed and analyzed. Concepts and business models are included in each course.

SELF - REGULATED LAERNING: The learning program @ ISB&M emphasizes on learners' self-generated ability to control, manage and plan the learning process. Hence, the self-regulated learning is achieved through the interaction of a) monitoring one's action b) evaluation of one's performance and c) one's response to performance outcomes.

GUIDED SELF STUDY: GSS provides flexible study process and schedule that helps the learners to develop conceptual understanding of the subjects and build ability to articulate her/his thoughts cogently.

WORK INTERGRATED LEARNING: Under Work Integrated Learning, the learners are well equipped with enhance employability skills to execute effectively at the work place through exposure to authentic work practices and applying skills and knowledge in real world setting. Through immersive learning workshop and guest talks, the institute provides periodic exposures to the students.

EXPERIENTIAL LEARNING: Learner's through their 'reflections on doing' helps them to access real-time coaching and feedback, development of team work and application of knowledge. Tutorials @ ISB&M is one of the form of experiential learning that provides students an opportunity to work in small group on contemporary topics.

CONNECTEDNESS TO BUSINESS: ISB&M believes and nurtures the holistic perspectives in problem solving approaches through its rich alumni resources, huge network of top executives across various functional domain, consultancy assignments, teaching cases and live projects.

GRANULAR APPROACH: Each student @ ISB&M is important. The academic program continuously monitors and provides feedback periodically. The feedback process is further narrow down to each student with an objective of executing single, clear and observable action.

PROFESSIONAL LEADERSHIP PROGRAM: Professional Leadership Program address learner's competencies through exposing to set of activities. It is envisaged that the Professional leadership program will assist students in building competencies in numerous areas – verbal skills, problem solving skills, critical thinking, social influence skills, emotional maturity, action orientation and personal excellence.

GRADING SYSTEM :

- 1.1 Each faculty, while giving the course outline, indicates his/her criteria for evaluating/ grading at the beginning of the Term.
- 1.2 In general, evaluation will be based on a combination of tutorials, quizzes, assignments, project work, level of class participation, Mid–Term Examination, End–Term Examination etc.
- 1.3 Grading follows the system of 6 quality points. The quality points used on the graduated evaluation scale are:

Grades	A+	A	B+	B	C+	C	F
Quality Points	6	5	4	3	3	2	0
Range of Marks	76 and above	71-75	66-70	61-65	56-60	51-55	Below 50

F indicates Failure grade

Core Programme Portfolio

Post Graduate Programme portfolio at ISB&M campuses

Every student at ISB&M has different needs and learning style with career plans. Programme portfolio offers you an opportunity to structure your career by mixing to create portfolio for your career needs. We choose to blend out of available specialization to create your own unique career.

Campus	PUNE-Nande	Mulshi	Kolkata	Bangalore
Marketing				
Finance				
Human Resource				
Insurance & Risk Management				
Supply Chain & Operations				
Media and Communication				
Business Analytics				

I E

nter Campus
xchange Programme

A student who wants to blend different programmes of specialization can attend one trimester at any other ISB&M campuses

Core Programme PGDM

ISB&M encourages You to surmount personal limits to be an effective leader. Leadership talent is what makes ISB&M students different in comparison with the best in India and elsewhere in the world.

ISB&M Offers

Post Graduate Diploma in Management (PGDM) Programme

These programmes are recognized by the

All India Council for Technical Education (AICTE), New Delhi

2 Year Dual Specialization Programme

Marketing

Finance

Human Resource Management

Insurance & Risk Management

Supply Chain & Operations Management (Only for Engineers)

Media & Communication

Business Analytics

ISB&M Programme is a blend of courses and workshops which helps the students to maintain and build their business acumen and competencies. ISB&M offers PGDM programme which are approved by AICTE.

The programme is designed to maximize a student's learning by dividing the course into two categories:

1. Core Courses
2. Elective Courses

Credits

A student is required to complete 135 credits courses to complete PGDM programme. The Course curriculum comprises of core courses and elective courses with following credit points details:

Courses	Credit
Core Courses	66
Elective Courses	60
Summer Internship	06
Dissertation	03
Total number of Credits	135

Core Courses

1. Marketing Management I & II
2. Financial Management I & II
3. Human Resource Management I & II
4. Organizational Behavior I & II
5. Operations Management I & II
6. Supply Chain Management I & II
7. Quantitative Techniques I & II
8. Managerial Economics I & II
9. Business Communication
10. Business Law
11. Digitalization of Business

12. Business Research Methodology
13. Business Environment
14. Business Strategy & Policy
15. Entrepreneurship
16. Business Analytics
17. Business Ethics & Corporate Governance
18. Management Information System
19. Management Accounting
20. Organizational Structure design & theory
21. Introduction in Data Science

II. Foundation Course

- Accountancy for managers
- Technical Orientation & IT for managers
- Basics of Data & Analytics

III. Elective Course

For each of the PGDM Programme, a student has to select courses equivalent to 60 credit points in any of the following combination:

- Marketing with Finance
- Finance with Marketing
- Marketing with Media & Communication
- Insurance & Risk Management with Marketing/Finance/SCOM/Business Analytics
- Marketing/ Finance/ IRM / HR with SCOM (only for Engineers), Business Analytics
- Human Resource with Marketing
- Human Resource with Industrial Relations

The Evaluation of a student depends upon these parameters

1. Continuous Evaluation	2. End term Exam
<ul style="list-style-type: none"> • Quizzes, Assignments • Live Projects • Case Analysis • Comprehensive Viva • Mid Term Exam 	
70%	30%

ISB&M students need to create the right blend between the core course and elective courses.

Marketing Management

- | | |
|--|---|
| <ul style="list-style-type: none"> • Sales and Distribution • Consumer Behavior • Product & Brand Management • Services Marketing • Qualitative Marketing Research • Quantitative Marketing Research • B2B Marketing • Marketing of Financial Services • Customer Relationship Management | <ul style="list-style-type: none"> • Rural Marketing • Retail Management • Digital Marketing • Integrated Marketing Communication • Marketing Metrics • Strategic Marketing • International Marketing • Luxury Marketing • Responsible & Sustainable Marketing |
|--|---|

Finance Management

- | | |
|---|---|
| <ul style="list-style-type: none"> • Financial Markets & Services • Strategic Perspectives in Banking • Corporate Finance • Financial Risk Analytics • Modern Investment & Portfolio Management • Financial Modelling • Project Finance • International Finance | <ul style="list-style-type: none"> • Wealth Management • Management Control System • Investment Banking • Pricing and Revenue optimization • Treasury Management • Derivatives • Fixed Income Securities • Technical Analysis • Corporate taxation |
|---|---|

Insurance & Risk Management

- Insurance Management
- Financial Markets & Services
- Banking Management
- Credit Risk & Rating Management
- Life Insurance Practices
- General Insurance Practices
- Wealth Management
- Modern Investment & Portfolio Management
- Forex Risk Management
- Investment Banking
- Project Risk management
- Treasury Management
- Financial Risk Management (Derivatives)
- International Finance
- Business Risk Environment
- Information Risk Management
- Fixed Income Securities

Human Resource and Industrial Relations

- Training and Development
- Organizational Change & Development
- HR Analytics
- Global Human Resource Management & Diversity Management
- Performance Management System
- Strategic Human Resource Management (including HR planning)
- Assessment & Development Centre
- HR Issues in Mergers and Acquisition
- Competency Based Recruitment
- Talent Management
- Industrial discipline
- Grievance Management
- Strategic compensation system
- Negotiation Skills & Collective Bargaining
- Labour Laws – I & II
- Trade Union & Industrial Relations
- Consulting Executive Search

Supply Chain and Operations Management

- Total Quality Management
- Inventory & Warehousing Management
- Logistics and Distribution Management
- Purchasing and Vendor Management
- Competing through Operations Excellence
- Supply Chain Finance
- Supply Chain Analytics I
- Supply Chain Analytics II
- Global Supply Chain Management
- Supply Chain Risk Management
- ERP
- Entrepreneurship



**Shubha
Shridharan**

 Head of HR - APAC Region

 The Adecco Group

 Singapore

 Batch : 2000 - 02

 www.isbm.ac.in/alumni-career.php

Media & Communication

- Principles of Digital Communications
- Introduction to Mass Communication
- Visual communication and Photography
- Motion graphics
- Media planning and execution
- Scriptwriting and Videography
- Creative strategy and Business planning
- Social media and content management
- Campaign Planning and Inbound Marketing
- Advertising agency and account management
- Introduction to film making
- Public Relations and Corporate Communication
- Branding and Promotion strategy

Business Analytics

- Exploratory Data Analytics- Business Problem Solving
- Big Data Tools- Hadoop, SQL
- Data Science Tools-R, Python Excel
- Business Trends Analysis
- Advanced Machine Learning
- Marketing, Web and Social Media Analytics
- Open Source Solutions, Digital Assistants and Virtual Services
- IOT Networks, Problems and Management Solutions
- Descriptive, Predictive and Prescriptive Analysis
- Supply Chain and Logistics Analytics
- HR and People Analytics

Do you believe in the transformative power of education ?

We do.

Pursuing a career in education requires **Passion**,

Commitment and **Enthusiasm** -

sometimes it can be challenging, but it is also incredibly rewarding.

Core Faculty

Learning programme at ISB&M is supported by highly qualified and accomplished professionals from leading institutions, universities and corporate world.

Marketing & Strategy

Dr. Mahesh Gadekar

Ph. D in Marketing, Management – University of Pune; MBA – PUMBA, Post-Doctoral Fellow – European Union.

Post-Doctoral research experience from European Union, Funded by International research institution.

More than 17 years of work experience with premier research centers and business schools. With research interests lie in the area of branding, luxury consumption, and consumer evaluation of sustainable practices. His work has been published in international peer review journals from Taylor & Francis Group and Emerald Group Publishing and in referred international conference proceedings.

Prof. Ajay Ramdasi

Ph.D. (Pursuing Symbiosis, Pune), MBA-SIBM, Pune

Former Director, BITM (Formerly ICTM), Pune, Corporate Training (Clients: Messer Cutting, Vantage Financial services, Knowledge Labs, etc.) Industry experience in Consumer Products, IT, Engineering (Setting a Start-up) & Advertising.

Prof. Shuvam Chatterjee

Ph.D. (Pursuing - IIT ISM Dhanbad) & MBA Marketing (WBUT, Kolkata)

10+ years of experience in Academic & Research. Worked with IIM Calcutta, RERF Kolkata, BBIT Kolkata, IMS Unison University Dehradun. Worked as Guest Faculty with Goenka College of Commerce & Business Administration & St. Xavier's College Kolkata. Published 5 research papers in National Journals and 4 research papers in International Journals of repute, listed and indexed with SCOPUS & ABDC. Session Chaired 3 International Conferences at Bangkok, Thailand, Munich, Germany and Johor Bahru, Malaysia. Also presented papers at International Conferences of IIM Ahmedabad & IIM Kozhikode.

Prof. Kanchan Pantvaidya

Ph.D. (Pursuing SP Pune University) MBA (Marketing-HNIMR, Cummins college campus, Pune, B. Pharmacy (Distinction holder),

15 years of work experience in Corporate, academics and consulting. Associated with companies/institutions namely Cadilla Pharmaceuticals Ltd, Dr. Reddy's Labs, Fem Care Pharmaceuticals Ltd, Symbiosis institute of management studies, Vishwakarma university, MIT-Group of institutions, Institute of management research and training, Pune. Presented and published papers in national as well as international conferences/Journals. Presented a paper in an International conference conducted by IBS Mumbai and was nominated for the first prize along with cash emoluments. Another paper presented in an international conference conducted by Allana institute of management and was nominated for second prize along with cash emoluments. PhD. research work published in International Journals of repute. Research focus in internal branding and communication, Consultant to various SMEs In Pharmaceutical and Chemical sector. Member of Indian Pharmaceutical Association

Prof. B. R. Vittal

PGDM (Mysore University), MBA, (Pondicherry University)

Experience in marketing with pharmaceuticals, insurance, financial market, consumer goods and service sectors. Also experience in quality assurance department and risk management.

Dr. Kiran Mahasuar

Ph.D. - IIM Kozhikode, PGDM-RM (XIM Bhubaneswar) B.Com (Hons. with Distinction),

Ph.D. scholar in the Strategic Management area at IIM Kozhikode. He has several years of experience as a management practitioner in the corporate sector, primarily in the FMCG/CPG domain like ITC Limited, Perfetti Van Melle, and Dabur India Ltd. He is an avid case-writer and his Teaching Cases are registered with ET Cases, NHRD-MTI and The Case Centre (UK). He has also written extensively on contemporary strategic topics for popular practitioner-centric publications like The Management Accountant, Indian Management, The Smart Manager, and Point of Purchase.

Marketing & Strategy

Dr. Soumik Gangopadhyay

*Ph.D. (Mgmt.) M.B.A,
B. Pharm*

With over 17+ years of combined experience in academics and industry. He has delivered lectures and conducted training session extensively in areas of marketing for management (MBA, M.Com, BHM, MHA) students, conducted marketing sessions for senior defense personnel (army, navy, & air force) and several executives of Health and allied industries. He is also a paper presenter of conference held in IIM-A (twice), BVIMR, IEA, Vidyasagar University, W.B.S.U, Bangkok (award winner), Indonesia, Colombo (award winner). He has also received gold medal (twice) from industry for best performance. Published article in UGC approved SCOPUS, ICI, SCiPress referred journals such as IJM, JHM (Sage publication), IJCMS etc. His research interest includes Consumer Behavior of health and pharmaceutical industry and quality in service industry.

Prof. Shovan Nandi

*MBA (Calcutta University)
B. Sc. (Physics Hons. – Calcutta
University)*

He joined the industry in the field of marketing communication. Having worked for over 36 years as Vice President in agencies like Mudra, Rediffusion, Shovan switched to the marketing side as Executive Vice President of Emami Limited. During his tenure he has played his part and created various national brands and category leaders. Along with industry work Shovan has always associated himself with academics and teaches in reputed B Schools.

Prof. Naresh Kodavoor

PGDM, MBA - TAPMI - Manipal

MBA with 19 years of work experience in different industry Sector like Consumer Durable, FMCG Beverage & Commodity. He Have worked in both Domestic & International markets.

Dr. Ruma Banerjee

Ph.D Sociology- Calcutta University

More than 2 decades of experience in research, analysis and strategy with proven record of delivering business results through strategic planning, insighting, market intelligence and branding. Worked in partnership with key stakeholders across all business groups at the client side (Raymond Ltd, Future Group) to help develop strategies for profitable growth. Have long standing experiences in qualitative and quantitative market research (offline and online) encompassing different product categories, clients and research tools. Have worked across different MR agencies (Kantar-TNS, IMRB & GFK-MODE).

Dr. Sachin Lele

*Ph.D in Marketing Management –
Dr. D.Y. Patil Vidyapeeth, Pune, MBA –
NIMS University, PGPIB- K.J. Somaiya
Institute of Management, Mumbai*

He has more than 15 years of experience in corporate, academics, consulting, research and corporate relations. He has earned Ph.D. in the area of marketing management and has worked with some of the premier business schools in India. Dr. Sachin regularly conducts structured training programs to bridge the skill-gap between corporate and academia. His research interests lie in the area of online consumer behaviour and customer centricity. His research work has been published in national and international, peer reviewed journals.

Dr. Ganesh B.E.

Ph.D -MICA - Ahmedabad

9 years of extensive experience in Marketing Research, Branding Strategies, B2B Marketing, B2C Marketing and Client Servicing. Formerly marketing strategist and Head of Academics, IMS Learning Resources Pvt. Ltd. Guest Faculty, Bangalore University, Post Graduate Program, Department of English. Reviewer for the Journal of Product and Brand Management, Journal of Political Marketing, Journal of Creative Communications. Expertise in predictive modelling for marketing, advanced political marketing strategies and strategic business communication. Expertise in linguistics, game theory applications and integrated marketing communication.

Marketing & Strategy

Prof. Diptendu Haldar

B.Sc. (Physics/Maths/Statistics), PGDM (Marketing/International Business) LBSIM Delhi.

Has rich corporate experience, having started with Voltas Limited and Whirlpool/LG/Samsung and later on worked in senior positions in Bajaj Allianz/Bharti Axa, for over two decades. Has been a faculty for various courses at ISB&M for more than nine years. Has also been a visiting faculty at IBS, Kolkata and various institutions like RBI, IOCL, BPCL, HPCL, CESC and more.

OB, Human Resource & General Management

Dr. Pramod Kumar

Ph.D. (Organizational Behavior), IIT Bombay

Worked with IIM Ahmedabad, Former Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Dr. S. Jayaraman

Ph.D.-AMU, PGDBM, IIM -Calcutta..

Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. His research interests are Talent Management, Performance management, Organization Change and Workforce Analytics. He has also conducted several Management Development Programmes for various organizations. Consultant to leading organizations, also well versed in psychometric testing and analysis. Has over 17 years of experience in teaching and MDP's and over 26 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Limited. Specialized in the area of HRM, OB & TQM, Is a certified Lead Auditor for ISO-9000 and a certified examiner for Business Excellence awards. Life member of the Higher education forum and a panel member on mentoring committee for initiatives in small and medium industries of CII western India, Chapter.

Prof. Degala Subramanyam

Master of Social work (HR & LW as specialization) from Delhi University; MBA and Short duration courses from IIMA and IIM C & ASCI

He started his career with Public Sector undertaking called Heavy Engineering Corporation Limited. Ranchi as Executive Trainee (Personnel and Administration). Other companies he worked for Emmellen Biotech pharmaceuticals Ltd at Bombay – Chief Manager, Rajinder Steels Limited as General Manager – HR & A, Sriven Computer solutions Ltd, - General Manager HR, Honda Siel Power Products Limited. Delhi as General Manager – Corporate HR and General Affairs., Group Vice President – Group HRM of N K Minda Group. Sr. Vice President Group HR – Trident Group. He took a sabbatical in 2009 from corporate life and started teaching in Business School and is associated with ISBM from hence forth - teaching in Bangalore, Pune and Nande Campuses. He teaches HRM, OB, Corporate Governance, Leadership, Global HRM, Talent Management, Career Management, Compensation and SHRM Etc.

Dr. Chiradip Bandyopadhyay

Ph.D. IIT Kharagpur, PGDPM –XISS Ranchi B.Tech –Calcutta University

Combines more than a decade of experience in industry & Academic. He has been associated with organizations such as Aditya Birla Group, IBM, TATA Steel Group in his professional journey. Dr. Bondyopadhyay brings in industry exposure into the academics.

Dr. Surajit Saha

Ph.D., MBA - IIT Kanpur; B. E. Information Technology, Govt. College of Engineering and Textile Technology, Serampore, Calcutta University

Ph. D as a full time research scholar from IIT Kanpur with a demonstrated history of working in the consulting sector and software companies. Skilled in Statistical Data Analysis, Statistical Modeling, C++, Management and Java. Strong research professional with focused on Human Resources Management and Organizational Behaviour from Indian institute of Technology, Kanpur. Submitted his PhD thesis and waiting for his oral exam.

OB, Human Resource & General Management

Dr. Jeayaram Subramanian

*PhD (Universite Paris Saclay, France)
MBA – HR & Marketing (Amrita Vishwa Vidyapeetham University, India)
B.E – Electrical & Electronics (Anna University, Chennai, India)*

Ph.D from Unviersite Paris Saclay, France, in the area of Organizational Behavior / Human Resources Management. Prior to the stint at ISB&M, Dr. Jeayaram was an Assistant Professor at Amrita Vishwa Vidyapeetham, School of Business for around three years. He has also been a visiting professor at Institut' Mines Telecom Business School, Paris, France and has also taught several courses in HR at University Paris Dauphine, France. Jeayaram has also had a short corporate stint with 99acres.com as an Assistant Sales Manager at Chennai. Dr. Jeayaram is currently associated with ISB&M since July 2020.

He has published (and in the process of publishing) several papers in leading international conferences & journals

Dr. N. Srividya

B. Tech, MBA, M. Phil and Ph. D. Post-Doctoral Fellowship from UGC

She has a vast experience blended with good academic record and is NET qualified in Management. Post-Doctoral Fellowship from UGC. She has a good professional experience and exposure of thirteen years in various institutions across India. She has been awarded the best teacher from an organisation National Foundation for Entrepreneurship and Development (NFED). She is the editor and panel member for several professional bodies, universities and journals. She published ten journal papers in several International, UGC refereed journals and seventeen papers in several conferences. She also session chaired several conferences and delivered many invited talks along with attending several workshops and Faculty Development Programmes (FDP). As a person, she is committed, dedicated and sincere. Indeed, she is an asset to the organisation.

Prof. Y. G. Chouksey

A post-graduate in Mathematics with degrees in Law and Economics and a PGDSW from Calcutta university

59 years of work experience—37 years managerial experience in the industry both in the Public Sector (30 years) and Private Sector (7 years) followed by 22 years as faculty. He began his career with Steel Authority of India Limited (SAIL) in 1960 and served in many key positions like Chief, Organization & Systems, Chief, Company Secretariat, Chief Town Administrator, Chief Training & Development and General Manager (Personnel & Administration), He later joined Modi Cement Limited (now ACEL) in 1991 from where he retired as Sr. Vice President (Personnel & Administration) in 1997. He has been with International School of Business & Media since its inception and teaches Human Resource Management, Organisational Behaviour and Industrial Relations. He has been trained abroad in Japan in Systems & industrial engineering and UK in Senior Management. He has contributed several articles to newspapers and magazines.

Dr. Neha Bhopatkar

*Ph.D. (Organizational Behavior) & MBA (HR), IMS Indore.
B.Sc (Microbiology), PMB Science College, Indore.*

10 years of experience in academics backed by 8 years of industry experience both in service and manufacturing organizations. Authored and co-authored various research papers in national and international journal specifically in the area of emotional intelligence and quality of work life. Well versed with psychometric testing and analysis.

Dr. Pranoti Paradkar

*Ph.D.(Organizational Behaviour) Nagpur University
B.E., PGDBM (NMIMS SDL)*

11 years (7 years industry, 4 years Academics), TCS. Research focus in Stress Management. Consultation to SME's across India and Middle East.

Finance & Economics

Dr. Ravi Jaiswal

Ph.D., M.Com. Allahabad University, PGDIM, UGCNET, Fellow of Insurance Institute of India, Mumbai

More than 18 years of experience in corporate training and in the area of Academics.

Prior to Academic Industry he has been working with Bajaj Auto Ltd. and ING Vysya Bank.

Presented Research Papers in International Conferences in the areas of Non-Performing Assets, Private equity, Financial Inclusion and Emerging Risks in Business. Attended several International level workshops at IIM Ahmadabad, ISB Hyderabad IIM Bangalore & ISB Chandigarh. He has provided the full spectrum of Wealth Management, financial services, Project finance & Investment consultancy to few leading SME's and startups in Pune.

Prof. Arpita Roy

M.Sc., M.Phil. - Economics (Jadavpur University)

Former faculty at University of Calcutta. Executive training with TIL, LIC etc.

Prof. Mahesh Renguntwar

Ph.D. (pursuing) Symbiosis University, MMS in Finance NMIMS Mumbai, CFP - from USA as well as completed ICWAI. (DTL)

Completed Master Teacher Program of ISB, Hyderabad. Attended & completed case study teaching program of IIM- Kolkata & ISB - Mohali. Has a rich industry experience in finance domain of 11 yrs. plus 8 years of teaching experience. Worked as a Senior Wealth Manager with Kzen Equities Pvt Ltd, a UK based advisory company, Share Khan, etc.

His current research interests include the areas of Financial statements, Machine learning, analytics, machine learning, Python & r-language , Financial Services and Stock Market. He presented a paper in conference of Sheffield Hallam University-UK, Waikato Management School- New Zealand & IIT .He has participated in workshops, short term courses and faculty development programs organized by different renowned institute like ISB-Hyderabad & Ivey Business School- Canada, IIM- Calcutta, Govt. of India, Bombay Stock Exchange, etc. He also went for Study tour to Singapore and Malaysia. He has cleared seven modules of NISM and NCFM. He is member of Financial Planning Standard Board, India (FBSB) and The Society of Financial planners, Pune He is Associate Member Risk Management Association of India

Prof. S. B. Subramaniam

B.Com (specialization in Finance & Advance Accounting), & Chartered Accountant (Fellow Member of the Institute of Chartered Accountants Of India)

Over 3 decades of industry working experience in Senior finance and leadership positions as CFO/Director in large corporate houses including global multi-national companies, viz. SRF, Force Motors, Tata Autocomp, etc. coupled with 6 years of experience in teaching as well as consulting.

Dr. Madan B. Survase

Ph.D. - Economics, Symbiosis International (Deemed University), Pune, M.Phil. - Economics, University of Pune M.A. - Economics, University of Pune

More than 15 years of work experience in Academic & Research. Worked at Gokhale Institute of Politics and Economics, Pune, Kohinoor Business School, Khandala and Pune Institute of Business and Management, Pune. Published 6 research papers in national journals and presented 4 research papers in national and international conferences.

Area of interest is Managerial Economics, Macroeconomics, Business Environment, and Development Economics & Financial Inclusion.

Dr. Neha Arora

Ph.D - Delhi School of Economics, NET-JRF, M.Com

Dr Neha Arora held various faculty positions in colleges of Delhi University and Management Schools in Delhi-NCR. Professor of Economics & Strategy. Leadership position as Campus Placement Chairperson at ISB&M, Pune. Author of over 10 international and peer-reviewed research papers and cases. Part of research projects with PHD Chamber of Commerce & Industry and MHRD, GOI.

Finance & Economics

Dr. Pranjali Unkule

*PhD (Economics)
MA (Economics) University of Pune
Diploma in Learning and
Management (Australian Vocational
Learning Institute)
Diploma in Project Management
(Australian Vocational Learning
Institute)
Cert IV in Training and Education
(Australian Vocational Learning
Institute)*

Over 13 years of experience in corporate as well as academics and teaching in various premier B Schools in Pune. Experience of conducting workshops and corporate training sessions on Leadership, Motivation, Team Building and Goal Setting.

Prof. Ashis Mitra

B.COM (HONS.), ACA

Corporate experience with BOC, Andrew Yule & Pricewater Coopers. Visiting faculty at IISWBM.

Prof. Piyush Nathani

*Chartered Accountant (Institute of
Chartered Accountants Of India)
Masters in Commerce (From
University of Pune)*

10+ Years of experience in Multinational corporations like Credit Suisse, Barclays, Mphasis, Sharp & Tannan.
9+ Years of experience in Academics and Corporate trainings.

Operation Management

Dr. Saroja Asthana

Ph.D. (IIT Kharagpur) M.S. (USA)

Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.

Dr. P. K. De

*Ph.D. (IIT Kharagpur), Post-doctoral
(Germany, Denmark & Ecuador), M.E.
(Gold Medalist), B.E.(Mech.), FIE(I),
C.Eng.(I)*

Former Dean (Academics), XLRI Jamshedpur. Worked with Tata Motors, Maruti Udyog Ltd., ISRO, and Braithwaite & Co. Ltd. Visiting Professor in Germany, Denmark, Egypt, Ecuador & UAE countries. Was awarded the "Best Teacher Award" by AIMS in 1999. World Education Congress has felicitated him as one of the "100 Most Influential Directors in India (Education)" in 2016. Has over 50 papers and publications. A corporate consultant.

Prof. S. K. Srivastava

*GMP (IIM Lucknow), M. Tech. IIT
Kanpur*

Twenty one years with Indian Navy in various positions of which last 7 years in embedded technology-based System Design, Training on Integration and Operations. MIS, ERP and Short term capability training.

Prof. Arnab Chakraborty

*Ph.D. (IIT Kharagpur - Pursuing),
MBA (UPES DEHRADUN),
BTech (WBUT)*

Prof. Chakraborty holds B. Tech degree in Instrumentation Control Engineering from the West Bengal University of Technology, Kolkata with Master Degree in Business Administration (Oil & Gas Management) from University of Petroleum and Energy Studies, Dehradun. He has a blend of experience both in academics and industry. He has undertaken a research project related to safety issues of LNG containers and LPG cylinders.
Areas of Interest – Production Management, Multi Modal Logistics and Supply Chain.

Prof. Jyoti Prakash Rath

*B. Tech. (IIT Bombay), DBM, MMS
Pune University.*

Worked with Mahindra Group of Companies, Intensiv Filters, Redecam India and Boldrocchi Ecologia in General Management positions with P&L responsibility.

Operation Management

Prof. Karabi Bandyopadhyay

M. Tech (Electronics), B. Tech. (Electronics), Calcutta University.

Worked in Tata Steel, Webel, Infolink, Sofpit Computers and White Plains, USA. Has over 15 years of industrial and 15 years of academic experience. Areas of specialization: embedded systems, web based application development, digital and mobile commerce, big data, business analytics, internet of things & artificial intelligence.

Prof. Navin Verma

*M. Tech - IIT, Kanpur
B.E Mechanical*

He is APICS certified in Operations and Supply Chain Management and is a Lean Six Sigma Black Belt.

He has about 30 years of functional experience in companies such as Eicher, Tata, Airtel & Cummins in Operations, Logistics and Quality domains.

He remained passionate about training and development throughout his career and is now full time into academics with a vision to prepare the next generation of managers.

Prof. Siddharth Joshi

*M.S - University of Texas, Austin
EPPGM (IIM- Kolkata),
B.E (Mechanical Engineering),Pune
University*

Over 17 years business experience working with multinational companies and start-ups. His expertise lies in Supply Chain Strategy/Analysis, Capital Markets and Algorithm development. He has worked in India and the United States. Have publications in the fields of Supply Chain, Capital Markets and Strategic Affairs to his credit.

Media & Communication

Dr. Rajeswari Saha

*Ph.D.-Media and Culture Studies (Tata Institute of Social Sciences, Mumbai),
MPhil and M.A Social Work from Delhi School of Social Work, Delhi
University, B Com(H) from
Indraprastha College for Women,
Delhi University.*

7 years of experience in the development sector, working on the aspect of community mobilisation and capacity building. 10 years of experience as a freelance cartoonist, trained and facilitated comics workshop in collaboration with UNICEF/INDIA, PLAN/INDIA, UNODP/INDIA, WORLD COMICS INDIA-DELHI among other development organisations based in India. Taught M.A Journalism and Research as Visiting Faculty at the Harkisen Institute of Media, Research & Analysis, Mithibai Campus, Bombay. Published 7 papers out of which two are in peer reviewed journals and 5 papers published in national and international conferences namely- Women World Congress, University of Hyderabad 2014; IAMCR at Hyderabad, 2014; JNU, 2013, TISS-Bombay, 2012 and The 5th International Postgraduate Conference hosted by Department of Applied Social Sciences, Hongkong, 2016.

Prof. Arunima Das

*B. A. (Hons. in English Literature – Calcutta University),
M.A. (English Literature – Pune University)*

A communication, language and literature specialist with over a decade and a half of experience. Partner at aspire Learning Solutions, Arunima is an expert in Interacting with corporates and doing TNA (Training Need Analysis), Planning, Organising and implementing various training schedules for corporates like IOCL, BPCL, RBI, FAASCO INTERNATIONAL DUBAI, among others.

Prof. Mahuya Maitra

M.A. Gold Medallist, Calcutta University, PGD (SRFTII)

A faculty with around 26 years of working experience. 12 years of industry experience as TV journalist, news producer and AV correspondence (News magazine and non-fiction) with Doordarshan, ZEE TV, ETV etc. 14 years of experience in teaching, mentoring, consulting and team leading in educational institutes and media departments in govt. and private sector.

Prof. Dhruva Chopra

2 year Multimedia (Arena Multimedia, DMM), Certification from IDC (IIT) Bombay on UX & UI Design, BA in Sociology

Over 15 years of experience in Design Training (Communication Design & Industrial Design), Graphic, Visual, UI & UX Design, Print media, Post-production and Multimedia

Media & Communication

Dr. Anupa Barik

*Ph.D- MICA, Ahmedabad
Master's degree in Journalism and
Mass Communication- Symbiosis
Bachelor's degree in English
Literature- University Calcutta*

Diverse experience in media industry. Worked in area of web content writer, creating news timeline and content. A well-researched scholar in MICA, University of Southern California Annenberg School for Communication and Journalism, National Geographic and etc.

Prof. Brita Singh

BA (Hons.), BPSS-Board Member

Teaching English and conducting mock Group Discussions and Personal Interviews.

Prof. Avirupa Bhaduri

*P.G.D.B.M. From IISWBM,
Bachelors with English Honours,
Calcutta University,*

Over 10 years of academic experience, teaching various communication and HR subjects in Techno India Engineering & Management College, BBIT Management Studies Department, etc. 12+ years in leading media houses namely ABP Pvt. Ltd., Living Media India Ltd. Worked for project coordinator in Center for Applied Positive Psychology, Coventry, UK. Over 2 years' experience as resource person for rural leadership development program of Action Aid funded programs.

Prof. Sharmila Sinha

*Design Graduate - Faculty of Fine
Arts, MS- University Baroda, Research
Scholar- IDC School of Design, IIT
Bombay.*

A practicing communication designer with over 30 years' experience, having worked for the top advertising agencies like Lintas, Clarion, Contract, O&M, Saatchi & Saatchi handling a vast portfolio of national and multinational companies & brands from ITC, Unilever, Tatas, ITC, LaOpala, Lafarge, Jenson & Nicholson, Panasonic to name a few. She has over 16 years of teaching experience and is associated with IIT Bombay, NIFT Mumbai & Kolkata, IIM Udaipur, Symbiosis Institute of Design Pune, to propel the integration of design process and thinking to make learning lateral and experiential for better subject assimilation & application.

Prof. Sagar Palkar

*MBA in Branding & Advertising From
Venkateshwara Open University.
BA in Economics Honos Pune
University*

More than 14 years of experience of Teaching New Media Concepts through Graphic Design in Marketing & Media Specialization with extensive knowledge of Graphic Designing softwares. Industry experience he worked with most renowned Advertising Agencies & Production houses in pan India for more than 6 years.

Prof. Ashwini Kumar

Ph.D (BHU), M.A.M.C. (BHU),
Graduate in Animation & Multimedia
(BIT, Mersa) UGC-NET in Mass
Communication*

8 years of industry and academic experience, worked for IIT-BHU, IIIT-Allahabad, Multiversity, and WCAPL. Also worked for several central and state government projects like e-pg Pathsala, Odisha State open University, MS-CIT, etc. Specialized in the area of Communication Research, Film Studies, Editing and Motion Graphics. Handled various projects of Branding, E-learning, and Research. Experienced Multimedia Translator and Content Developer.



Anupama Bose

 Associate Director
and Head

 ABC Consultants

 New Delhi

 Batch : 2001-03

 www.isbm.ac.in/alumni-career.php

ISB&M - Visiting Faculty

ISB&M is actively associated with top corporate leaders who regularly visit and Guide our students and provide practical outlook towards various disciplines. (Illustrative List)

Rajeev Taneja

PGDBM, XLRI. Worked with APJ Group and Usha Alloys & Steel Ltd.

Sandeep Nene

MBA (IIM), ACA, M.Sc. (UK). 12 years of experience in business, finance and technology. Worked with Genpact India, Axis Risk Consulting, Capgemini, Deloitte Amsterdam, Netherlands, Adventity Inc. and Infosys Technologies.

K K Bhan

Hands on Manufacturing and Supply Chain Professional having more than twenty five years of experience across a wide range of sectors, including FMCG , Light engineering Industry , Electric Transportation and Automobiles with some of the top multinationals and Fortune 500 companies.

Prashant Desai

Graduate from FTII, Pune. Pre-dominant film-maker, photographer and academician with vast experience in industry and various educational institutions for past 3 decades.

Samkit Shah

FRM, (GARP, USA), CFA (USA), MBA (FMS, Delhi). 4 years of experience with Reliance Industries and engaged in consultancy.

Amey Sane

M.Com. (Symbiosis), CA. Practicing CA (Direct Taxation), Teaching in various management schools across the country.

Anirban Das

MBA from IIM Ahmedabad with 19+ years of leadership positions in both established and startup ecosystems with experience in Business Process Transformation, P&L management, Strategy, Analytics, Sales, Channel Management, International Business, Operations, Marketing, Quality & Manufacturing

Dr. Mahendra Ramdasi

IT professional from last 20+ years having worked with IBM, Cognizant, Capgemini, Syntel Inc. on different roles in Strategic IT solution delivery and Technology Consulting. Globally certified Enterprise Agile and DevOps Consultant and contributing and partnering to many international clients from Banking, Finance, Insurance and Logistics domains. Travelled around 10 countries so far on different client facing roles and responsibilities. Doctorate (PhD) in Information Systems Engineering.

Dhan Madan

PGDBM (XLRI), B.Sc. (Statistics). Long years of industrial and academic experience in soft skill training and consultancy

Suresh Vishwanath

MBA (XLRI). Over 32 years of experience with Voltas, Pan Africa Group, Accredited member of American Psychological Association

Rohan Arote

Founder & Chief Strategist for RASS, Strategic Solution Company Director (Strategy & Operations) of FSPL, Corporate Consultancy Company, Executive Director (India) of International Federation of Indian Subcontinent Entrepreneurs, Federation for Budding Entrepreneurs.

Adip Roy

35 years of leadership experience in the IT industries like IBM, Fujitsu ICIM, CMC \ Limited and PCS Technology. Led several projects on behalf of CMC for Indian Railways, ONGC, Oil India, SAIL, Tata Steel, Tata Motors etc.

Sumit Jain

MBA (S.P. Jain Dubai & Singapore). 8 years of experience with HSBC Bank, Citicorp Finance, India Infoline and ICICI Prudential Asset Management company.

Shirish Makhale

MLL & LW : Master of Labour Laws and Labour welfare from ILS Law College and University of Poona. (Stood First rank from ILS Law college and Fourth from University of Poona (1989) LLB from ILS Law college affiliated to University of Poona.

(Stood First rank from ILS Law college and Fourth from University of Poona (1992) for First year LLB& LLM From university of Poona.

28 years' experience of handling Corporate & Plant Industrial Relations, Human Resources and General Administration, welfare and legal compliance.

Engaged with industry leaders like TVS LOGISTICS SERVICES LIMITED as General Manager –HR and was responsible for the HR & IR function of western region.

Kapil Dhatingan

B Tech Chemical Engineering from IIT Bombay ,XLRI Jamshedpur. **Business Head** -Gujarat, Maharashtra & Goa, Bharti Airtel limited **Head** -Global Account Management \$ Reciprocal Business Bharti Airtel limited

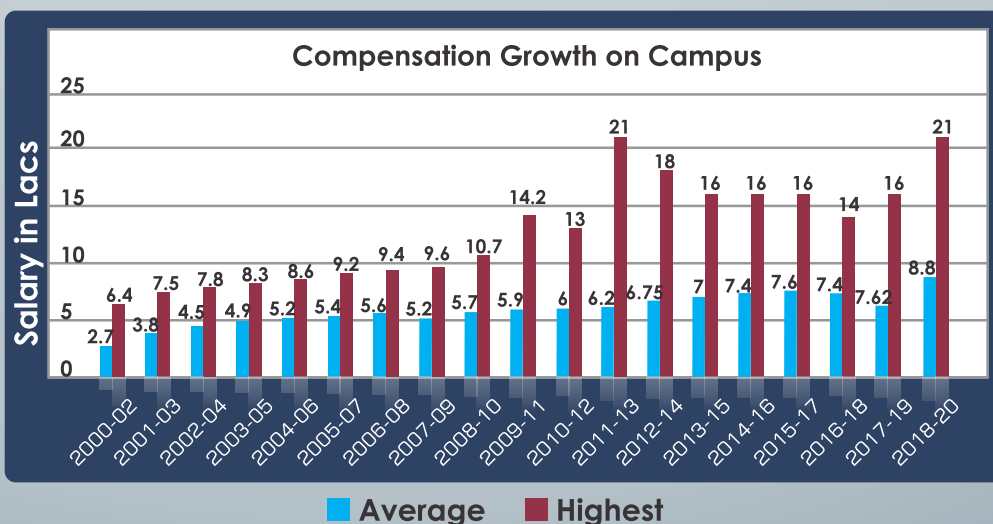
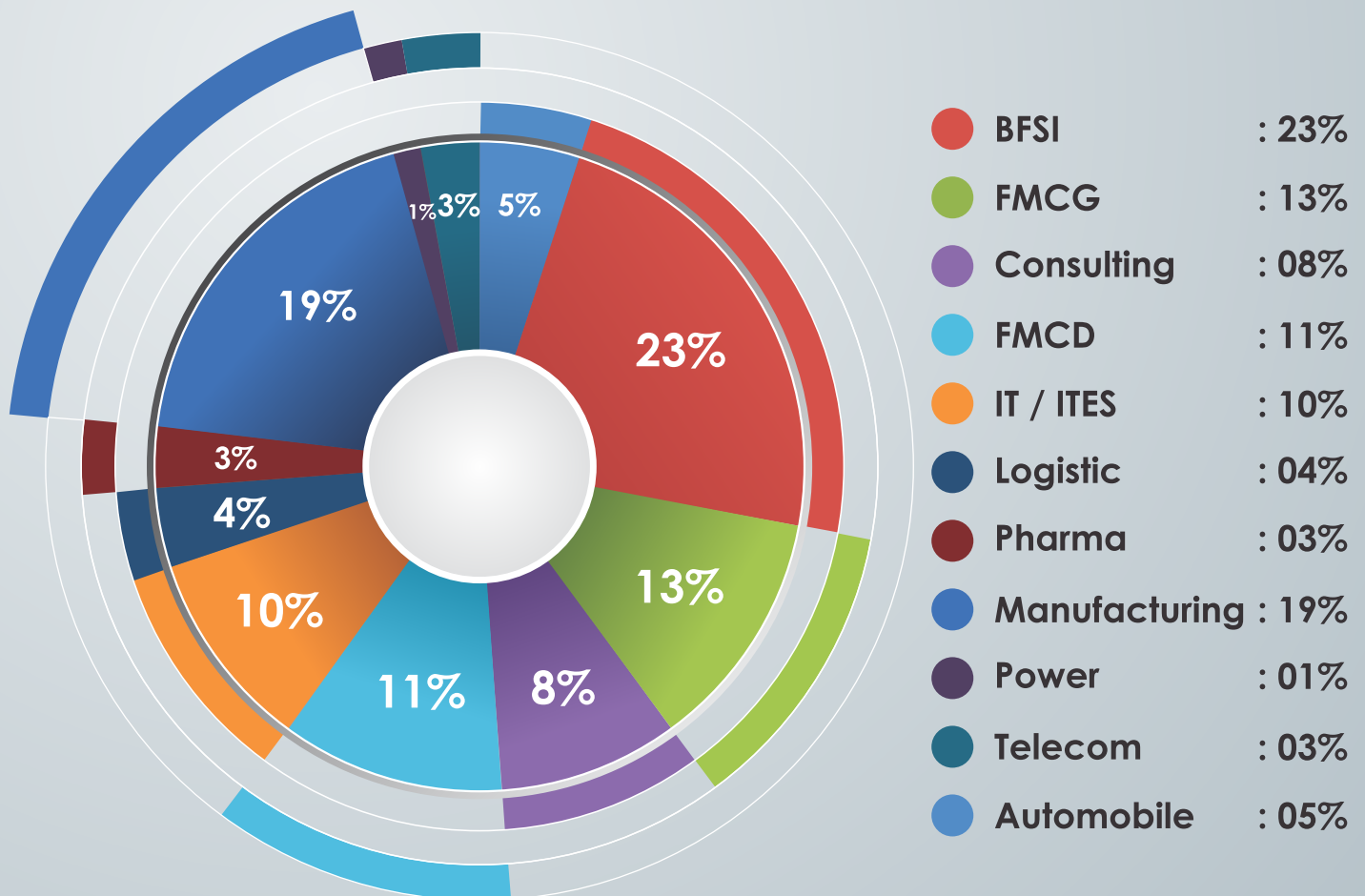
Dr. Sachin Bhide

Strategy Designer & founder of Eha Management Consultancy with two decades of award winning experience. He has earned his PhD in Management & has done Masters in Business Administration & Commerce.

Placement Stats

Career building is key element of education in ISB&M. You learn high quality professionalism, attitude and values. You join MNCs and top Indian companies during internship programme to be able to learn good work habit and benchmark competitive standard.

Information Bulletin Graph



Batch 2018-20

Highest
21 Lacs CTC

Average
8.8 Lacs CTC

Recruiters Highlights

Industry Connect



dun & bradstreet



Prominent Recruiters

Final & Summer Internship

FMCG

Agrotech Foods Ltd.
Asian Paints India Ltd.
Berger Paints India Ltd.
Carlsberg
Cargill India Pvt. Ltd.
Colgate Palmolive India Ltd.
Diageo India Pvt. Ltd.
Ferrero Rocher
Gulf Oil
Kansai Nerolac Paints Ltd.
Kellogg
Mondelez India Foods Pvt. Ltd.
Monstano India
Nestle
Parle
Raymond Textile
United Breweries Group
Welspun
Wipro Consumer Care and Lighting
Dukes India
Nivea

CONSUMER DURABLES

Bausch + Lomb
Blue Star Ltd.
Conon India Pvt. Ltd.
FB Industries
Godrej & Boyce Mfg. Co. Ltd.
Hamilton Housewares Pvt. Ltd.
Haier
Harman By Samsung
Havells India
Kohler India
LG Electronics India Pvt. Ltd.
LIXIL
Philips India
Ricoh India
TDK
Titan Company
Videocon DTH Service Center
VIP Industries
Voltas Ltd.
Whirlpool

BANKING FINANCE & INSURANCE

Acuite Ratings & Research
Aditya Birla Capital
ART Housing Finance
Axis Bank
Bajaj Allianz General Insurance
Bajaj Allianz Life Insurance
Bajaj Finserv
Bharti Axa General Insurance
Birla Sunlife Asset Management
BNY Mellon India Pvt. Ltd.
Cholamandalam Investment & Finance
Credit Suisse

BANKING FINANCE & INSURANCE

Deutsche Bank
Edelweiss Capital Ltd.
Futures First
HDFC Standard Life Insurance Co.
Hero Corp Insurance
HFFC
HSBC Bank Ltd.
IDFC First Bank
ICICI Life Insurance
ICICI Prudential AMC
ICICI Securities
IndusInd Bank
Kotak Mahindra Bank
Mahindra & Mahindra Financial Services
Motilal Oswal Financial Services
N.S.E.
Ncdex
Niyo Solutions
Purnartha Investment Advisers Pvt. Ltd.
SBI General Insurance
Standard Chartered Bank India
TATA AIA
TATA Investment Corp.
TresVista
Way2 Wealth Brokers
Yes Bank
AU Small Finance Bank
DCB Bank

MEDIA

9X Media
Aaj Tak
Adfactors PR
Bennett Coleman & Co. Ltd.
Bloomberg
CNBC - TV18
Fork Media
Group M
IBN7
Network 18
Oligvy & Mather
Hotstar
Radio City
Radio Mirchi
Radio One
Reliance Broadcast
Times Television
ZEE Networks

GROUP

Adani Group
DLF Group
Essar Group
Jindal
Manipal Group
Reliance ADA Group
Trident Group

RETAIL

Aditya Birla Retail
BATA India
Callaway Golf
Coffee Day Beverages
FOSSIL
Future Group
Hyper City Retail India Ltd.
ITC Wills Lifestyle
Landmark Group
Lifestyle Store
Madura Garments
Raymond
RPG Retail Spencer
Shoppers Stop
TATA Croma
TATA Starbucks

MANUFACTURING & ENGINEERING

ACC Ltd.
Alliance Tyre Group
Ashok Piramal
Altas Copco India Ltd.
Atul Ltd.
Bluestar Design & Engineering Ltd.
Bristlecone
Cummins India Ltd.
Honda Power Ltd.
Honeywell Automation India Ltd.
JK Tyres & Industries Ltd.
JSW Energy Ltd.
Kohler Power
Rockwell Automation
Schneider Electric
Stanley Black & Decker
TATA Chemicals
The Paper Products Ltd.
Varroc Engineering Pvt. Ltd.
Volvo Eicher Commercial Vehicles

AUTOMOBILE

Ashok Leyland
Eicher Motor Ltd.
Fiat India Automobiles Ltd.
Hero Moto Corp
Mahindra & Mahindra Ltd.
Mahindra Two Wheeler
Mercedes - Benz India
Piaggio Vehicles Pvt. Ltd.
Rolls Royce
Royal Enfield
Skoda Auto India Pvt. Ltd.
TATA Motors Ltd.
TVS Motors
Volvo India
CEAT India

Career building is key element of education in ISB&M .You learn quality Professionalism attitude and values. You Join MNCs and top Indian Companies during Internship Programme to be able to learn well work habit and benchmark competitive Standard.

TELECOM

GIONEE
Reliance Jio
TATA Sky
TATA Teleservices
Vodafone Idea

HOSPITALITY & LIFESTYLE

Hyatt Hotels
M D Healthcare Services
Millipore India Pvt. Ltd.
OYO Rooms
Taj Air Sats
Taj Hotels
The Leela Group
Thomas Cook India

ENERGY

Baker Hughes (a GE Company)
Entercoms India Ltd.
Reliance Energy Ltd.
Suzlon Energy Ltd.
TATA Power
Repos Energy

PHARMA & CHEMICAL

Apollo Health & Lifestyle
AstraZeneca
BASF - The Chemical Company
Becton Dickson India Pvt. Ltd.
Cadila Pharma
Glaxosmithkline Pharmaceuticals
Glenmark Pharma
Himalaya Drug Company
Johnson & Johnson Medical India
Jubilant Life Sciences
Lupin Pharma Ltd.
PI Industries
Sun Pharma
Atul Ltd.

REAL ESTATE

Kotle - Patil
Lodha Builders
Panchshil
Prop Tiger
Raheja
Hiranandani
JLL

CONSULTANCIES

3SC SOLUTIONS
Boston Analytics
CP Group
Deloitte Taxation
DHL Supply Chain Solutions

CONSULTANCIES

Dun & Bradstreet
Franchise India
Frost & Sullivan
GALLUP India
IKYA Human Capital Solutions
KANTAR IMRB
Kelly Services
Korn Ferry
KPMG
Michael Page
Options Group
PwC
Nielsen
GEP Worldwide

IT / IES / Tech.

Amdocs
Atos Syntel
ALTEN India
BYJU's
Capgemini
Cognizant Technology Services
e - Clerx Services Ltd.
FourKites
Fujitsu
Genpact
HCL Infosystem Services Ltd.
Honeywell Tech Soln. Lab
HSBC Technology Services Ltd.
INTEL
ITC Infotech
JDA Software
L&T Software
Marvel Technologies
MRCC Solutions
Nuance Transcription Services India
TCS
TRINAMIX
Zoomcar
Nopaperforms
Clearfax India
Phonepe
Lenskart.com
HungerBox

LOGISTICS

Brokeman Logistics
DB Schenker
FedEx
GATI - KWE
JM Baxi Co.
Kuehne + Nagel
M J Logistics Services Ltd.
Maersk Line
NYK Logistics
Panalpina
Reliance Logistics Ltd.
Transystem Logistics International

Pronob Chetia

-  Director - HR
-  Volvo Groups
-  Singapore
-  Batch : 2000-02
-  www.isbm.ac.in/alumni-career.php



Consultancy & MDP

A. Consultancy

The institute offers consultancy services ranging from training, OD Interventions, and Quality assurance. Some of the areas where consultancy services were Provided to various Organizations are re-engineering, Process Management, Manufacturing Management, Technology Management, Cost Management to research and surveys. Some of the areas where consultancy services were provided to Various organizations are :



We offer following MDPs :

Programme

- Disrupt and Innovate; Skills of beyond change
- Become Motivated Negotiator and Grow Business
- Building and Leading high performance team
- "Strategy and Execution" hits and misses
- Influencing skills
- Strategic Mentoring for Technical Executives
- Project Management
- Manufacturing, Production & Operations Management
- Personal Branding & Leadership
- Inspirational leadership for building effective client relationship
- Goal setting & effective performance feedback for development
- Finance for Technical Managers & Non Finance Executives
- Manufacturing / Production Management
- An analytical perspective on Credit Appraisal technique and handling NPA
- Predicting the Unpredictable: HR Analytics / Decoding the Hardwired Beings
- Behavioral Finance & Investment Decisions
- Responsibility by choice: Being a self-assured Professional

Participants profile

- Middle to Senior level Managers, Engineers, R&D Professionals
- Managers
- Middle to Senior level Managers
- Middle to Senior level Managers
- Managers, Marketing & Sales Professionals
- Managers in Manufacturing, R&D and Engineering Professionals
- Professionals in Logistics, Supply chain, Retail and e-business
- Middle to Senior level Managers
- Middle to Senior level Managers
- Senior level Managers
- Middle to Senior level Managers
- Middle to Senior level Managers
- Middle to Senior level Managers
- Middle to Senior level Managers
- Middle to Senior level Managers
- Senior level Managers
- Middle to Senior level Managers

B. Management Development Programme

Across all the businesses astute professionals with a global-mindset are required to seize the opportunity, innovate and transform their business to remain profitable and ahead of competitors. To be successful you need to develop professional sportsmen like killer instinct, skills, attitude, and discipline and most importantly love doing what you do. ISB&M Corporate Training can bring high self-expectations and bring about positive changes in working Executive's personality which would positively impact on and influence their professional career for the better.

ISB&M, 'Management Development Division' is working with Business Enterprises to help them analyze the competency gaps, redefine skills, re-engineer attitude, discover and groom talent for new roles from global perspective. Our short term training helps participants to upgrade their skills and organize better to realign career for better growth and professional accomplishments.

ISB&M, Management Development Programmes a 2-3 day highly focused programme designed both for contemporary managerial skills development and attitude transformation.



Custom / in-house Programme

Growing relationship of ISB&M with the corporate world brings incredible sharing of experience and mutual development. Interactions with senior management and business leaders brings fresh insight into a Company's expectations from executive and areas where ISB&M can support companies in building expertise and fine tuning current capabilities and skills of executives through developing customized programmes for the companies. The programme can be designed to suit the companies training requirement for executives of various levels.

We can offer our services in following areas :

Organization Transformation : Custom programme can address the issues of technological disruption, growth of footprint in global markets and seizing the initiative for first movers advantage.

Strategic Initiative : Innovation, operational excellence and capability development are the key to sustainable businesses. Custom made programmes can be designed to obtain following key results:

- Familiarize the participants with leading edge research in areas which would impact the present day businesses.
- Develop framework for Innovation and new product development

Leadership Capabilities Maturity Model : Identification and developing future Leaders needs excellent synthesis of technical and business acumen. For an Organization to remain successful it is critical that its leaders, executives and employees possess appropriate capabilities in their functional areas. The customised programme can be designed to address the following :

- Develop future leaders from high-potential managers
- Attract and retain the best talent in the business
- Raise the expectation and performance of professionals across all the functional areas
- Building trust, co-operation, confrontation and open environment across the organization.

Customised Programmes can be delivered at various ISB&M campuses located in Pune, Kolkata and Bangalore or in-house depending on the needs of your Organization.

Beyond Classroom

Students council plays a key role in process management. Highly active in development activities & energetic life @ ISB&M.

PRESIDENT & VICE PRESIDENT :

President and Vice President of the student's council are responsible for driving all initiatives (various cells, cultural and student development activities). A well-structured selection process, grooming and mentoring from a senior faculty helps these students to imbibe managerial skills by experiential learning methods.



CAMPUS RECRUITMENT :

This division is the responsible for handling complete placement procedure and works as an interface between the institute and the corporate world. It aims at providing summers and final placement by engaging companies which offers great careers and learning.



CORPORATE RELATION CELL :

This division works upon establishing relationship with different MNCs and leading Indian business houses. Conceptualizing and organizing guest lectures and workshops and other personality development training sessions is one of the key responsibilities of this group.



ALUMNI CELL :

Alumni Cell is the cord that binds every alumnus to his or her Alma Mater. Its aim is to maintain the alumni network and handle associated events like the convocation and alumni meet.



DIGITAL MOMENTS CELL :

A team of photo enthusiast, always ready to capture every moment which deserves a 'click'. The cell covers all events in the campus and provides technology support for these events.



SPORTS ACADEMY :

The Sports Academy offers facilities for several out-door and indoor games like Basketball, Volley ball, Cricket, Table Tennis etc. Its main aim is to inculcate values of team spirit, hard work, enthusiasm and passion.



LIFESTYLE DEVELOPMENT CELL :

The lifestyle Development cell of ISB&M is meant to make the life more fun filled, artistic and interesting. It provides a platform for the students to participate and manage cultural and social events successfully.



TOFI :

TOFI believes in making learning in Finance fun by conducting various Finance related activities and event. Its also aims tighten the bond with industry even further by increasing connections with Industry Veterans and Experts.



DEBATE CELL :

"The Debating Society" organizes discussions, public speaking events, and board room conferences thus providing a platform to express your views, understand different viewpoints and to structure your thought process in a meaningful way.



CSR CELL :

CSR at ISB&M is a student driven initiative that works towards making the world a better place to live in. We leverage our talent, geographical reach and resources to make a positive and long lasting impact on the upliftment and empowerment of the society at large.



MEDIOS :

Showing Movies that would inculcate a Corporate and Positive change in Students to highlighting the Creative aspect of each and every Individual at ISB&M, the Media and Movie Club is the hub that transforms Imagination to Reality. We also arrange Media Workshops, with highly reputed Media Corporates to give the Students an opportunity to directly communicate with them.



SCOPE CLUB :

Scope Club is a student driven initiative to create and sustain long term relationship with global companies by providing learning experience beyond the classroom to develop new opportunity for dynamic market.



MARKETING CLUB :

The idea of this council is to look beyond the books and plan to extend this by organizing field trips and workshops on untouched areas by top industry professionals to get insights into the exciting and dynamic world of marketing.



I-TALK :

A platform of the Intellectual Development Cell with a motto of fulfilling the intellectual needs of the students. It aims to introduce the students to a number of motivational and influential speakers, where it will help them gain insight into a number of issues and changes in the world.



DIGITAL MARKETING CELL :

The Digital Marketing Cell works on increasing the reach and visibility of ISB&M. The mission and vision is to promote ISB&M globally. We are responsible to bring in engagement on part of the aspirants, thus promoting cultural diversity along with individual enlightenment.



GREY CELL :

A platform for all the students to enhance their knowledge through exercising their Grey Matter. It is an initiative to stay update with the current happening and changes in all fields around you. Grey is eager to help students to enhance their knowledge about corporate world which will give them a critical edge for success.



Student Buzz

"Break free culture and life style at ISB&M promotes an environment of openness. Learning to explore own approach to life and professional fulfillment and to overcome self-limiting attitude. It is learning all the way".

ORIENTATION PROGRAMME FOR FRESHERS

The OP is designed to welcome the new batch of student at ISB&M & Seek to enrich perspective towards education & life at a high profile Business School. Spread over a week with an outbound programme. A carefully crafted Programme which blend demanding professional commitment, information. Aims to build your perspective towards industry & a professional career in business & to provide opportunity to interact with accomplished leaders from high profile industry.

FORZA

ISB&M celebrates its anniversary every year with Force, Zest and Attitude which symbolizes FORZA .The event is held on the 23rd & 24th of July by the students, faculty and alumni across all the three campuses of the Institute. The theme for Forza 2020 was **BELIEVE** ".The intense competition prevailing in all the events brings out the best in the students and shows the "never say die" attitude which is the dictum of the institute.

HR SHARE

In today's corporate scenario, HR plays an integral role in the successful working of an organization. Keeping the same in mind, every academic year is marked by the organization of the annual HR Meet known as "HR SHARE". This conference is a premier event designed for high-potential HR professionals who are into leadership roles. This event provides practical, best-in-class approaches and perspectives from senior HR leaders and executive from eminent industries. The event has been graced by the presence of many eminent speakers from diverse fields in the past. The audience is mostly composed of HR executives working at different levels from different organizations. It is the 20th national level HR conference and the core topic for the discussion was **"Data Driven HR Organization"** It has several sub-themes too. The conference is designed around themes and topics which are aligned to the various complexities that surround business.

RUNBHOOMI

Sporting events in Pune - A series of 8 games Cricket, Football, Basketball, Volleyball, Badminton, Table tennis, Chess & Carom are played by the students of different colleges. Colleges from all over the city come here every year to battle it out for the top honors. For a few days, the lush green sprawling campus of ISB&M witnesses a lot of on-the-ground actions and intense competition as the city's best battle it out for supremacy. With temperature literally running high, it is one of those must-see displays of grit and sportsmanship where sportsmanship of the highest order is witnessed !!

CRESCENDO

The annual cultural extravaganza of ISB&M is one of the most awaited inter-college fests. This four-day events was held from 19th February to 22nd February, 2020. CRESCENDO is the perfect platform for young budding artists to showcase their talent. The theme for CRESCENDO '20 was **"Unreeling the Decades"** Crescendo one of the most awaited inter college fests with starcast like Akshay Kumar, Neha Kakkar, Atif Aslam, Lucky Ali, Vishal-Shekhar, Sanam Puri, Amit Mishrawere part of crescendo.

FINANCIAL ROULETTE

The game of uncertainty Financial Roulette is a platform where we connect the three powerful concepts of Revelation, Enlightenment & Embrace of predictive/ risk management within economic and financial cosmos. The conference welcomes all relevant theoretical, methodological and empirical contributions. The Theme for this year was Financial Analytics: the real opportunity in the North.

CONVOCATION

The annual convocation ceremony was held on March 09, 2019. The chief guests Mr. Kishore Jayaraman, President in Rolls Royce India & South Asia. Guest of Honor Ms. Richa Dubey, Director HR in Schneider India, Keynote Speaker Mr. Pankaj Suri Director HR in Edelman India awarded the students for their performance. The placements of the students showed the rapid growth of the institute over the last few years which now have a strong alumni base.

CHAIN ACT

ISB&M hosted the highly popular annual supply chain conference. The theme for the year was "Adapting to digital Disruption in Supply Chain Management: Today's great challenge. The main focus of the conference was to reason with the constraints and the measures.

LIFE @ISB&M



Admission Process

ISB&M Post-Graduate Programme is ideally suited to graduates who are aiming to develop high profile corporate careers on long term, and wish to seek promising break.

Eligibility:

Bachelor degree in any discipline. Candidates appearing for final year bachelor degree examinations can also apply provided they complete all degree requirements by September 30, 2021. All AICTE programme require a test score and 50% in graduation.

Selection @ ISB&M

ISB&M selection process is linked with careers & demands of recruiters. To meet the demands of our high profile recruiters, who offers you compensation in the range of Rs. 8 lacs to Rs. 21 lacs CTC, we set up the standards of intake.

A candidate should **fulfill at least any one of the conditions below** :

- A. CAT 70 or XAT 65 Percentile & above with minimum 50% marks or equivalent CGPA in graduation from any recognized university
- B. With academic background of 10th standard – 75%, 12th standard – 75% & graduation – 60% marks or equivalent CGPA in graduation from any recognized university – with a valid score card in CAT/XAT
- C. Need to qualify ISB&M written competency test

Note:

- Candidates in Category – A & B, automatically qualify for the GD&PI- provided applied within the time limit.
- Candidates in category C- will undergo ISB&M written competency test on GD&PI Process. Check websites for the date

While ISB&M, admissions are competitive, our selection criteria revolve around a candidate's ability to:

1. Cope with demanding environment in ISB&M
2. Candidate's ability to build career with MNCs and high profile Indian companies.
3. Candidate's openness and ability to learn new social and cultural habits & values, those professional MNCs, especially seek.

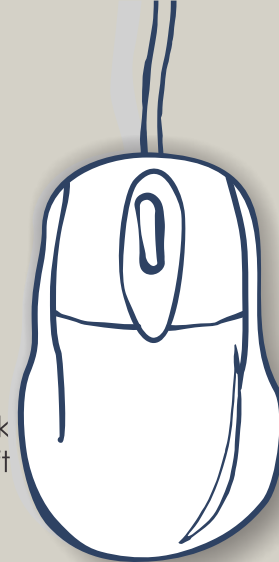
In order to succeed in ISB&M, a candidate must develop learning attitude for a career and imbibe an open minded attitude towards exploring newer experiences & make serious efforts at self-development.

A. Weightage in selection process :

1. Written Test: 25%
2. Academics: 25%
3. GD&PI: 40%
4. Work Exp: 10%

For a great candidate, only written test score is not a barrier.

How to Apply



- Application form is available at www.isbm.ac.in and must be submitted online with the application fee, which is non - refundable.
- Candidates can obtain application form from any campuses or from marketing office of ISB&M by paying the application fee.
- The application fee can be paid through credit card / Debit card / Bank Transfer through the designated payment gateway or demand draft (International School of business & Media) or cash.

Group Discussion and Personal Interviews

The list of short-listed candidates for Group Discussion and Personal Interviews (GD & PI) will be posted on the website and also the candidate will be intimated by SMS, email, courier /speed-post.

Cities where GD & PI will be conducted :

North: Agra | Allahabad, Chandigarh, Delhi, Dehradun, Gurgaon, Jaipur, Kanpur, Varanasi, Lucknow

East: Bhubaneswar, Guwahati, Jamshedpur, Kolkata, Patna, Ranchi

West: Ahmadabad, Bhopal, Indore, Mumbai, Nagpur, Pune, Raipur

South: Bangalore, Chennai, Coimbatore, Kochi, Hyderabad, Vijayawada

Important Dates for Application

1. Application Forms Open	→	05 th October, 2020
2. Application Forms Close	→	27 th January, 2021
3. Early Bird (Application Fee: Rs. 500/-)	→	5 th October to 15 th November 2020
4. Application Fee : Rs. 700/-	→	16 th November to 31 st December, 2020
5. Application Fee : Rs. 1200/-	→	1 st January to 27 th January, 2021
6. Group Discussion & Personal Interviews	→	02 nd February, 2021 onwards
7. PGDM Programme Commencement	→	June, 2021

Fee structure and other details

The fee is only the course fee and does not include hostel fees and expenses for living. The schedule of payment of fees is as given below

Campuses	I Installment at time of Admission	II Installment April 21, 2021	III Installment Nov 10, 2021	IV Installment June 15, 2022	V Installment Nov 10, 2022
Pune Nande	1,10,000	2,52,500	2,52,500	2,52,500	2,52,500
Mulshi	1,10,000	2,00,000	2,00,000	2,00,000	2,00,000
Kolkata	1,10,000	1,72,500	1,72,500	1,72,500	1,72,500
Bangalore	1,10,000	1,47,500	1,47,500	1,47,500	1,47,500

B. Other Expenses: (To be paid with 2nd Installment)

- Caution Money Deposit of Rs.10, 000 (Refundable).
- Placement fee as specified by the Placement Assistance Cell is Rs. 20,000 per year.
- Alumni Life Membership of Rs. 10,000.

***Note:** Currently 18% GST is applicable on Alumni fee & Placement fee only, However GST will be charged at actual, if applicable on other fees.

C. Separate hostel facility :

Hostel facility for girls and boys is available inside and outside the campus. Selected students need to apply separately to avail themselves the hostel facility.

D. Rules for Cancellation of Admission :

Cancellation of admission by last day of Orientation Program, Rs. 1000 will be deducted and the balance will be refunded. No refund of fees against cancellation of admission after Orientation Program.

E. No. of seats available :

Post Graduate Diploma In management (PGDM) Programme	Nande	Mulshi	Kolkata	Bangalore
Marketing	120	60	60	30
Finance	60	30	40	30
Human Resource	60	30	20	30
Insurance & Risk Management	60			
Supply Chain Operations Management				
Media and Communication				
Business Analytics				

F. Important Dates :

Last Date for receipt of completed Application : **January 27, 2021**

Group Discussion & Personal Interviews : **February 04 - 28, 2021**

Session Begins On

Pune Nande : June, 2021

Pune – Mulshi : June, 2021

Kolkata : July, 2021

Bangalore : July, 2021

***Exact date will be notified later**

Notes

- Ⓞ Any complaints or grievances should be brought to the notice of President or Director
- Ⓞ ISB&M Management reserves the right to make appropriate changes
- Ⓞ All legal disputes are subject to Pune jurisdiction only
- Ⓞ Post graduate Diploma in Management (PGDM) programme are recognized by AICTE

Reservation of Rights

The management of International School of Business & Media reserves the right to change policies, systems and procedures, faculty mix, regulations affecting students or any other suitable modifications, should these be deemed necessary in the interest of the programme and the institute

Anti –Ragging

Ragging in any form is prohibited in college. Ragging is illegal and a criminal offence under law. For a reported case of ragging, it is mandatory to initiate disciplinary process and also report the same to police

Debate & Case Studies

Intellectual Competitiveness

HOST INSTITUTE	EVENT	POSITION	COMPETITORS
Asia Inc 500 Conclave	SPEECH ELOCUTION	Winner	NMIMS, IIM B, JBIMS
TAPMI - Manipal	HR CASE STUDY	Winner	IIMA, IIMB, IIMC, SIBM, TAPMI ETC
ISB&M - Pune	NATIONAL INDEPENDENCE DAY DEBATE	Winner	SIBM, JBIMS, NMIMS
IIM BANGALORE - VISTA'18	RETAILER - MARKETING COMPETITION	3rd	IIM B, IIM Indore, Christ, NMIMS (26 teams Premier B-School)
SIIB,PUNE	UPAAY'18-CASE STUDY	3rd	IIM A,IIM B,IIM C, IMT Ghaziabad, MDI, NIRMA, SIMC
ISB,HYDERABAD	INFRABIZ-CASE STUDY	Runner Up	IIM A,IIM INDORE, BHU VARANASI and SCMHRD, PUNE
IIM UDAIPUR	FINOMANIA-FINANCE SIMULATATION	TOP 5	IIM UDAIPUR, NMIMS, IMT
NMIMS - INDORE	MARKLOGIX 1.0 - BRANDWISER	TOP 4	IMI DELHI,NMIMS MUMBAI,IIM BODHGAYA and IIM Udaipur
NMIMS - MUMBAI	RAJNEETI SHASTRA	TOP 5	SIBM,KJ SOMAIYA, IIM SHILONG, IBS HYD, NITIE (646 registered teams of Premium B Schools
ISB,HYDERABAD	ADVAITA'18 Operation Management Competition - OPTIMUM	TOP 20	IIM A,IIM INDORE, BHU VARANASI & SCMHRD, PUNE



ISB&M Alumni from Your College / City

City	Batch	Name	Company Name	Designation	Grad.	College
Delhi	2001-03	Nisha Agarwal	Edwards Lifesciences	Director-HR, JAPAC	BA	Jesus & Mary College
	2002-04	Sudipto Mitra	Sony Pictures	AVP & Regional Head	BA	Rajdhani College
	2004-06	Zenobia Madon	Philips	Director - Global HR Leader	BA	Lady Shri Ram College
	2004-06	Ashish Musaddi	Cipla	Senior Director HR	B.Com	Hans Raj College
	2012-14	Songita Das	GroupM	Talent Partner	BA	Miranda House
	2000-02	Pronob Chetia	Volvo Group	Director HR	B.Sc	Fergusson College
Pune	2000-02	Shreyanshu Mukpalkar	Zee Entertainment	Depute Vice President	BA	Symbiosis College
	2001-03	Sourik Sinha	HSBC	Head - Brand	B.Com	BMCC
	2003-05	Amrisha Soans	Morgan Stanley	Vice President	B.Com	Wadia College
	2004-06	Siddharth Rattan	Credit Suisse	Vice President	B.E.	Modern College
	2001-03	Moonmoon Varma	Antler	Advisor	BA	Sophia College
	2003-05	Sanjana Kapoor	Snapdeal	Associate Director	BA	Jai Hind College
Mumbai	2003-05	GayatriKakkar	Entertainment Network	Vice President-HR	B.Com	Sydenham College
	2008-10	Samrat Dasgupta	Amazon	Global Service Lead	B.Sc	St. Xaviers College
	2012-14	Uttama Chakraborty	Jetspeed Logistics	HR Business Partner	B.Com	K J Somaiya College
	2015-17	Nainvi Kaur	Bajaj Finserv	Product Manager	B.Com	Mithibai College
	2017-19	Niceta Fernandes	ITC Infotech	Asst. Manager - TM	BMS	Thakur College
	2018-20	Jainil Gada	GEP Worldwide	Business Analyst	B.Com	Narsee Monjee College
Kolkata	2005-07	Saurabh Jain	Havas Media India	Vice President - South	B.Com	Bhawanipur College
	2008-10	Rahul Chandra	Stanley Black & Decker	Commercial Marketing Manager	B.Com	Scottish Church College
	2009-11	Riddhima Puri	Global Insurance Brokers	Director HR	BBA	J.D. Birla Institute
	2015-17	Aritra Sarkar	Harman International	Vertical Head	BBA	ISB&M Kolkata
	2000-02	Nitin Kishorepuria	BMW Ventures	Franchise Director	B.Com	Patna Commerce College
	2005-07	Anand Sagar	Wipro	Digital Transformation Strategy	B.Sc	B.N.COLLEGE
Patna	2008-10	Nipsita Jain	RAK Bank UAE	Operations Officer	B.Com	Patna Women's College
	2009-11	Shaiwalini Srivastava	Ernst & Young	SAP Consultant FI/TRM	B.Com	Magadh Mahila College
	2010-12	Trisha Chhabra	Asian Paints	Brand Manager	BCA	Bihar National College
	2006-08	Manoj Chowdhary	SC Johnson	HR Business Partner	M.Com	Lucknow University
	2009-11	Tanushree Chakraborty	Deloitte	HR Senior Analyst	B.Tech	Babu Banarsi Das Institute
	2011-13	Shalini Rai	Google	Partner Brand Manager	BCA	Lucknow University
Lucknow	2015-17	Akansha Chaturvedi	Credit Suisse	HR Analyst	B.Com	Moifal Nehru College
	2015-17	Manpreet Kaur	Continental	Marketing Comm Specialist	B.Com	Modren Girls College
	2016-18	Anshul Chaudhary	Honeywell	Financial Analyst	B.Com	National PG College

ISB&M Alumni from Your College / City

City	Batch	Name	Company Name	Designation	Grad.	College
Kanpur	2000-02	Archanaa Singh	Reliance Broadcasting	Senior Vice President-HR	B.Sc	Christ Church College
	2001-03	Manish Tiwari	Bajaj Allianz	Associate Vice President	B.Com	PPN College
	2002-04	Sandeep Sarkar	RBL Bank	Vice President & Head	B.Com	Christ Church College
BBSR	2005-07	Mayur Dhawan	Julius Baer	Director	B.Com	Christ Church College
	2007-09	B. Chandra Sekhar	Deloitte	Assistant Manager	B.Com	Ravenshaw College
	2014-16	Khirod Kumar Bishoyi	TCS	Assistant System Analyst	B.Tech	Gandhi Institute of Tech
	2014-16	Chinmayee Das	Amazon	HR Assistant	B.Com	BJB College
	2016-18	Ankita Anand	Incedo Inc.	Assistant Manager-HR	B.Tech	C.V. Raman College Engg
	2005-07	Kawaldeep Saluja	Bharti AXA	Deputy Vice President	BBA	Christian Eminent Academy
Indore	2010-12	Siddharth Singh	Karvy Private Wealth	Associate Vice President	B.Com	Devi Ahilya Vishwavidyalaya
	2015-17	Shivayu Mandloi	Honeywell	Senior Financial Analyst	BBA	Prestige College
	2001-03	Shine Thomas	Howden Insurance	Vice President	B.Com	Bhopal School Of Social Sci.
Bhopal	2003-05	Mona Kapoor	L & T Construction	SAP Consultant	B.E.	Bansal Inst of Sci. & Tech.
	2004-06	Sonesh Bahel	Ernst & Young	Manager, Commercial Strategy, TAS	B.Com	Institute for Excellence
	2015-17	Chitresh Saxena	Entercoms	Supply Chain Consultant	B.E.	Jai Narain College of Tech.
Ranchi	2004-06	Vishal Anand	IBM	Manager - Analytics & Big Data	B.Com	St. Xavier's College, Ranchi
	2005-07	Saurav Fogla	HDFC Bank	AVP & Branch Head	B.Com	Grossner College, Ranchi
	2006-08	Ruchi Sinha	Deloitte	Senior Analyst, Recruitment	BA	St.Xavier's College, Ranchi
Allahabad	2017-19	Anupama Mansi	Harman International	Management Trainee	BA	Nirmala College , Ranchi
	2005-07	Khushboo Agarwal	Kotak Mahindra Bank	Associate Vice President	B.Com	Allahabad University
	2009-11	Nisha Yadav	Tata Motors	Product Marketing Manager	B.E.	Dr. K.N. Modi Institute
Bangalore	2014-16	Umang Arora	Bajaj Housing	Cluster Manager	BBA	United Inst. of Management
	2017-19	Rishabh Arora	LG Electronics	Branch Marketing Associate	B.Com	Allahabad University
	2005-07	Shivendra Mishra	Honeywell International	Sr.Global Product Specialist	B.E.	NIT Karnataka
JSR	2011-13	Ankita Pandey	Bank of America Merrill Lynch	Investment Consultant	B.Com	Bishop Women's Christian
	2014-16	Harshita Chauhan	TCS	HR Business Partner	B.Sc	St. Joseph's College
	2017-19	Lavanya Ravi	Rockwell Automation	DMI & MEIO Analyst	B.E.	B. M. S. College of Engg.
Varanasi	2003-05	Dr. Srikanth PB	Cognizant	Associate Director	B.Com	Symbiosis College
	2004-06	Zenobia Madon	Philips	Director HRBP	BA	Lady Shriram College
	2013-15	Aashit Prakhar	Asian Paints	Deputy General Manager	B.E.	JSPM College
Varanasi	2004-06	Siddharth Raghuvanshi	Godrej Properties	Deputy General Manager	B.Com	V.B.S Purvanchal University
	2011-13	Gaurav Agrawal	Haier Appliances	Product Manager	B.Com	Banaras Hindu University
	2017-19	Manasvi Gupta	Purnartha Investment	Wealth Manager	B.Com	Sunbeam College
2017-19	Mohammad Anas	Baker Hughes (a GE Company)	Materials Planning Specialist	B.E.	Integral University	

Under Graduate Programmes



Career Driven

High Academic Standard

Best Infrastructure

ISB&M

College of Engineering (COE)

Affiliated to Savitribai Phule Pune University & Approved by AICTE & DTE, Accredited by NAAC (Grade of B++) College of Engineering offer 4 - Year Degree Programme Bachelor of Engineering (BE) in

- ⊗ Computer
- ⊗ Electronics & Telecommunication
- ⊗ Artificial Intelligence & Data Science
- ⊗ Artificial Intelligence & Machine Learning
- ⊗ Mechanical

**"CAREER ARE BUILT ON TALENT
AND COMPETENCY"**

The Programmes encourage an environment of learning where creativity and imagination along with knowledge creates an effective platform to stimulate structured, chemistry and mathematics with minimum 50% marks. Candidate should be have valid MHT-CET/JEE Score.

 www.isbmcoe.org



ISB&M College of Commerce (COC)

Affiliated to Savitribai Phule Pune University

- ⊗ **BBA**
- ⊗ **BBA + Media***
- ⊗ **BBA - Computer Application**
- ⊗ **BBA - CA + Media***

*Media - Optional Certificate Program Offered By ISB&M

The programmes equip analytical, decision - making, technical, interpersonal and technological skills with holistic personality development. Candidates shall have passed 12th (HSC) with minimum of 40% marks from any stream with English as one of the subject, or 3-Year Diploma Course (after SSC, 10th Std.), or MCVC (Minimum Competency Vocational Course). Selection is on the basis of academic and personal int

STUDENT'S TESTIMONIALS



I would like to thank ISB&M, our dean Dr. Pramod Kumar, our academic chairperson Dr. Mahesh Gadekar and all the concerned faculties for giving me the opportunity to pursue my career in marketing and help me attain a pre placement offer in a reputed organization.

All the faculties have made it possible for me to achieve an offer in the current pandemic, hence I'd like to thank them all.



Meghna Anand (Batch : 2019-21)
JSW (PPO)
PGDM - Marketing



Nalin Srivastava (Batch: 2020-22)
Summer Placement: Dun & Bradstreet
PGDM - HR

I am feeling very honoured and privileged to get selected in Dun and Bradstreet (D&B) as an HR Intern, which is actually one of the dream company of all the Management students.

I really want to Thank my college that during this pandemic also where not even all the colleges have started their courses, but ISB&M is working so hard for their students so effectively so that we can get the best from the knowledge aspect as well as the placement aspect. I really feel that choosing ISB&M for my PGDM course is one of the best decision in my life.

My sincere regards to all the college faculties and Placement Assistance Cell for putting their best so that we students can achieve the best in life.



Samridhi Samal (Batch 2019-21)
Final Placement: Deloitte
PGDM - Finance

A little progress each day adds up to a big result! Getting into an MBA college for that 'Good Placement' is the aspiration of everyone who enrolls in this course. And in order to be a desirable candidate, one needs to possess the Knowledge, Interpersonal skills, right Attitude and Confidence.

At ISB&M, we're taught to be Business Professionals, quintessentially suited for the corporate world along with the relevant Academic outline and Industry exposure. In a student driven college, the experience of being responsible and accountable for organizing several events held under the brand is liberating, empowering and a source of learning. Being a Finance student and getting into one of the 'Big 4' is my achievement which I would like to credit to the College and our Professors.

It has been a memorable journey for sure!



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Kolkata- 700138
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Mob: 9830991821
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Bangalore Campus

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